

Feminine Fever



Chelsey Wertans



Thesis

Feminine Fever describes a woman who is fun, free and fashionable. She wears vintage style clothing and is not afraid to make a statement. This knitwear collection takes the fun and color of fashion from the 1960s and 70s and brings it to the modern day woman. Welcome to a funky fresh take on knitwear.



Print Inspiration:

EMILIO PUCCI



Emilio Pucci was an Italian aristocrat, fashion designer and politician. He is known for his kaleidoscope of color prints on textiles. He began in the 40s designing skiwear and then towards the 50s he gained recognition for his swimwear. The height of his fashion was in the 60s and 70s when hippy culture called for the use of his colorful prints in ready to wear.



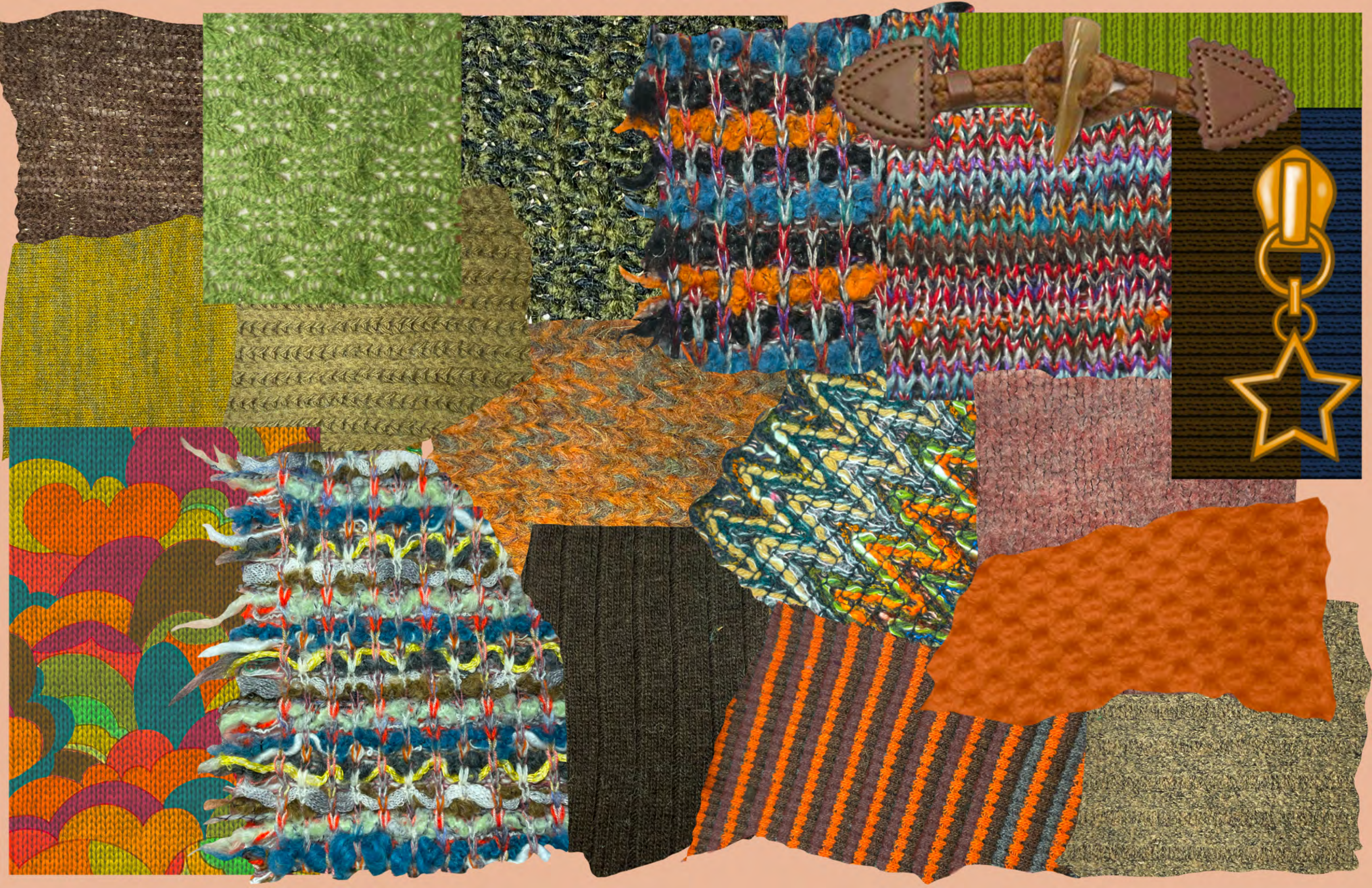
Knitwear Research:

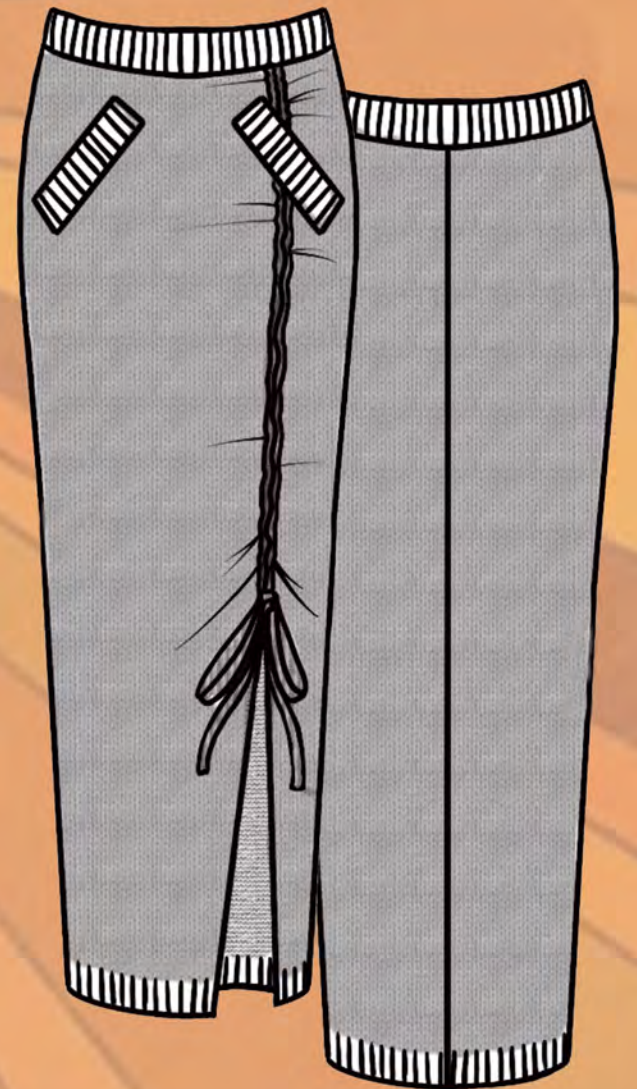
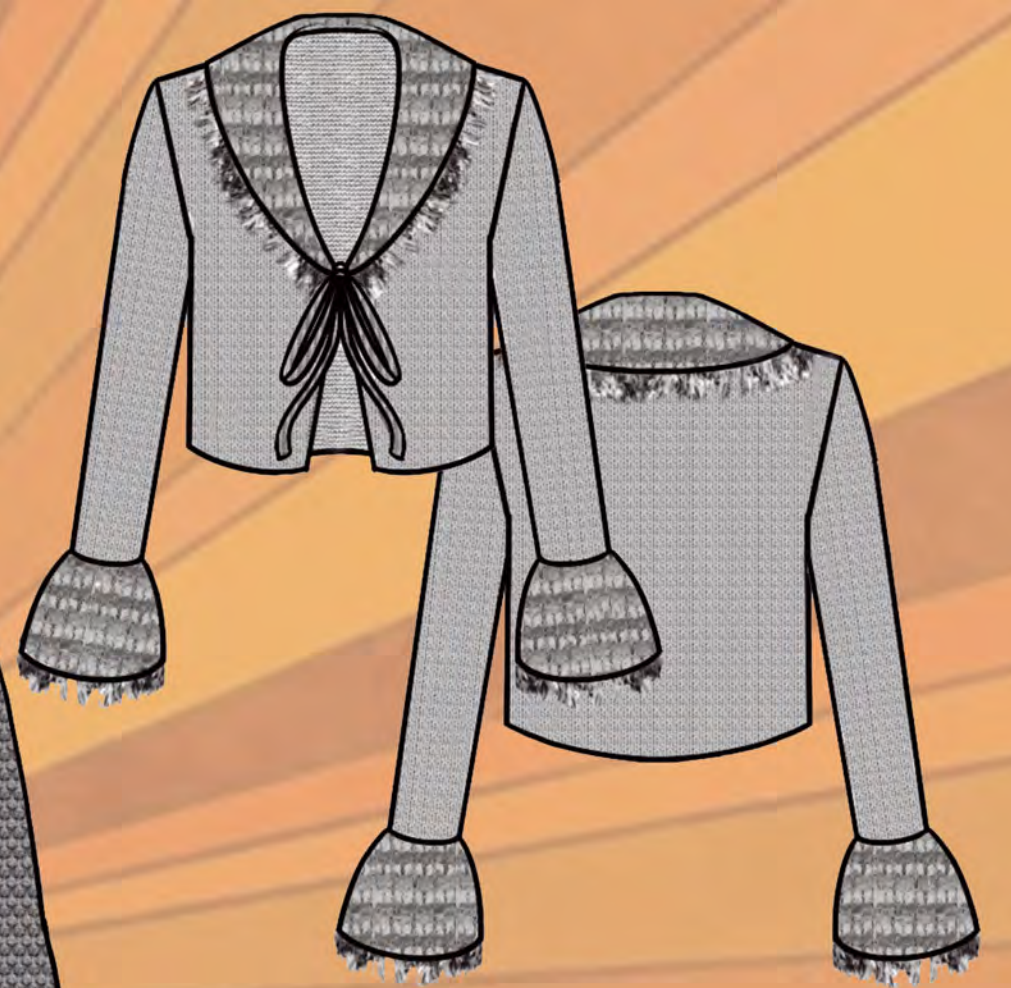
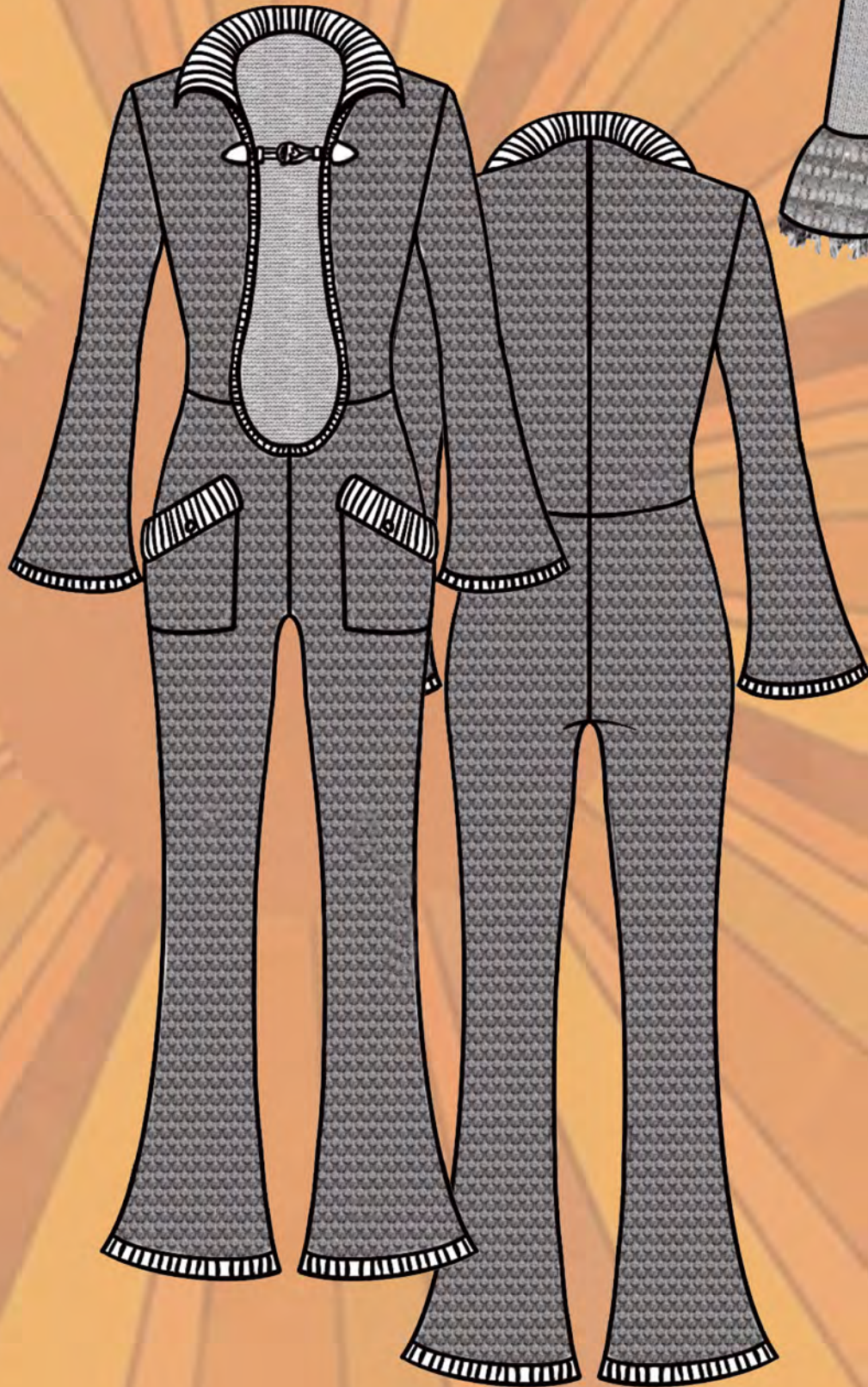
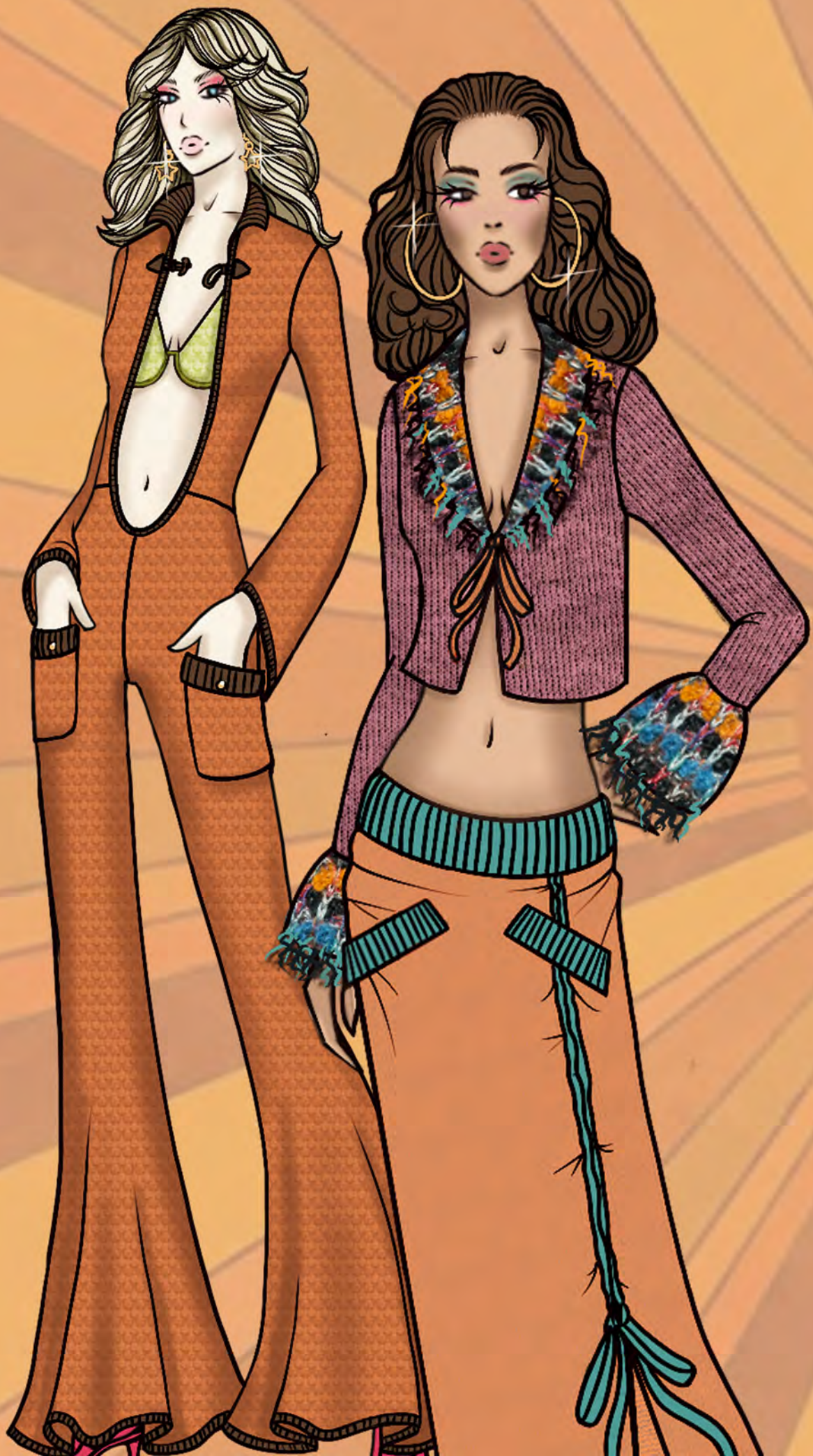
Missoni

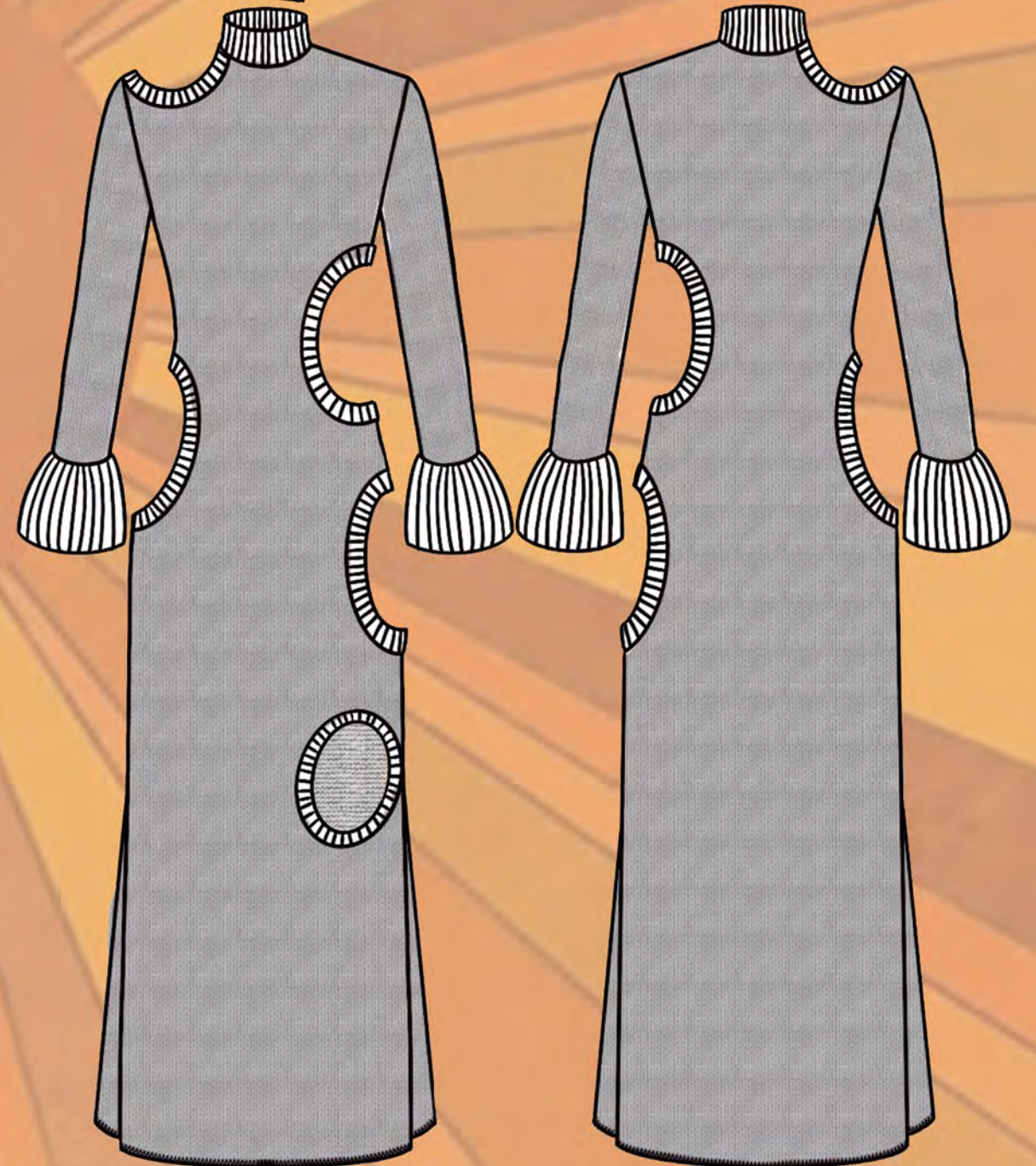
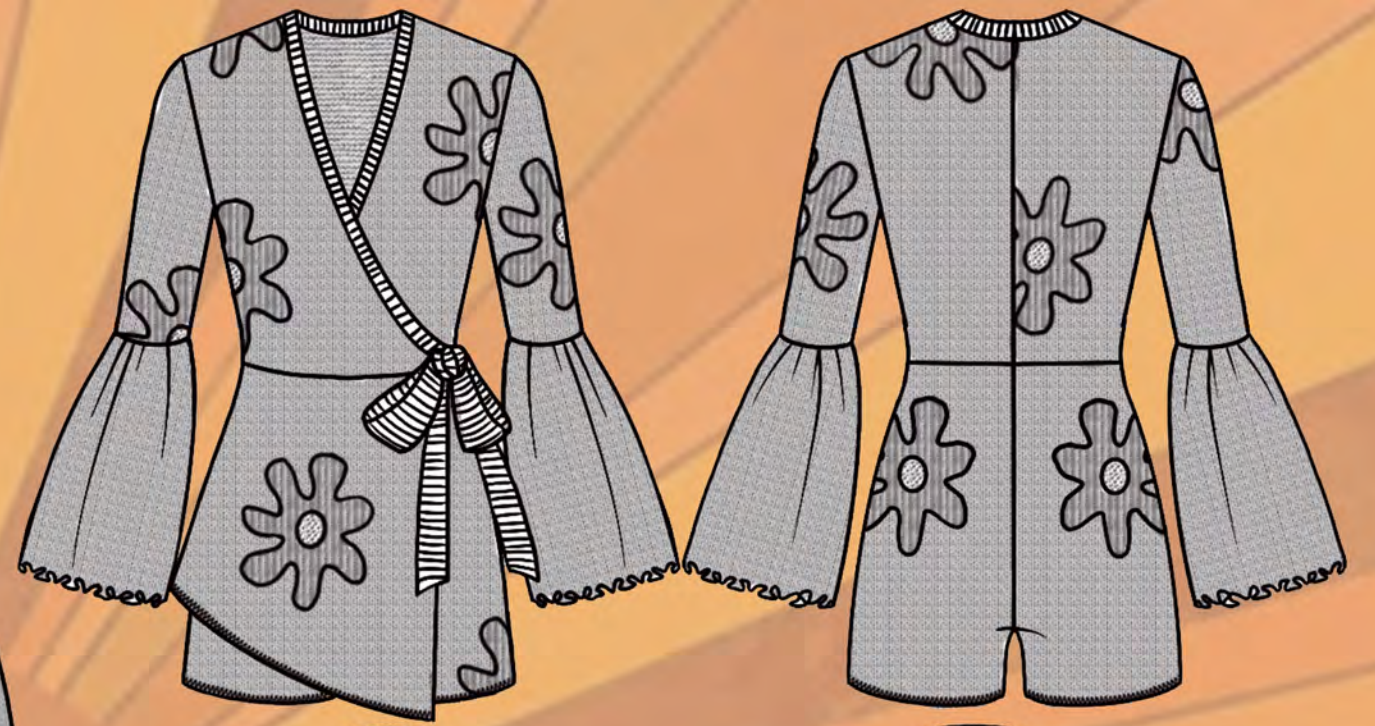
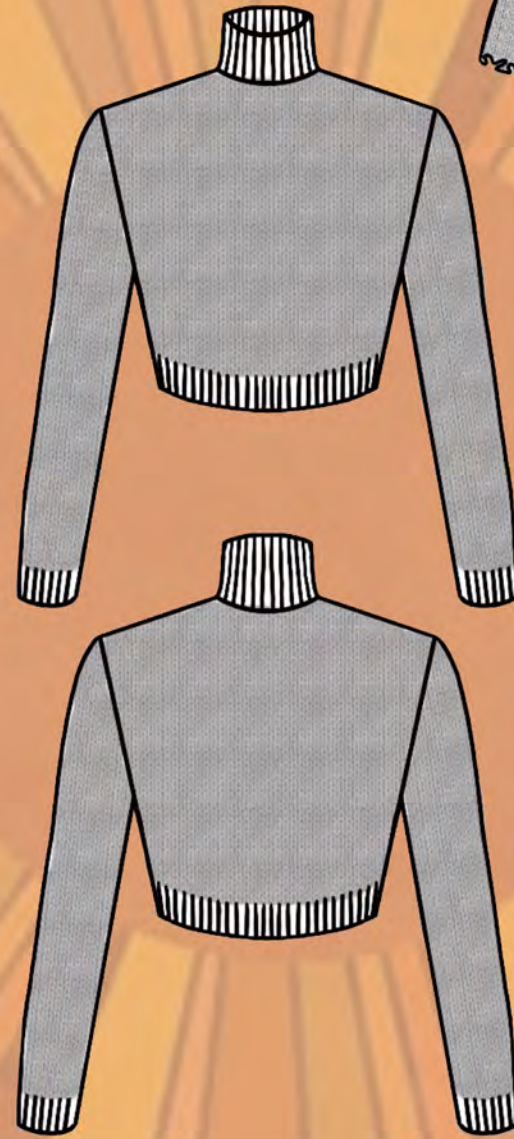


Missoni is an Italian fashion house based in Varese, Italy. Their company was founded by Ottavio and Rosita Missoni in 1953 and they are most known for their colorful in house knit textiles. Missoni influenced fashion the most in the 1970s. Their use of color and pattern is extraordinary and quite distinct and unique from other knitwear fashion companies.

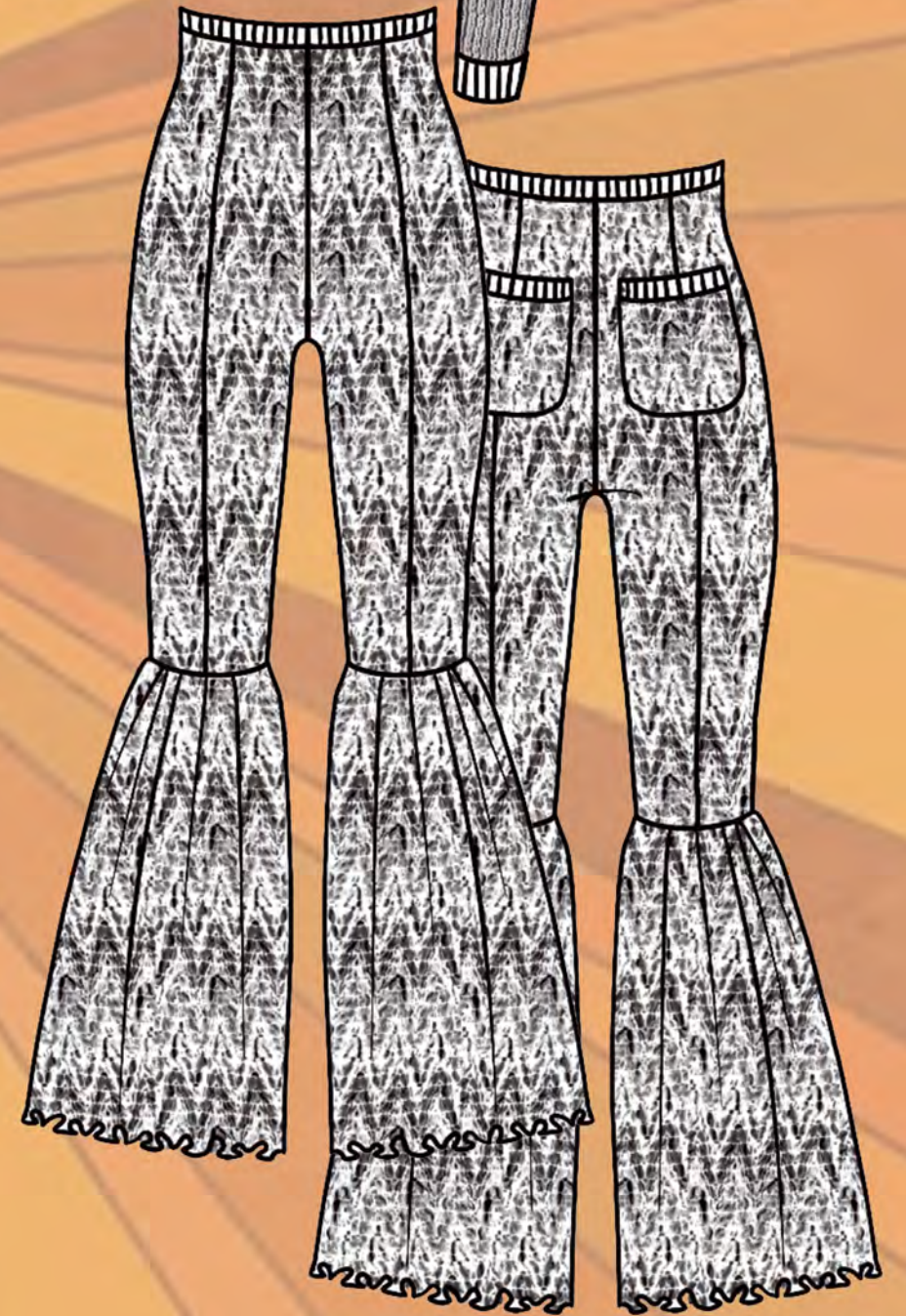
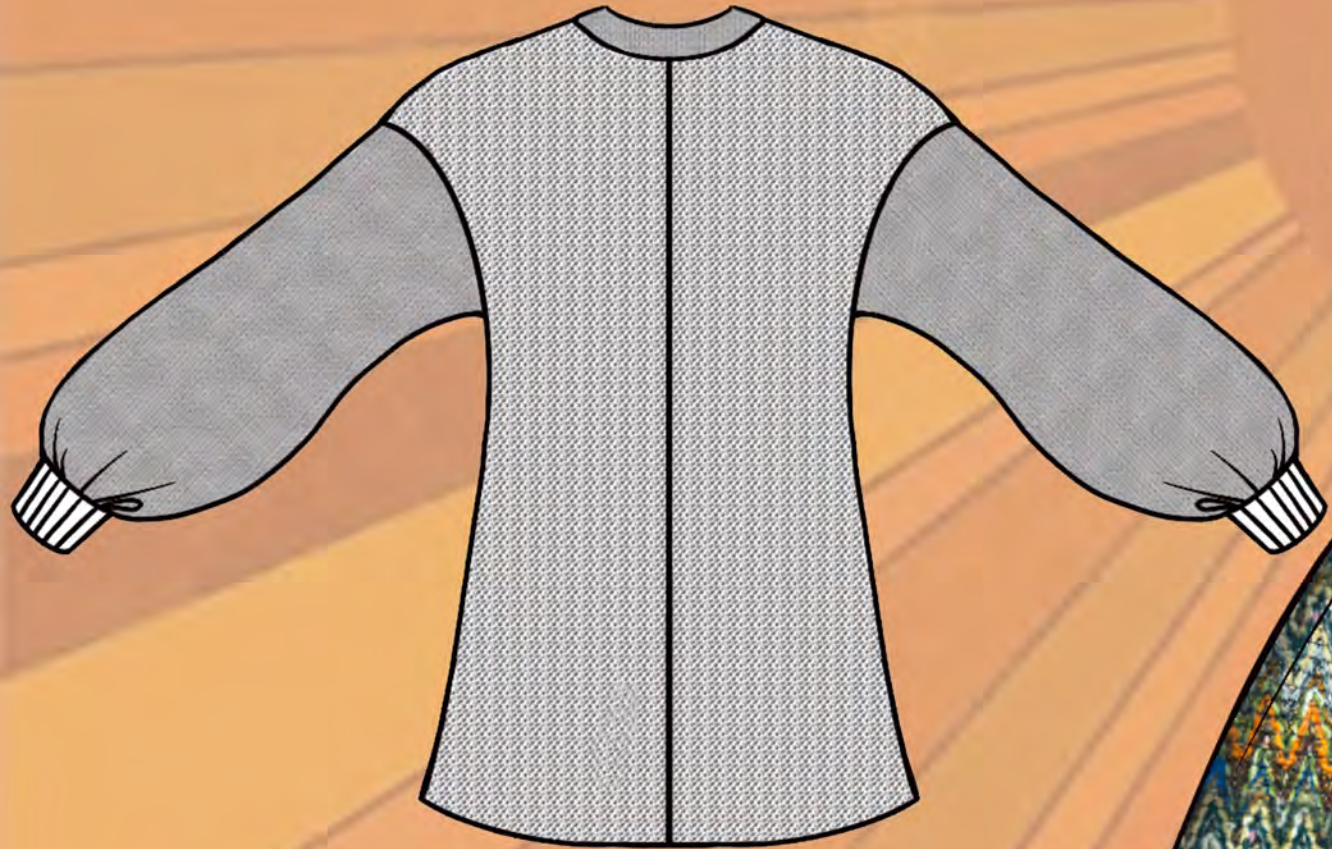
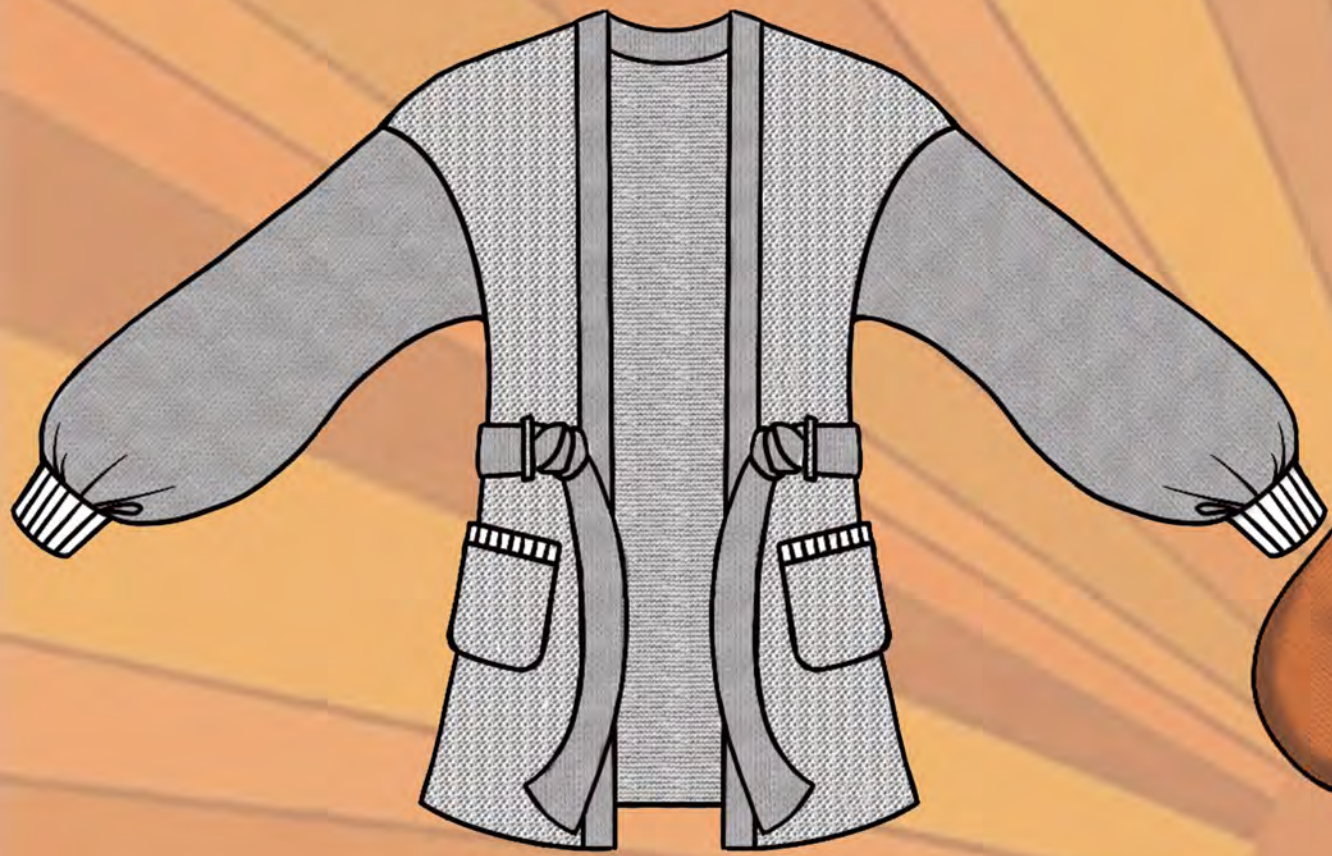














BY ITS WAY

chelsey_wertans@fitnyc.edu
chelseywertans.com