

# *At the Races*



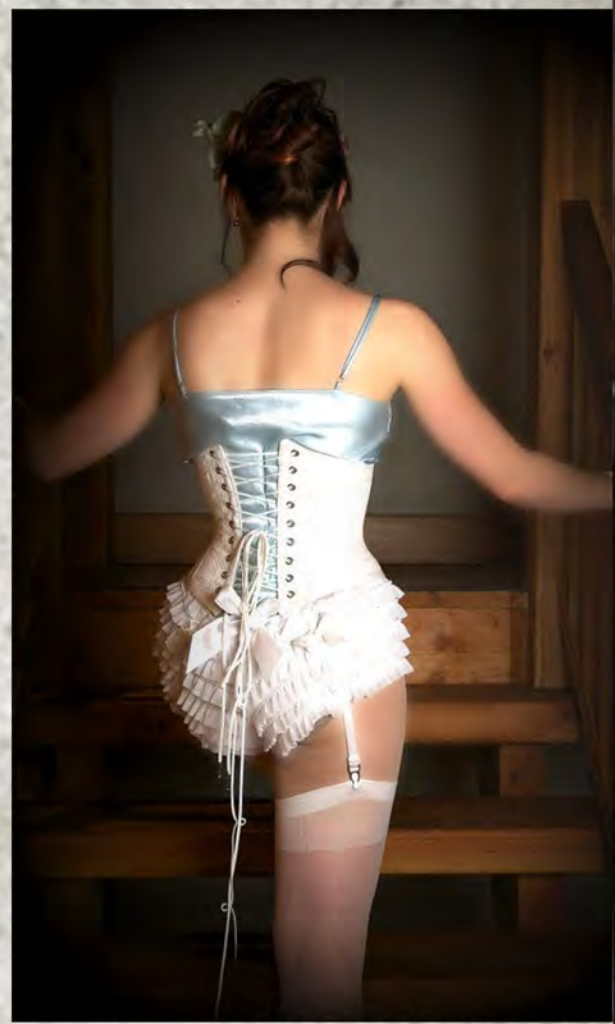
*Chelsey Wertans Designs*

# *At the Races*

At the Races focuses on 1900-1910s intimate apparel and horse racing attire. The movie “My Fair Lady” was inspiration to this collection as well. The movie encompasses the time period and has my muse, Audrey Hepburn in it. The horse racetrack scene of the film where she dresses up and attempts to fit in with the other high society individuals acted as the background for my collection. What sparked my interest about this movie was the way the people at the races carried themselves and what they wore.

Growing up in a small town called Saratoga Springs, New York, which is famous for its horse racecourse, I always enjoyed getting dressed up and putting on a big hat to go bet on horses. These occasions always made me feel grand, beautiful and sexy, so the theme of racetrack attire is well suited for an intimate apparel collection. This collection would be sold to a woman who loves feeling feminine and who loves seducing her significant other. She could be wearing these garments for intimate occasions, as outerwear with other fashion or for bridal boudoir photography and other special occasions. This is *At the Races*, a collection that is for the sophisticated, sexy woman who loves getting dressed up for any event.







# Customer

- Age: 20-40 years.
- Relationship Status: Married or in a serious relationship.
- Occupation: Business or Marketing Manager.
- Style: Feminine, vintage, sexy and loves attention to details. Loves dressing in vintage attire.
- Occasion/Location: Collection can be worn for boudoir photoshoot for wedding or in the bedroom with a significant other.
- Brands: Chanel, Dior, Saint Laurent, Lace Made, fleur du mal, Agent Provocateur, For Love and Lemons.





GUIPURE LACE

STRETCH SATIN

DOTTED SWISS

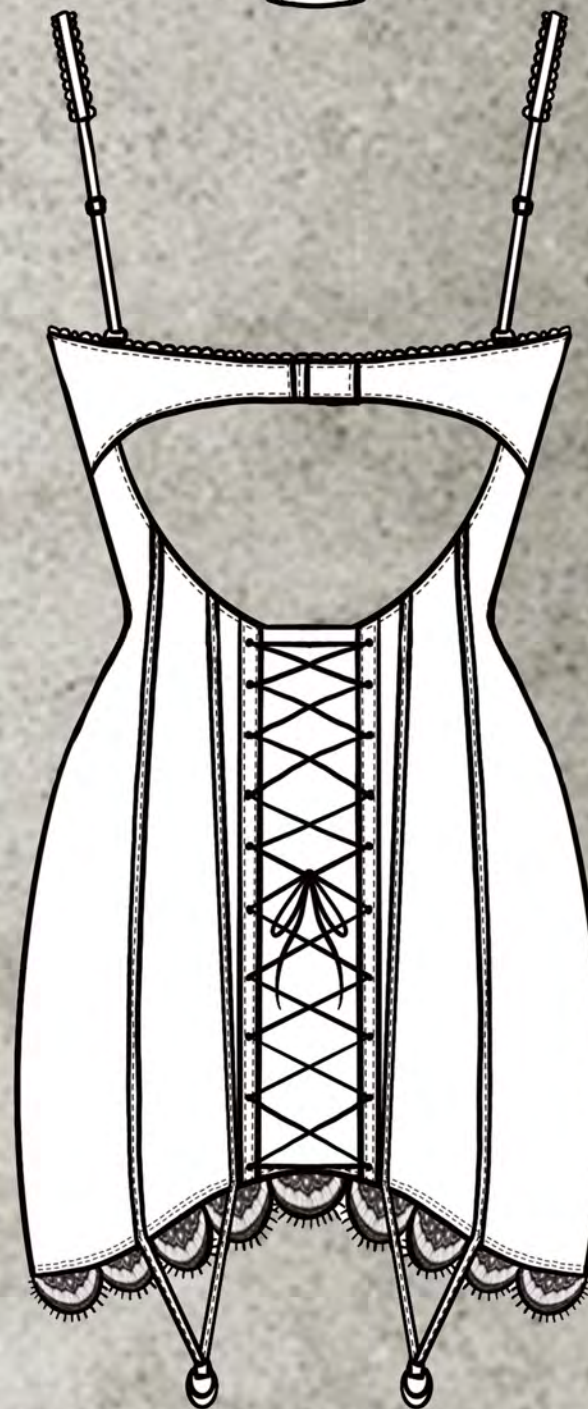
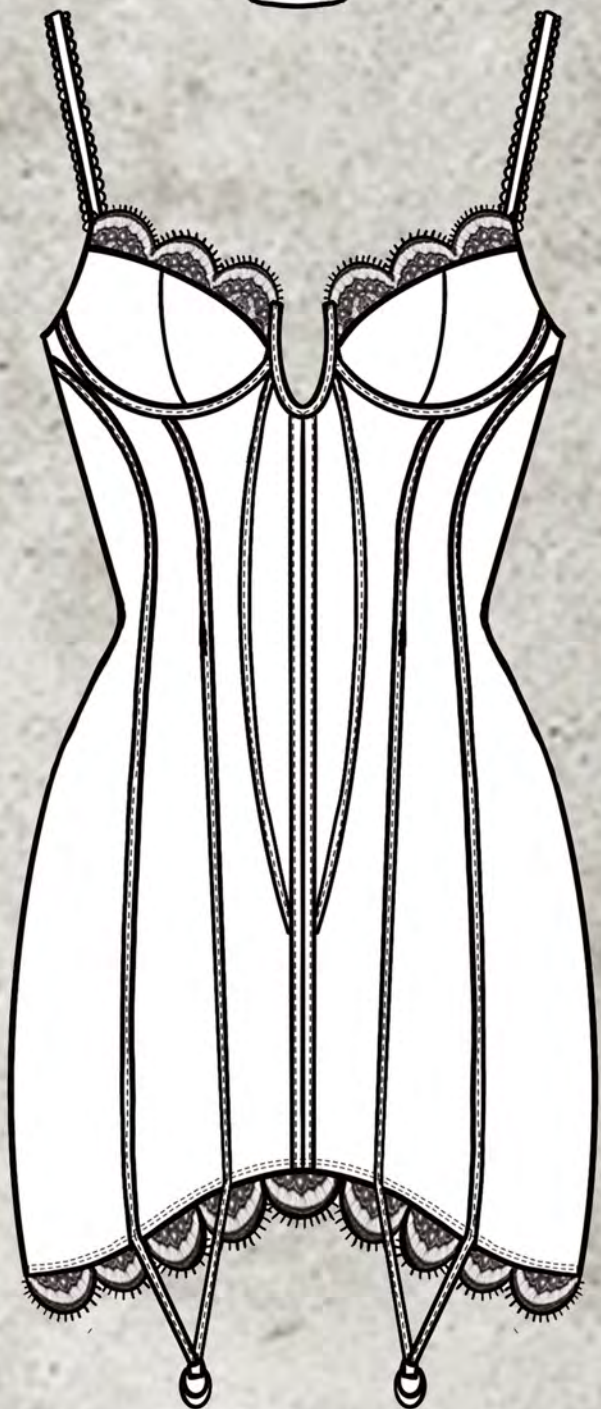
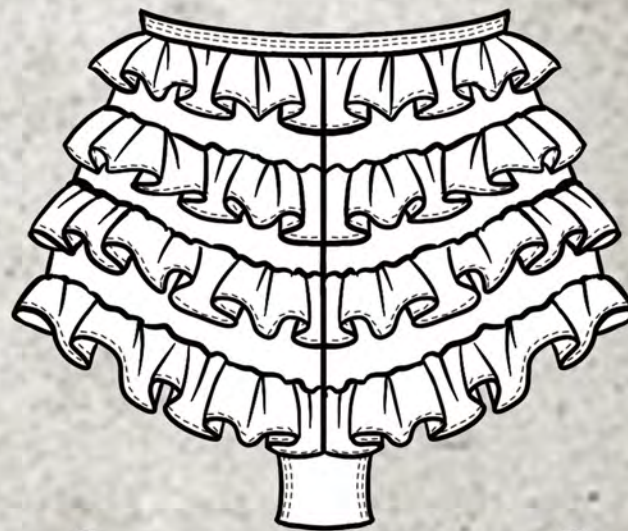
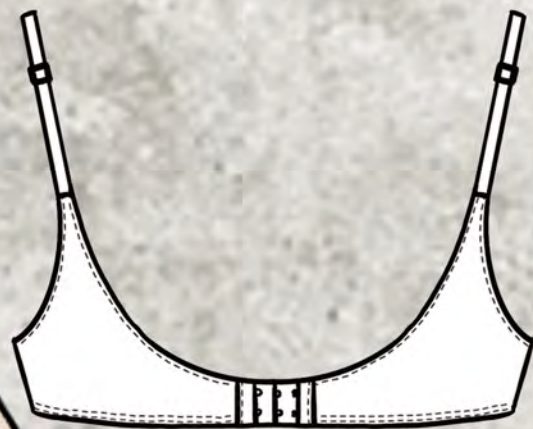
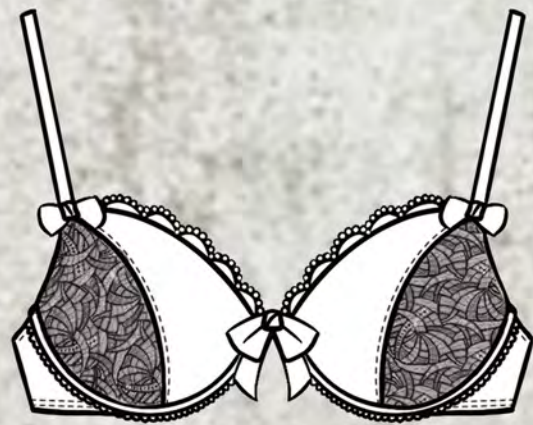
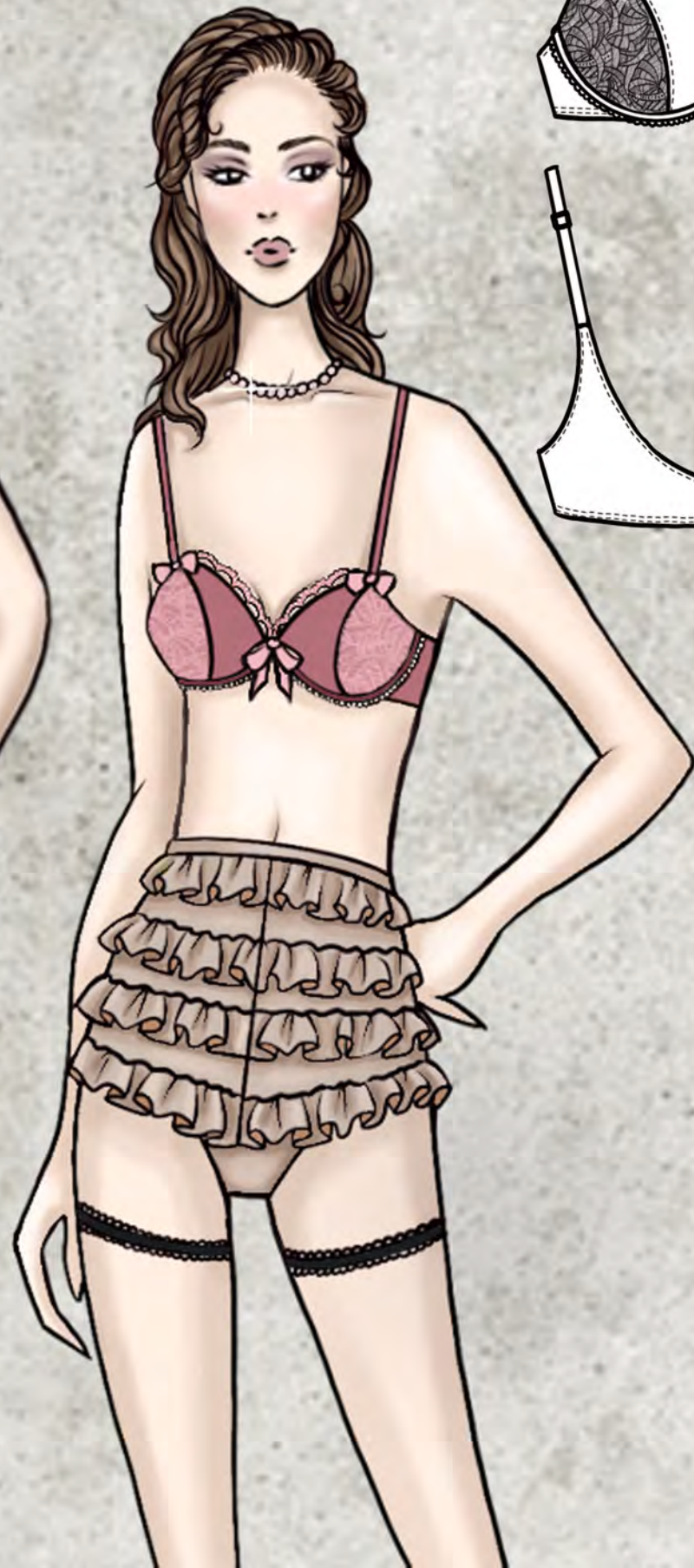
TULLE

COTTON JERSEY

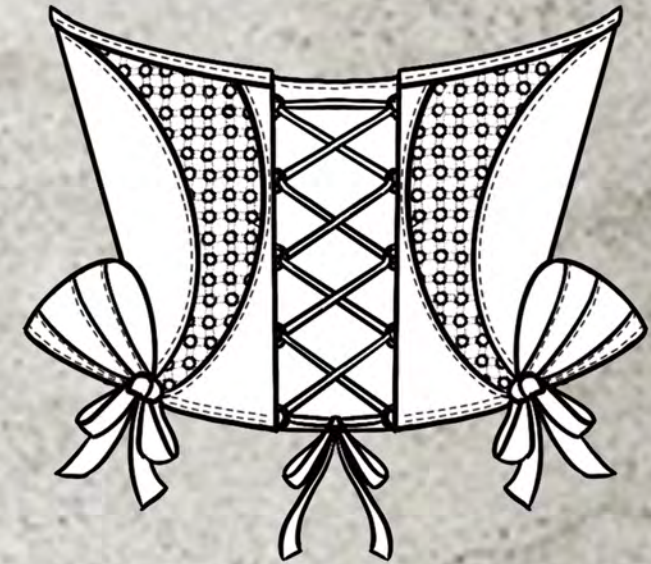
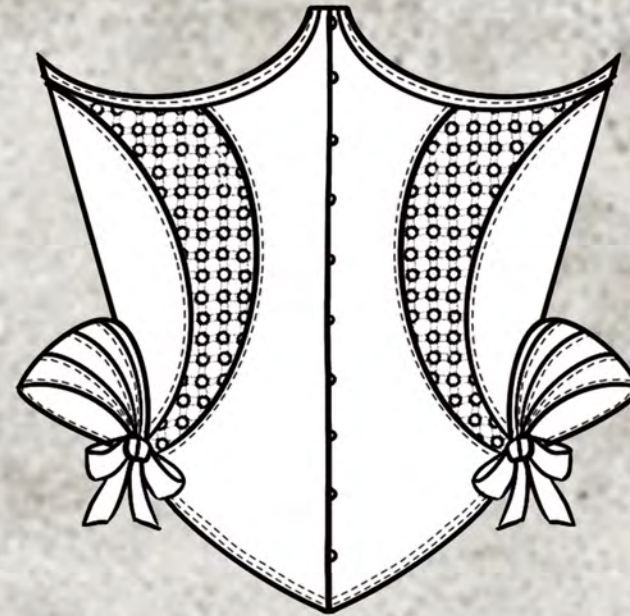
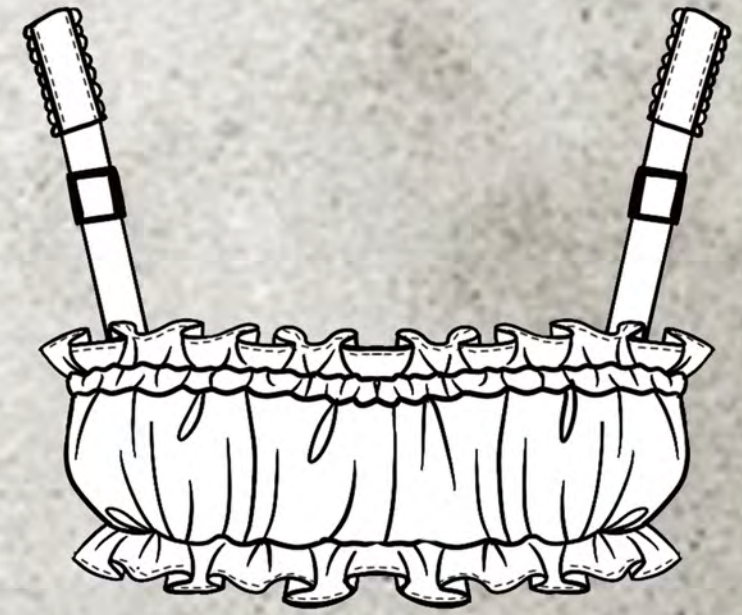
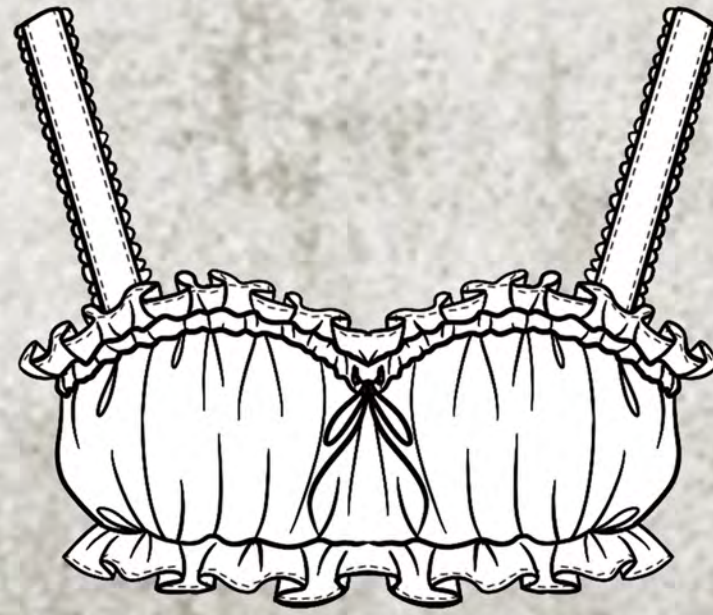
SILK GEORGETTE

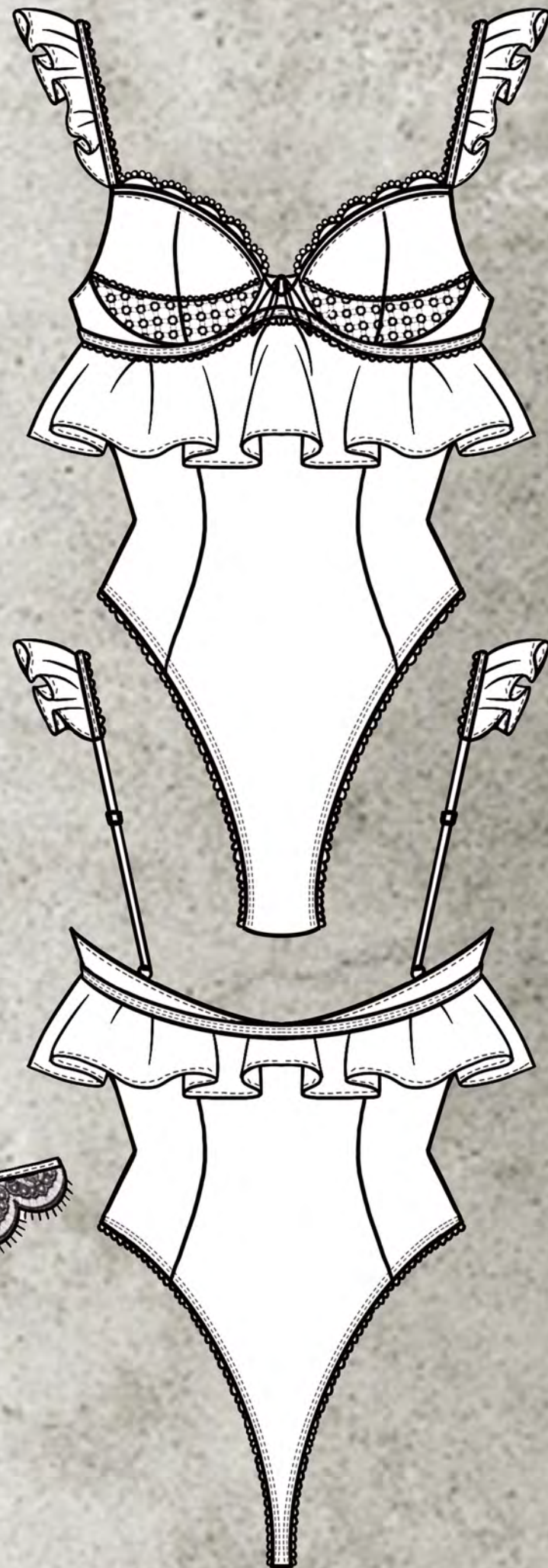
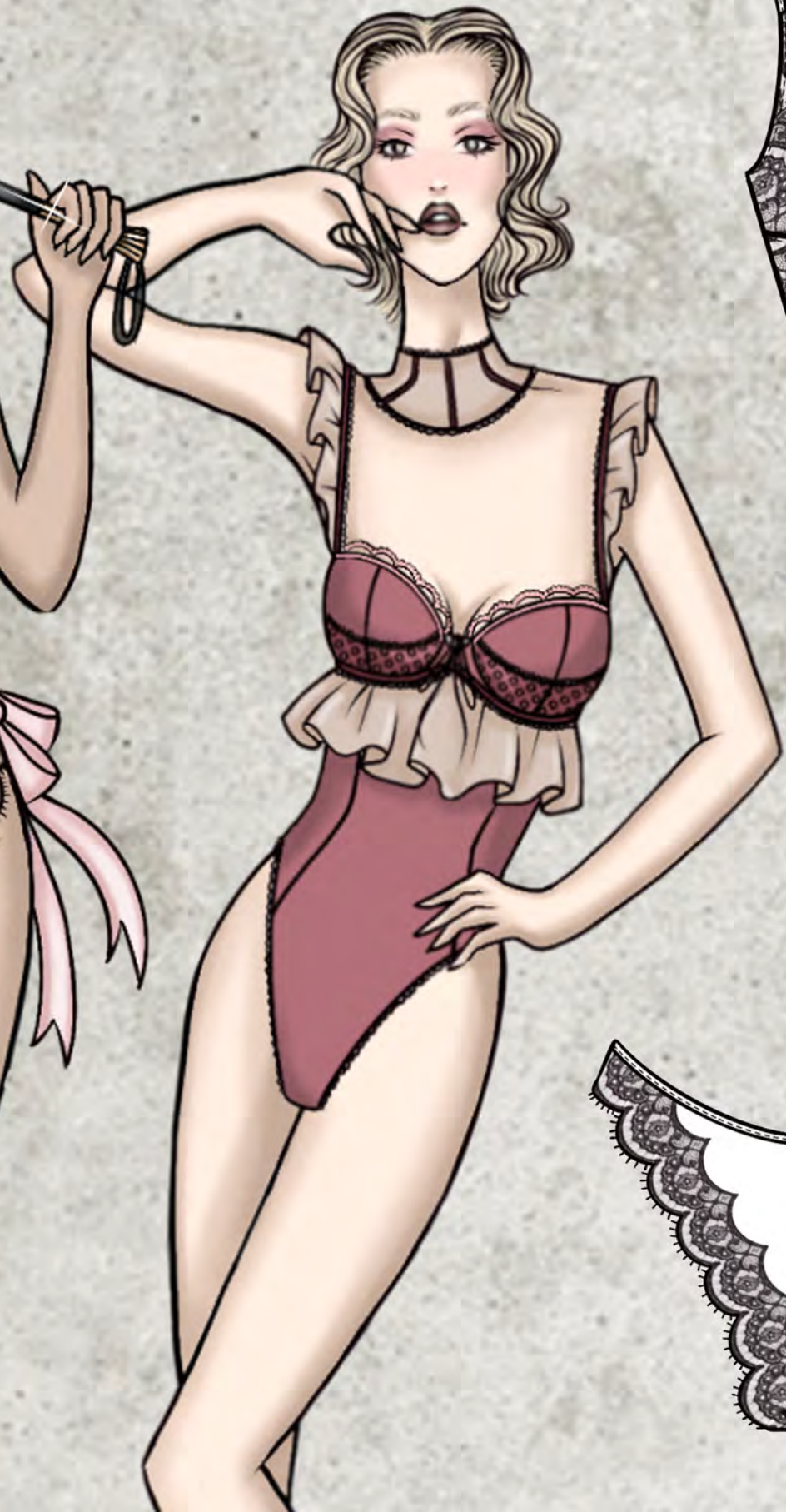
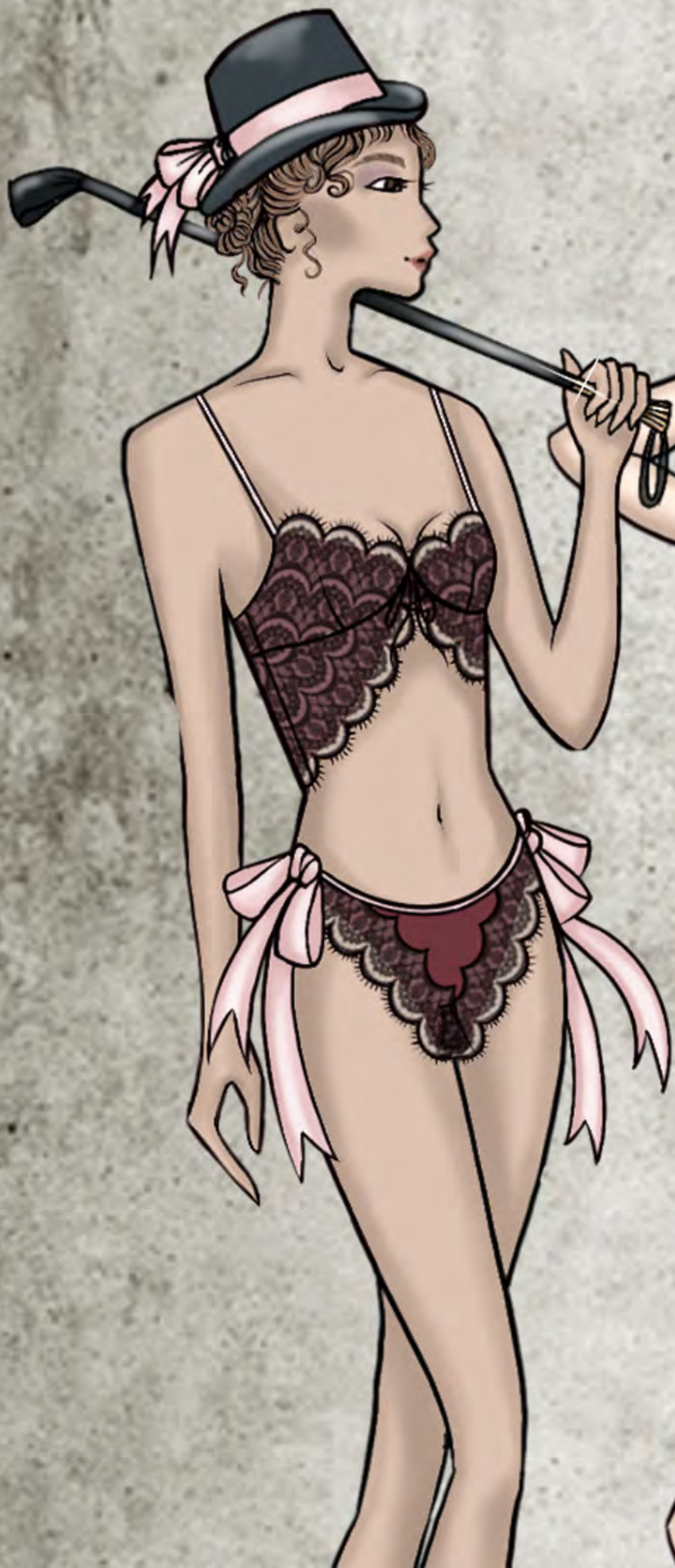
STRETCH LACE

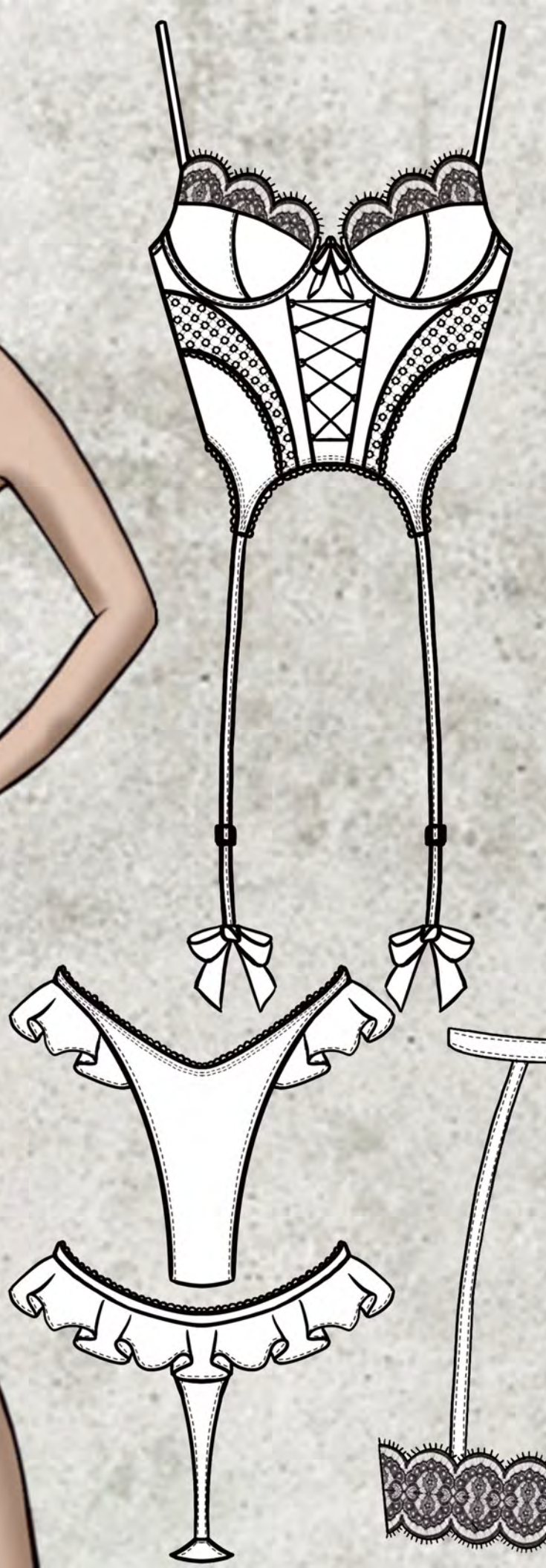
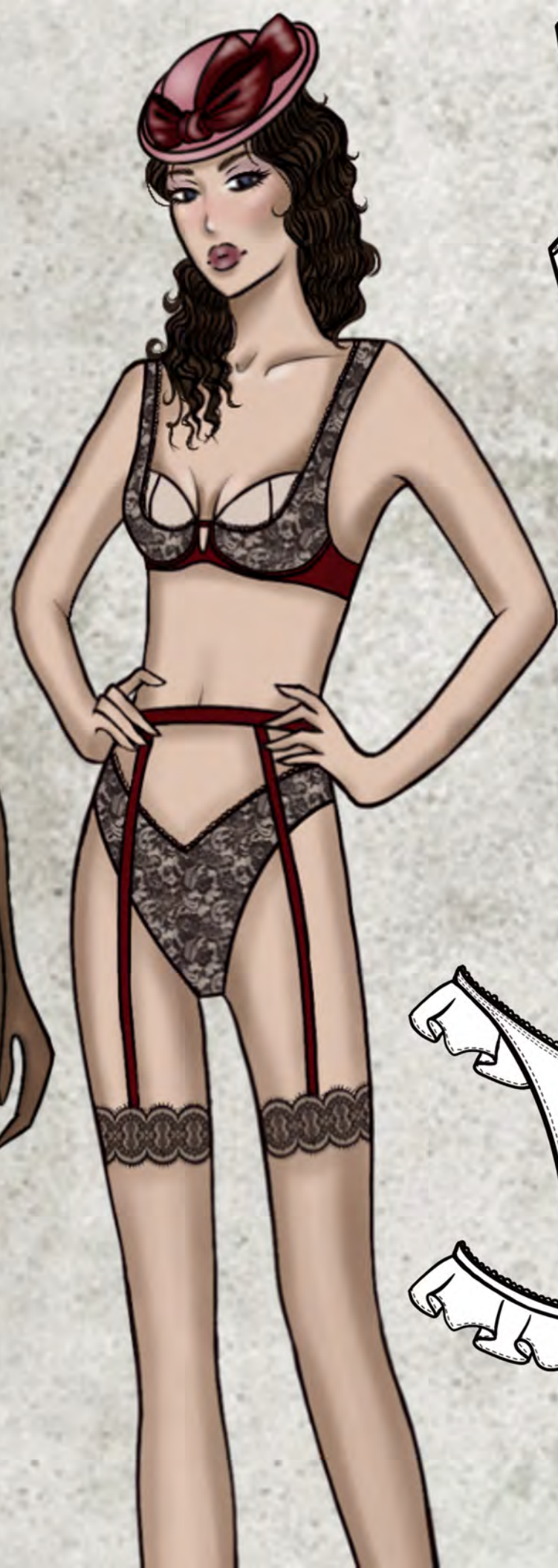
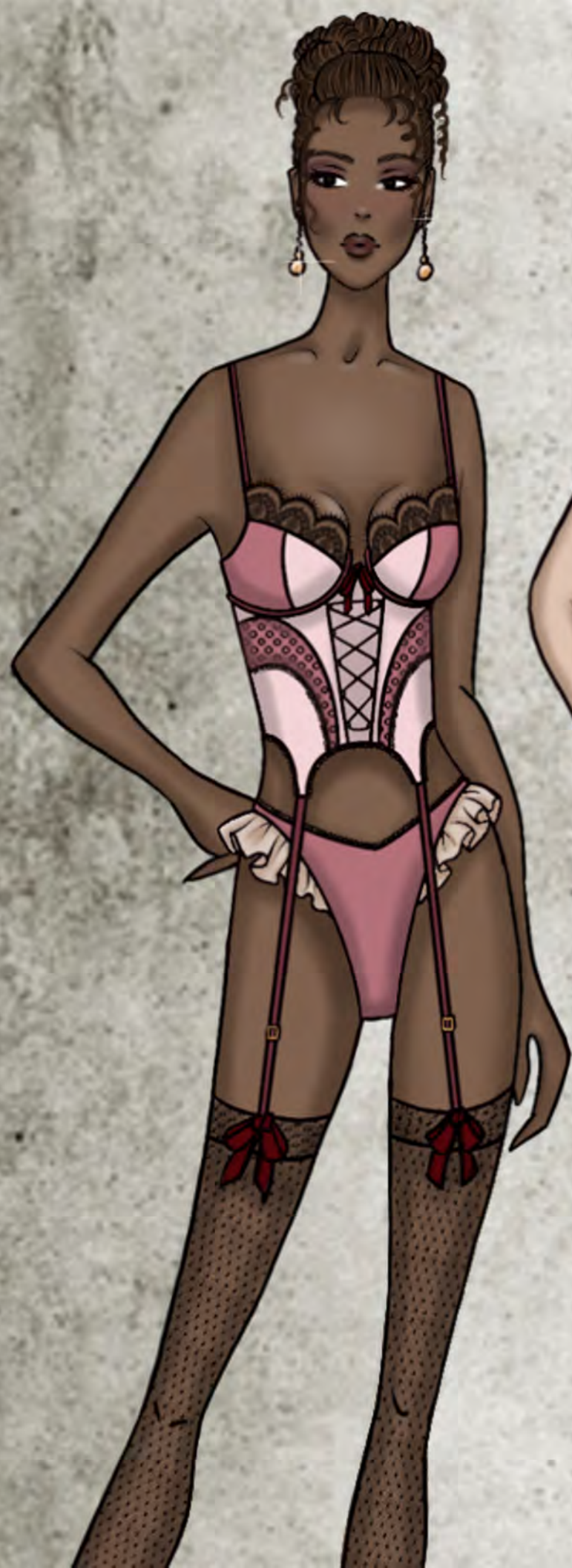


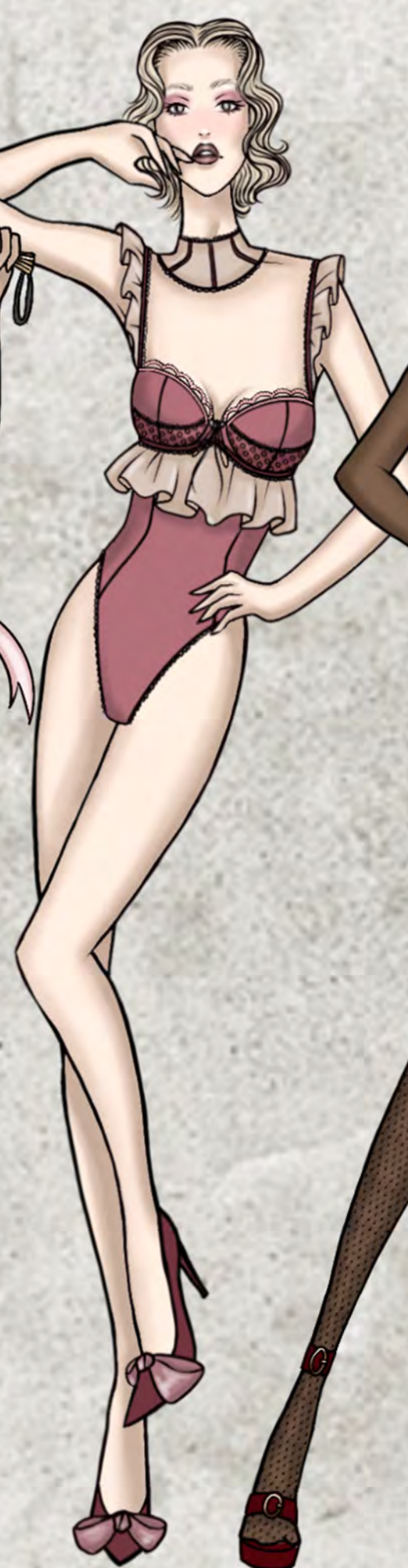
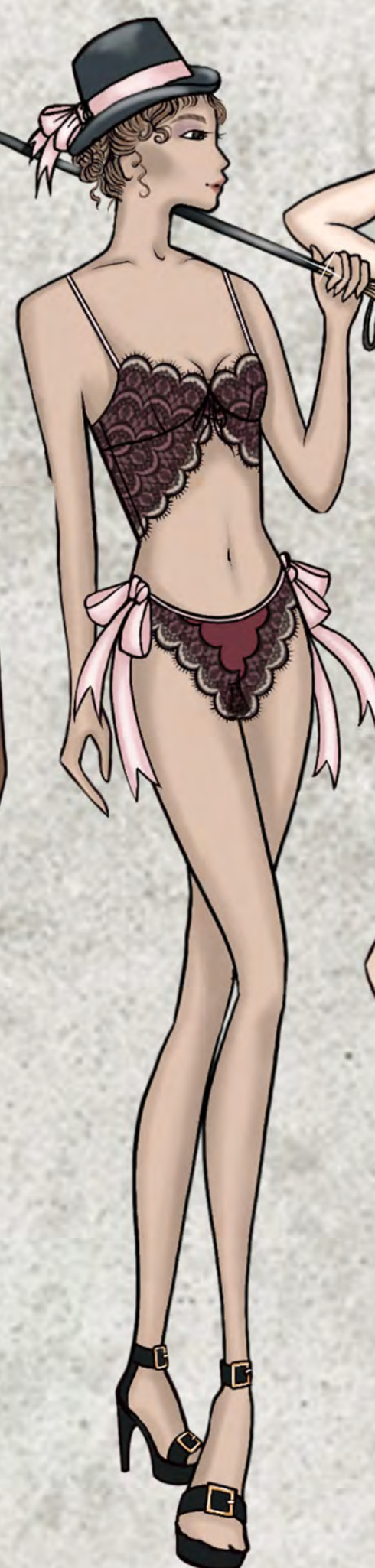
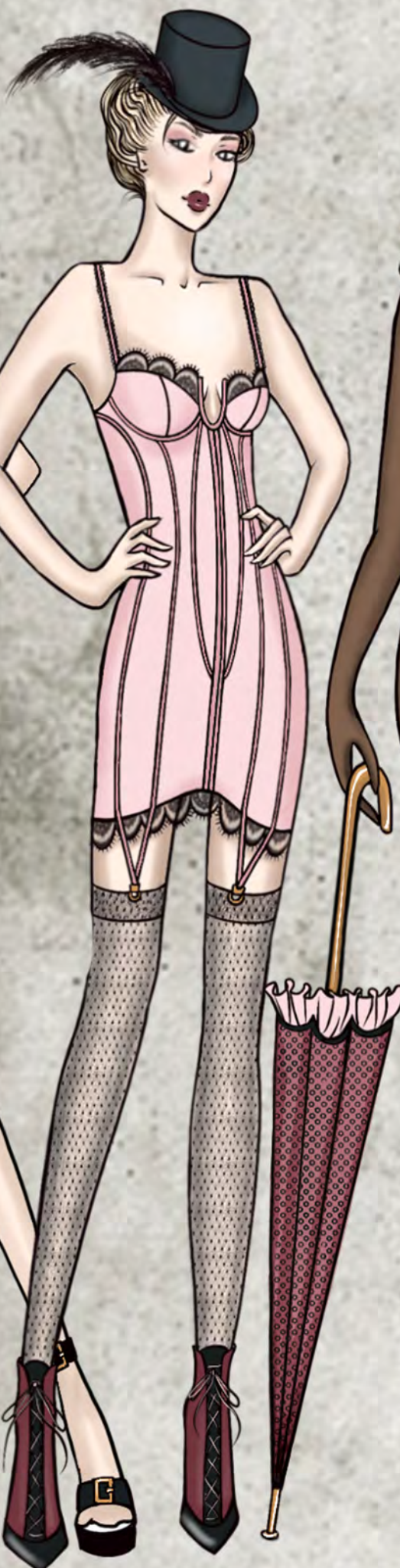
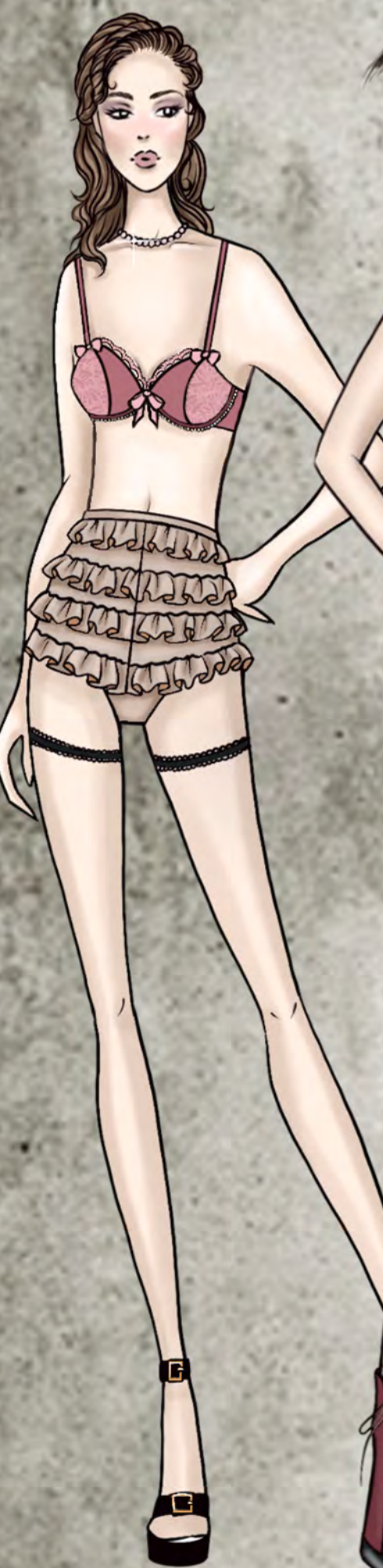












*Chelsey Wertans Designs*

*chelsey\_wertans@fitnyc.edu*

*chelseywertans.com*

