

Gather Signature Services

Dedicated Property Manager

- Dedicated, licensed, and insured property manager
- Initial property setup (up to ten hours)
- Maintenance coordination, including management of all vendors related to guest stays
- Property inspections (at check-in, check-out, and periodic) related to guest stays
- Seamless in-house guest experience
- Negotiated preferred project rates

Compliance & Trust Accounting

- All vendors screened annually for license and insurance compliance
- Trust accounting with daily reconciliation
- Vendor bill payment management
- Damage insurance and liability protection
- Personalized owner portal with easy online access
- Short-term rental tax filings
- Reservation credit card fees not charged to the owner

Guest Services

- Unlimited guest support before arrival, during the stay, and after checkout
- Pre-arrival concierge services for guests
- Professional reservation sales team available seven days per week
- Guest verification and screening

Marketing & Distribution

- Direct booking integration and listing optimization across top platforms
- Multi-channel calendar management
- Robust marketing to an expansive travel agent network
- Professional property photography included
- Annual VRBO marketing subscription (\$699 value)
- Integrated digital marketing strategy (emails, social media, and paid & organic lead gen)

Rates & Revenue

- Dedicated revenue management team
- Dynamic, demand-based pricing optimization
- 10% management fee reduction on owner-referred guests to your home (at listed rate)*
- Owner designated special guest rates for 'friends and family'**
- Exclusive deals on stays at other Gather properties

A La Carte Add-Ons

- Energy-saving technology
- Noise-monitoring technology
- Smart-lock technology
- Video property tour
- Drone, twilight, and evening photography

** Cannot be combined with any other promotion or discount.*

*** Management fee reduction does not apply to special guest rates.*

All A La Carte Add-Ons are billed at cost to owner

The services and programs outlined above represent Gather's current service standards and industry best practices. As the short-term rental market evolves, Gather may update or adjust specific services, programs, or marketing initiatives to reflect operational improvements and changing market conditions.

gather
VACATIONS