

# Rethinking The Vacation Rental Experience



At Elite, we offer the best of both worlds: a local-centric approach to home care and guest experiences, with the power, technology, and resources of a national brand.



## Homeowner, guest, and relationship management. Designed so you can excel.

Are you interested in starting your own vacation rental business?

Our philosophy is different: you are our customer and the heart and soul of our business. Our mission is to help you thrive, and we have empowered our property managers to succeed for more than a decade.

Are you looking to strike out on your own?

Do you feel under appreciated for the service you deliver?

#### **OTHER BENEFITS**

Our property managers are a partner in our success, with unlimited income – not just a capped salary employee. We don't have any start-up or franchise fees, which is a huge help until you have established your portfolio.

At Gather, we give you the tools to start your own business with much less risk and no upfront investment or overhead expenses.



## **Property Management Made Easy**

### Are you looking for an all-in-one partner solution?

Elite makes management simplified. You manage the portfolio and growth, and Elite provides you with services, software and solutions that position you for growth. Today, tomorrow, and for the future.

#### **OUR SERVICES INCLUDE:**

Business Development	Exclusive property referral partnership with a local leading broker
	Access to CRM and sophisticated automation with Hubspot
	Business development coaching to improve conversions
	Lead generation to help you grow your business
Marketing	Proprietary website generating X% of our bookings
	Comprehensive property marketing (paid, organic, email database, and
	social media plus an expansive travel agent and referral network
	Direct integration and listing optimization on all top platforms
	Company-paid photography, videography, virtual tours
( Reservations	7-days/week dedicated reservations team with local knowledge
	A full time and dedicated revenue management team
	Dynamic and demand-driven pricing software
	Full-time customer support
	Pre-Arrival Concierge Services
\$ Accounting	Tax filings
	Owner statements
	Vendor bill-pay
	Trust accounting
Risk Management	Support with escalations
	Contract review
	Advocacy
	Compliance with laws / support with permitting
	All vendors screened annually for license and insurance compliance
	Guest Verification
	Property damage and liability insurance
Property Onboarding	Distribution to all channels
	Listing maintenance & optimization
	Back-end tax set-up
	Automated / triggered guest communications



## **Success Stories**

Yes. In vacation rentals, we know that "word of mouth" is what matters.

There are many reasons why property managers choose to partner with Elite, but we'd like you to hear from our team members directly.

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After careful consideration of options, we decided that the services offered by Elite would allow us to continue to grow our enhanced portfolio. The comprehensive services offered provided for seamless integration and the Team has been pleasant, responsive and creative in sourcing solutions for our ever-evolving needs.

Their attention to detail and sincere willingness to assist when complex issues arise has been greatly appreciated by my office as well as our valued clients and guests.

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As a Property Manager with Elite, I have been able to build a successful vacation rental business and have become an industry leader. Last year, my business grossed over 5 million in rental revenue and over 1 million in management fees.

In addition to my properties, Elite has supported me in building and leading a team of property managers, each with their own portfolios. Elite's support system not only allows me the bandwidth I need to provide the highest level of service to my clients and team members, but it also affords me the quality of life I deserve.

... Amanda V