

A documentary exploring the astounding creative life, love, and legacy of visionary artist and couture fashion designer Amy Zerner and her soulmate, bestselling spiritual author Monte Farber.

# INTRODUCTION



Amy Zerner and Monte Farber's legendary love affair has been the creative engine that has allowed them to enjoy success at the highest levels in the worlds of publishing, fashion, and fine art. Who could have guessed that their fated meeting at the filming of a porno movie in 1974 New York City would lead them to change those worlds for the better, imbuing every one of their myriad creations with true love and spirituality to give birth to their brand, The Enchanted World of Amy Zerner and Monte Farber.



# Why Create This Documentary?



The answer is *simple* - more people should know about Amy Zerner and Monte Farber. And this is one of the *greatest love stories* ever told.

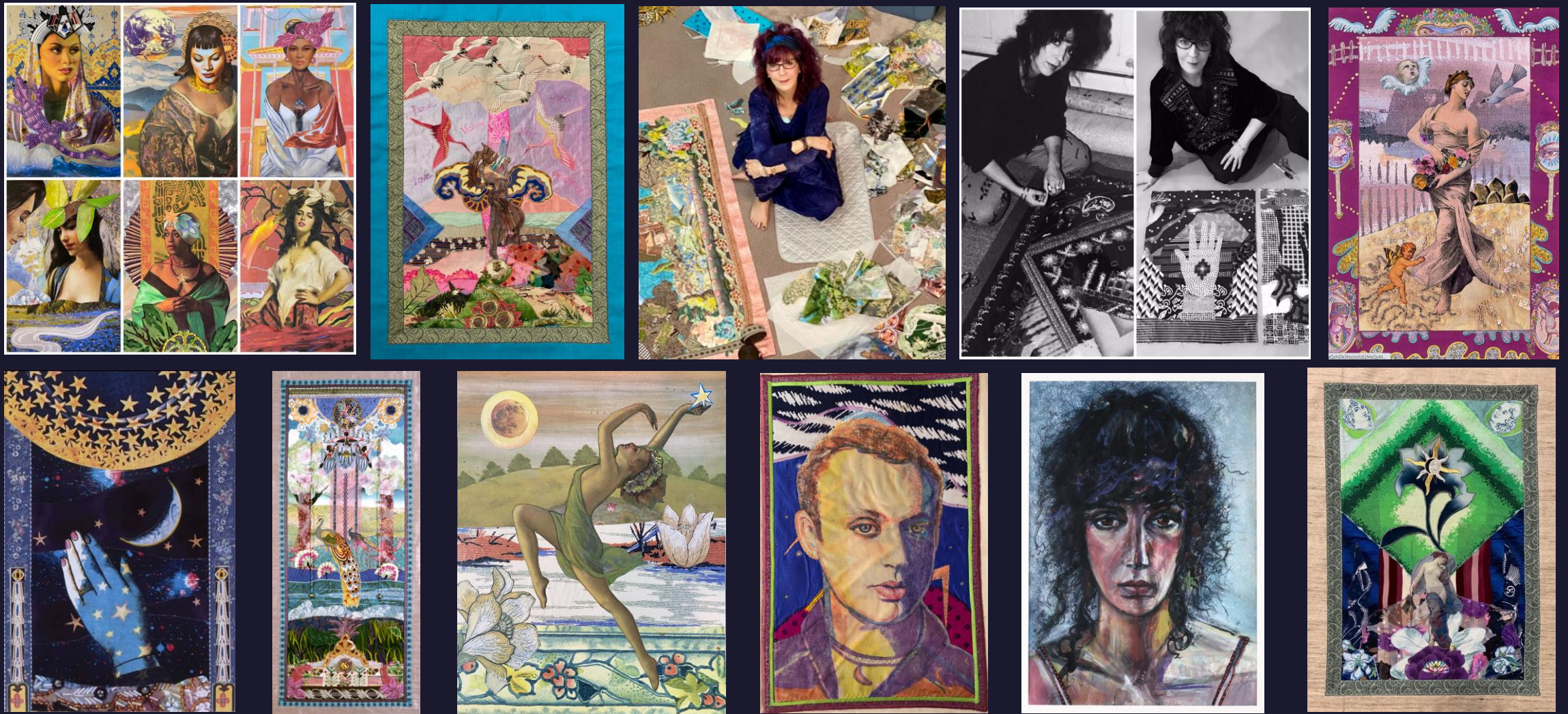
“There are lots of gifted artists and writers out there in the world, but few so creative as Amy Zerner and Monte Farber. The source of their inspiration is their love for each other, and that love causes them to produce wondrous works separately and together that make my jaw drop.”  
- Richard N. Bolles, author of *What Color Is Your Parachute?*

The Mind/Body/Spirit space is red-hot today - even the New York Times says Tarot card reading is a “thing”. One of the reasons this is true is because of Amy and Monte’s pioneering success with their extensive line of over fifty best-selling illustrated books, book/oracle and Tarot card kits, board games, and even the first astrology themed cookbook. Their expertise in all metaphysical subjects - they call themselves “the multi-mediums” - not only popularized the topics to create today’s broad market, but the letters they’ve received from several new stars in the M/B/S space proves that they helped create new authors inspired by their works and emboldened publishers to take a chance on these new people in the hope that they, too, would have numerous titles in print for one, two, even three plus decades like Amy and Monte, a track record that has never been equaled in what used to be called the New Age space back in 1988 when their first book was published. Publishing, however, is only one continent in The Enchanted World.



Do not expect weird, mystic music and smoky candles burning in the background. Instead, this is a grounded, participatory documentary demonstrating insight into Amy and Monte’s daily lives, the constant feeding of new products and new ventures into The Enchanted World empire and into their memories (like New York in the 1960s, 1970s and 1980s), both via shared and via individual perspectives.

They are not perfect. They come from loving but complicated and heartbreaking backstories. While undeniably blessed with their gifts and with each other, their lives are not without struggle and lessons. Plus, they are so likeable and warm and approachable. And funny.



And yes, Amy is an artist. An insanely talented force of nature. Amy Zerner was the first artist to win a US National Endowment for the Arts Fellowship Award in the category of Painting for work that is all fabric, smashing once and for all the barrier between art and craft. There exists many compelling documentaries about female artists, and these usually center around the struggle for representation in a male-dominated industry and what it takes to be taken seriously. Ours is a refreshing look at the world of an established female artist, who works individually and with her husband (the yin to her yang), which combines spirituality, art, love, and slice-of-life anecdotes, which is very current and very “now”. There is no antecedent to this type of story.

In fact, their beautiful and refreshing support for each other is clearly demonstrated when we learn that it was their idea to build on the success of Monte's first book/card set, KARMA CARDS to secure a deal for Amy's first masterpiece, the 78 3' x 2' tapestries she created for her classic ENCHANTED TAROT (a feat which took Amy two years to complete). This would begin the first of many collaborations where Monte would seamlessly illustrate with his words the art Amy creates which now accompanies their many published kits and works.





We will see them at home in their natural element in Springs, East Hampton, New York, in the house that Amy has lived in since 1967. We will see them out and about in their surrounding community and famous idyllic beachfront locations.

We will be introduced to family, friends, colleagues, clients and interesting connections, both past and present, through an array of interviews, photos and quotes, which combine to add texture to the tapestry, which is the backdrop of their life.



We will see their creative process firsthand. How they collaborate, how they work independently – Monte with his writing projects, which now include collaborations with Hollywood studios for film and TV projects – and how Amy continues to create one-of-a-kind garments (sold exclusively at Bergdorf Goodman for the past 20 years!) bought by her elite list of clientele.

They continue to produce ideas for more books for major international publishers, which Amy will illustrate, creating magnificent collages in her unique NEA award-winning style which Monte seamlessly interprets, thereby “illustrating” her art with his words. They are a well-oiled machine, despite being in their 70s, and they show no signs of fatigue when a new bout of inspiration hits. I know, don’t they look fantastic? Get their ASTROLOGY FOR WELLNESS book to adopt all their healthy lifestyle secrets!

The one question that has yet to be answered – when you have two accomplished subjects like Amy and Monte, who have done more in a handful of years than most do within a lifetime, and when creativity is breath and life, how do you know when you’ve created enough?



They practice what they preach: Approach everything with love, light, and laughter and all you can imagine can be yours. They are living proof that anything is possible. A beautiful life – yours. A beautiful relationship (no matter where you came from) – yours. Happiness – yours. Freedom and security – yours. Our Enchanted World documentary will be a beautiful reminder that the combination of positive thinking, high-vibe living, manifestation and spirituality can actually change your life! Amy and Monte are living proof that their patented “Quantum Affirmations” technique works.



*I am a treasure hunter and I always have magically found what I need when I need it. This is how we found Annmarie, who understands and believes in our story and our vision. I am a collector of ancient truths and wisdom as well as fabrics, inspiring materials, and unusual objects. This documentary will become the tapestry of our lives, a collage of meaningful memories, universal truths, and unexpected discoveries...a collaboration made with love, creativity and healing energy.*  
– Amy Zerner



*Our goal with this documentary is to welcome our guest, its viewer, into our enchanted world of love, creativity, and focused dedication to our mission of creating an oasis of hope, peace, and renewal so they can return to their own world feeling refreshed, inspired, and empowered by their visit with us.*  
– Monte Farber



*Ultimately, I hope this documentary provides a legacy which demonstrates the richness of their lives, all they have accomplished, and all they have loved. And on a personal note, I look forward to my own journey of self-discovery throughout this process – and I hope that viewers of this documentary leave feeling entertained, calm and hopeful.*  
– Annmarie Sairrino, Director/Producer



This is truly one of the greatest (*and coolest*)  
love stories ever told...



“I love people that look at Life the  
way you both do.”  
– Louise Hay, author of  
*You Can Heal Your Life*

I remember seeing Amy for the first time. She walked out onto the penthouse's rooftop patio with my then-girlfriend, who was as tired of me as I was of her. My eyes immediately went to Amy, the most beautiful woman that I had ever seen. I gave my then-girlfriend a perfunctory hello kiss and then walked transfixed past her to Amy and asked her if she wanted a joint. This was a fairly standard part of the late 1960s teenage courtship ritual, which I'd not outgrown.



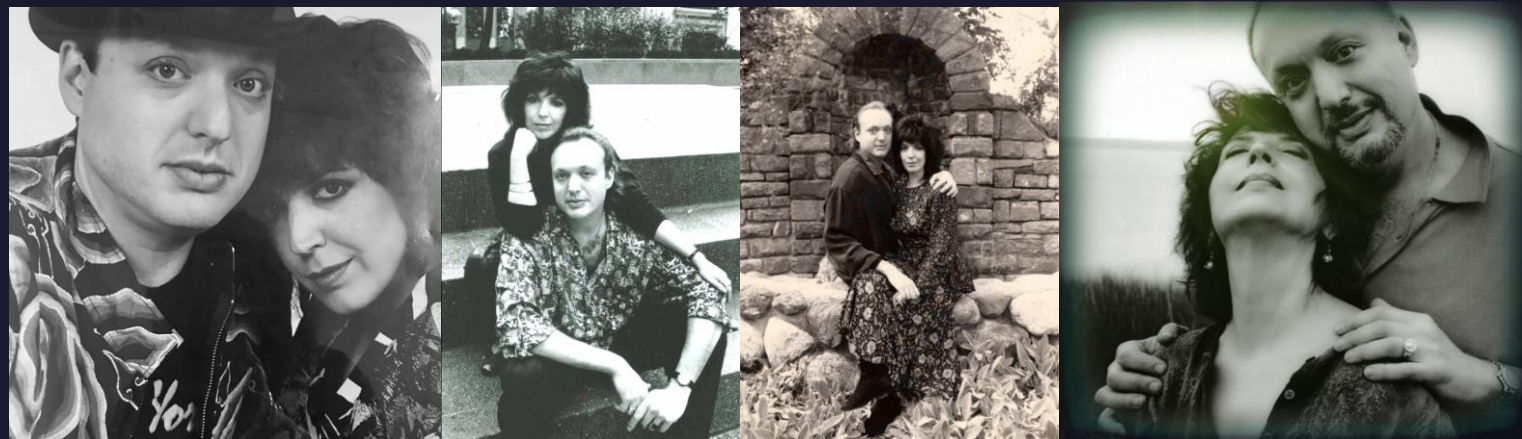
His enjoyment of life was infectious.



When you love someone, you just enjoy watching them live, being themselves. We've felt that way about each other since 1975, being there for each other in every way we can to support whatever we each wanted to do, whether that was art and music for the first decade or when we added the writing, illustrating, and packaging of metaphysical teaching games and books and a couture fashion business to our creative mix.

The reason that we persevered and, in seven short months, decided to live together "for the summer" was that **we each** got a certain something out of being with each other that we knew we could not get from being with anyone else.

In 1979 Amy gave up. No, not on me, though no sane person would have blamed her if she had. She gave up using marijuana, which she had also been using daily, and cocaine, which she used in smaller doses than I had. I did not go along with her, or, to be more accurate, I did not grow along with her.





“First there was the word—and the picture. Monte through language, Amy through art—interpret the lost wisdom of the ancients in extraordinary and miraculous new ways.”— Barbara Seaman, author of *Free and Female*

## WTF Level of Accomplishments & Achievements At-A-Glance:

- Since 1988, Amy and Monte have created more than 50 books and oracle card decks (Illustrated by Amy Zerner and Written by Monte Farber), including several “evergreen” Mind/Body/Spirit classics that have been in print for decades such as *The Enchanted Tarot*, *Karma Cards*, and *The Psychic Circle*, two coloring books, and even the first astrology-themed cookbook
- All their works are published by some of the biggest publishers in the world with now over 3,000,000 copies of their work sold in 18 languages
- Together since 1975, they live, work, and spend virtually all their time together truly living the “Meme Life” - the life people are always admonishing people to have if they would only...
- Fun Fact: Amy and Monte were the first to sell their tarot cards on HSN and QVC.
- Monte worked as a location scout for TV and a security chief and personal bodyguard for A-list talent in major feature films in the 1980s
- They shared their relationship secrets in their book, *THE SOULMATE PATH*
- Monte's book on manifesting the life you want, *QUANTUM AFFIRMATIONS*, really works! He calls it “The secret ‘The Secret’ kept secret.”
- Currently have 16 published works in print, a rarity for any author, and their own shelf in the Personal Growth bin of every Barnes & Noble store
- Achieved international publishing success as book packagers with Monte acting as agent and lawyer, and Amy overseeing design and production
- Monte regularly does readings of astrology, tarot, and other psychic varieties for many interesting people all over the world, including notable talent and public figures
- Have 6 book/oracle projects in the works along with upcoming deals in TV and film
- Their six most recent titles, *The Wild Goddess Oracle*, *Mindful Astrology*, *Enchanted Worlds*, *The Creativity Oracle*, *The Intuition Oracle* and *The Art of Affirmations*, were all published since the start of the pandemic in 2020



Amy Zerner in front of her self-portrait, "Midlife Isis", a 9' x 12" tapestry.

"All of my Amy Zerner pieces are simply divine! None of my words can adequately describe their beauty and uniqueness! It's as if they speak to your soul! They are definitely healing garments, every time I wear one it is an uplifting experience." – Patti LaBelle

"I've been at Amy's side for the past forty-six years. We have been living and working together – we love being together and are rarely apart – so there's no one who knows better the backstory of Amy's large and uniquely varied artistic output." – Monte

"I like to put my art on everything. I want people to have my work in all different forms". – Amy Zerner

"Creativity is a process of alchemy, combining and blending and transforming...I can take the whole sky apart when I am creating and turn it into nighttime instead of daytime. I can grow wings and invent goddesses, make flowers out of problems, balance chaos...and that's the magic of the self-transformation...as you do it, all these decisions you are making along the way really change your life. That's why creativity is so closely aligned to the spiritual process." – Amy Zerner

"When I met Amy, she was studying astrology and Tarot card reading and I was studying Amy, so I learned them both!" – Monte Farber

"Amy Zerner is a dream weaver, mixed with an artist, and at the core, a couturier. She possesses a remarkable blend of being a creator and understanding client desire. She is a masterful artist, taking her art to another level in making it wearable. Amy's passion is evident in the way she engages, and in each stitch of her beautiful artwork.

To have had a moment of entering the magical and spectacular world of Amy Zerner remains one of my fondest memories from my days at Bergdorf Goodman." – Joanna M. Dubin, President of Fendi Americas



Described in *The New York Times* as "The Martha Stewarts of the New Age"

"Fashion is more than just clothes, and can lift your spirit with love, color and energy." – Amy Zerner

"I have seen her sew a dish cloth from a rummage sale right next to a piece of a countess's extravagantly beaded ball gown or attach a precious jewel right next to a fascinating charm made of base metal." – Monte Farber on Amy Zerner



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Annamarie Sairrino, Producer

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