RESULTS WITH TRACY A. WEHRINGER -

Growth minded revenue marketing strategic executive coach experienced at building revenue-generating marketing center of excellence organizations globally for companies.

79.16%

GROWTH IN NET NEW REVENUE WITH OPTIMIZED TECH INTEGRATION 93%

CUSTOMER RETENTION MASTERY: CONTENT AUTOMATION

62.65%

DATA STRATEGY:
OPTIMIZATION AND
ENHANCEMENT:
GROWING TARGETED
DATA

67%

GROWTH IN MQLS

Strong executive leadership abilities, communication skills, and digital transformation experience.

6.3 MONTHS

ORIGINAL SALES FUNNEL VELOCITY

1.7 MONTHS

SALES FUNNEL EFFICIENCY OUTCOME

597%

MROI

\$24MM

SIX SIGMA: TOTAL COST OF FAILURE SAVINGS

<u>M O O N S H O T -</u> <u>S T R A T E G Y . C O M</u>