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Issue #23 - Rebels are Social? Two paths towards BEST

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Nov 9, 2018

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The start - stop in transformation can be funny and it can be inspiring. As we design the people role in the future of work, we need to tackle the question of

• do we want to get the BEST versus get the MOST out of people

Depending on how one lands on this particular principle, so too will the approach to job design, organisational design and development change. In my opinion, currently many du jour approaches and measures are targeting the MOST camp. To the detriment of what PEOPLE engaged with work do.

As you can imagine I am a big proponent of the BEST - but the paths we take to support getting the BEST are changing as well. The paths are personal, around contribution, impact, relationships, and growth. They are around non-conformity, healthy tension and co-creation.

Two of these paths leading toward BEST are <u>rebel talent</u> and <u>work</u> collectives. These showcase the environments, work design, attitudes and organizational forms which foster working BEST.*



#hrimprov Design Crew

Novelty + Curiosity + Perspective + Diversity + **Authenticity = Tension (Growth) = Confidence + Engagement = Rebel Talent**



From Pink Milk to Smart Questions, How to Be a Rebel Leader - Behavioral Scientist

Francesca Gino, a professor at Harvard Business School, published her book Rebel Talent: Why it Pays to Break the Rules at Work and in Life. This Q&A with Gino and a book excerpt that highlights

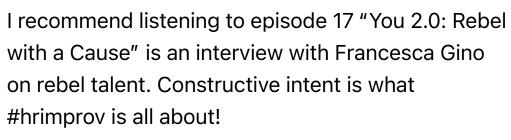
what Gino says are key qualities of successful "rebel" leaders: a knack for question-asking and an appreciation for inquiry. behavioralscientist.org

Pirate, Traveler, Climber, Guardian: Find out what type of rebel you are - in

case you do not already know. Afterwards you can scan some articles and

Hidden Brain by NPR on Apple Podcasts

The Rebel Test — Rebel Talent





itunes.apple.com

ideas on Francesca Gino's site. www.rebeltalents.org

Social Collaboration in Real Life

The ForeWork Initiative - What does the future of work look like?

Work is in the midst of a rapid transformation. ForeWork connects brands, innovators, experts, and a global crowd to determine the future of work. www.jovoto.com





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nowadays?

The Future of Work is Collective I **HuffPost**

Katarina Spasic talks about the power of the cooperative and collective as ".. giving people hope and dignity through regaining control over their workplaces and consequently, over their lives. It's the sense of personal value and confidence that is



naturally nurtured within a cooperative. Every member becomes an entrepreneur, risk-taker and visionary." www.huffingtonpost.com

Question: How are you collaborating differently

The Creepin It Real Design Workshop for the 2019 #HRImprov Theatre with Mandy Chooi was a great learning and a grand success! Thank you to all co-creators in reimagining the people role in the world of work: Alex van der Steen, Christina Taylor - Chartered MCIPD, Monique de Bree, Gordon Lokenberg, Jennifer Kanary Nikolov(a) and Gijs Valbracht! You were awesome! (*The articles and shares are thanks in part to you!)

An additional shout of of appreciation to my wonderful friends, colleagues and broader network for the support for designing the different role of people at work! Looking forward to seeing you rebels at the main event!

Did you enjoy this issue? Yes No

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