



# Sponsorship Opportunities

## Supporting Great Lakes Womens Shelter

Get involved and put a smile on the faces of women and children in need



**GREAT LAKES Womens Shelter**

P.O Box 4387, Forster NSW 2428 02)6555 9835

ABN: 18949934199 CFN:24523



GREAT LAKES  
Womens  
Shelter

WOMEN'S  
COMMUNITY  
SHELTERS

# Who are we?

Great Lakes Womens Shelter is a safe haven for women and children experiencing homelessness and/or domestic or family violence on Worimi land on the Mid North Coast of NSW.

Our specialised staff work alongside families empowering them to gain access to necessary services to support them to get back on their feet, such as legal, housing, financial, family support, counselling and identifying any other needs during their stay.

In our purpose designed new shelter, named Marrungbaa Garuwaga (*Worimi- meaning Good place by the sea*) GLWS provides supported accommodation for up to 10 families at any time, for up to 3 months

Thanks to the support of our local community and government grants, we have been blessed to build this state of the art shelter, to provide a dignified safe home for families, while they get back on their feet and back to living safe and fulfilled lives.

## **Our mission statement**

We provide shelter and safety, while walking alongside resident families to empower them: to build dignity, self-esteem, practical life skills and the ability to move back into the community safely.

We utilise crisis and early intervention programs to support vulnerable families in the community to forestall or reduce the effects of domestic and family abuse.

Through advocacy and support, we aim to educate our community to reduce the incidence and effects of domestic and family abuse and other causes of homelessness.

We cohesively work with other local support services to reach the best outcomes for all our residents and community clients.

## **Our vision:**

To empower and educate our local community to reduce domestic and family violence and homelessness.

## **Our purpose:**

To support vulnerable women and children at risk of domestic and family violence - and/or homelessness by providing safety, shelter, and support.

We aim to empower our clients with strength, dignity, and courage.

## **Our values:**

Social and community responsibility Empowerment Confidentiality Compassion Growth Dignity Social Justice

In January 2021, with the support of Women NSW (NSW Govt) we launched a pilot for a new Crisis Outreach (early intervention) program, to support women and children while they were waiting for a room in shelter. This program operated 3 days per week, and remained at capacity for the entire year. This program received 140 referrals in 2021, of those 140, 84 were domestic violence, the remaining had become homeless, mostly due to the Pandemic and the housing shortages that occurred as a result. We are still receiving multiple referrals every week, as the housing crisis is not decreasing, as a result we are aiming to run this program 5 days per week to meet the growing need.

Great Lakes Womens Shelter  
Sponsorship Opportunities

# Who have we helped since 2016?

76%

Domestic Violence Survivors



24%

Homeless due to other factors

23889  
Bed nights  
provided

59%  
Indigenous  
identified  
families

155 Women  
206 children  
provided  
shelter



Approx 140  
referrals received  
each year

# What does it take to operate our shelter each year?

\$500,000

Staffing costs

## Core Operations

50% NSW Govt. funding  
50% reliant on philanthropic donations,  
Grants and community fundraising



\$100,000

Day-to-day

Operating costs

## Other Funded programs

(100% reliant on grants, community and philanthropic donations)

\$80,000

Crisis Outreach program



Child Support program

\$100,000

Total expenses  
2021/2022  
Financial Year  
\$780,000

# Platinum Sponsorship



**SPONSOR THE SHELTER FOR 1 YEAR  
\$500,000 PER YEAR**

Great Lakes Womens Shelter offers organisations, community groups, families and individuals the opportunity to sponsor the costs of engaging specialised staff, utilities, maintenance and day to day operational costs for 12 months.

\$500,000 will cover the operational wages and other staffing on-costs for up to 4 specialised case workers and managerial costs, as well as the running costs, utilities, transport for clients and other day to day costs.

By sponsoring our shelter, you are supporting our community and vulnerable residents, and personally committing to providing much needed support for women and children experiencing trauma.

The sponsorship funds that you provide for the year, directly support the specialised services provided by our staff to each resident woman and child in shelter.

## **Platinum Sponsorship includes:**

- Sponsor's name/logo prominently displayed in shelter, on social media, website, all shelter stationery and event flyers for the duration of the year.
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Signed letter of acknowledgement from Mid Coast Local member.
- Platinum sponsorships are for 1 year. Platinum sponsors have the opportunity to renew their annual sponsorship before the offers are released to the community at the end of their term.

# Tier 1 Sponsorship



## SPONSOR A CASE WORKER FOR 1 YEAR \$50,000 PER YEAR

Great Lakes Womens Shelter offers organisations, community groups, families and individuals the opportunity to sponsor the costs of engaging a Shelter Case worker for 12 months.

\$50,000 will cover the wages and other staffing on-costs, for a Permanent Part-time Caseworker for 21 hours per week, for a full year.

As a case worker sponsor, your name will be displayed on the wall of the staff room.

Tier 1 sponsors are invited to participate in shelter and local community events and other special days throughout the year.

By sponsoring a case worker , you are showing the community and our vulnerable residents that you are personally committed to providing support for women and children experiencing trauma.

The sponsorship funds that you provide for the year, go directly to supporting the specialised services provided by our case workers to each resident woman and child in shelter.

### **Tier 1 Sponsorship includes:**

- Sponsor's name prominently displayed on staff room wall.
- Invitations to assist with extra support for case workers throughout the year
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Case worker sponsorships are for 1 year. Case worker sponsors have the opportunity to renew their annual sponsorship before the offers are released to the community at the end of their term.
- Sponsors have the option of being listed on our website - SPONSORS page

# Tier 1 Sponsorship



**SPONSOR A PROGRAM FOR 1 YEAR  
\$50,000 PER YEAR**

Great Lakes Womens Shelter offers organisations, community groups, families and individuals the opportunity to sponsor the costs of providing a Crisis outreach program or a child support program for 12 months.

\$50,000 will cover the wages and other staffing on-costs, to run a specific program for a full year. As a Program sponsor, your name will be prominently displayed in either the Outreach room or the Children's Support room.

Tier 1 sponsors are invited to participate in shelter and local community events and other special days throughout the year.

By sponsoring a program, you are showing the community and our vulnerable residents that you are personally committed to providing support for women and children experiencing trauma. The sponsorship funds that you provide for the year, go directly to supporting the specialised services provided by our case workers to each resident woman and child in shelter.

## **Tier 1 Sponsorship includes:**

- Sponsor's name prominently displayed on either of the Outreach or Child Support room.
- Invitations to assist with extra support with the programs throughout the year
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Program sponsorships are for 1 year. Sponsors have the opportunity to renew their annual sponsorship before the offers are released to the community at the end of their term.
- Sponsors have the option of being listed on our website - SPONSORS page

# Tier 2 Sponsorship



## ADOPT A FAMILY BEDROOM \$10,000 PER YEAR

Great Lakes Womens Shelter offers organisations, community groups, families and individuals the opportunity to adopt a bedroom in our 10 Bedroom Shelter for women and children experiencing domestic and family violence and homelessness. Our bedrooms are home for an entire family during their shelter stay, and consist of a family bunk bed (as depicted above) and a wardrobe, tv and heating.

By sponsoring a room, you are showing the community and our vulnerable residents that you are personally committed to providing support for women and children experiencing trauma.

The sponsorship funds that you provide for the year, go directly to our crisis shelter and help to offset the cost of utilities, and specialised support services provided to our residents.

### **Tier 2 Sponsorship includes:**

- Sponsor's name on room door- with the sponsor's name and whether or not the room is in honour or remembrance of someone
- During the holiday seasons, sponsors may be invited, but not required, to sponsor the family or an individual living in your room, to provide extra food, activities or excursion opportunities.
- Invitation to assist with any upkeep of the room, such as providing new bedding or toiletries.
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Room sponsorships are for 1 year. Sponsors have the opportunity to renew their annual sponsorship before the sponsorship offers are released to the community at the end of their term.
- Sponsors have the option of being listed on our website - SPONSORS page



# Tier 3 Sponsorship



**ADOPT A FAMILY PANTRY  
\$500 PER MONTH OR \$6000 PER YEAR**

Why not "adopt a pantry" for a family for 1 month, 3 months, 6 months or 1 year?

As an Adopt-a-Pantry supporter, you will be supporting the nutritional needs of women and children, to assist in their recovery from trauma.

Fresh fruit and vegetables are a human right and essential to our health and wellbeing.

Many of our families have not had access to good nutrition in the past, and have not learned how to prepare basic healthy meals.

The sponsorship funds that you provide for the year, go directly to purchasing fresh fruit, vegetables and meat for each family.

## **Tier 3 Sponsorship includes:**

- Providing a family with healthy nutritious meals to support their journey back to being able to live a fulfilled and safe life
- During the holiday season, sponsors may be invited, but not required, to additionally sponsor the family by providing holiday season specific food, such as Easter Eggs, Mother's day or Xmas lunch or eating out opportunities, such as restaurant or café vouchers.
- Invitations to assist by providing recipes or food selections that may support the families' needs
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Pantry sponsors have the opportunity to renew their annual sponsorship before the sponsorship offers are released to the community at the end of their term.
- Sponsors have the option of being listed on our website - SPONSORS page

# Tier 4 Sponsorship



## SPONSOR OUR SHELTER FOR A DAY \$1500 PER DAY

It costs approximately \$1500 per day to operate our shelter and provide support to up to 10 families.

Day-to-day operating costs cover everything from utilities, staffing costs, project management, toys and activities and so much more.

A day in shelter can be spent doing a wide variety of support services, activities, transport, crisis management, intervention, referrals, outreach support and more, in order to meet the needs of each woman and child in shelter.

The sponsorship funds that you provide will help us keep our doors open, and to provide much needed shelter and support services for up to 10 families at a time. All of our shelter families have experienced extreme traumas and experiences of either domestic and/or family violence and homelessness.

### **Tier 4 Sponsorship includes:**

- Providing many families with shelter and support to aid in their trauma recovery, and empowering them to build their lives in safety and wellness.
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Sponsors have the option of being listed on our website - SPONSORS page

# Tier 5 Sponsorship



## SPONSOR CHILDREN'S SCHOOL HOLIDAY EXPERIENCES \$1000 PER QUARTER

A priceless sponsorship option is to sponsor our school holiday program for 1 year

As a school holiday program sponsor, you have the opportunity to create happy memories for the children who have experienced trauma and loss in their lives.

Happy memories are the foundation for childhood.

Many of our families and children have experienced such intense traumas in their worlds, that they have no happy memories to draw from in times of need.

During previous excursions, we have had the most innocent and heart breaking responses from some of the children, who are amazed at the amount of fun they have experienced. Years down the track, even the mother's come back and tell us that the excursion was the best thing they have ever done.

Gifts like this are priceless!!

The sponsorship funds that you provide for the quarter (each school holidays), go directly to purchasing holiday program experiences, such as excursions to farms, petting zoos, adventure parks and more.

### **Tier 5 sponsorship includes:**

- Providing a family with priceless experiences to aid in their trauma recovery and build happy memories
- During the holiday season, Sponsors may be invited, but not required, to additionally sponsor the family by providing holiday season specific food, such as Easter Eggs, Mother's day or Christmas lunch or eating-out opportunities, such as restaurant or café vouchers.
- Invitations to assist by providing ideas for excursions/ experiences or vouchers for things that may support the families' needs
- Invitations to Great Lakes Womens Shelter events throughout the year.
- Sponsors have the added option of being listed on our website - SPONSORS page
- School holiday program sponsors have the opportunity to renew their annual sponsorship before the rooms are released to the community at the end of their term.

# Our Team

Our shelter is made up of an amazing team of specialist domestic violence and homelessness case workers and crisis outreach workers, children's case workers, a shelter manager and an operations manager.

We are governed by a Board of Management, made up of wonderful community members who dedicate their time and expertise to building and maintaining our community shelter.

We are part of a network of shelters under the umbrella of Women's Community Shelters. There are now 10 WCS shelters NSW wide with more planned, to meet the need for crisis accommodation in communities across the state.

## GLWS Board of Management

### Core Operations

Shelter Manager 28 hrs per week

Operations Manager 35 Hours per week

- 2 x Case workers 28 hours per week
- 2 x Case workers 21 hours per week

### Other funded programs

- Crisis Outreach Worker 28 Hours per week
- Children's Case worker 35 hours per week

### With the support of

Women's Community Shelters  
NSW Dept. Communities and Justice  
NSW Government  
Federal Government  
Mid Coast Council  
Philanthropic donors

Registered Clubs  
Service clubs  
Business sector donors  
Community donors  
Local Service providers and partners



Great Lakes Womens Shelter  
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# Sign me up!!



## HOW TO SET UP YOUR SPONSORSHIP

Thank you for making the choice to help us, help our community.

Sponsorship is easy!

Choose your payment method:

Bank deposit

Direct link to Sponsorship campaign (credit card payment and recurring payment options)

PayPal payment via website or QR code

Payment details for Great Lakes Womens Shelter

National Australia Bank

BSB: 082 603

Account: 928896414

Reference: Your organisation and tier choice number



QR Code will direct you to our online sponsorship sign up and secure payment page  
or follow this link:

<https://drct-glws.prod.supporterhub.net/donations/glws-sponsorship>

# Contact us



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 Great Lakes Womens Shelter

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We acknowledge the traditional owners of this land that we work and play on:  
the Worimi people.

We pay our respects to their Elders, past, present and emerging  
GLWS is committed to reconciliation between all Australians

