

WHY SUPPORT MTC?

Community theater is for just that – the community! Our actors are local. Our musicians are local. Our backstage crew is local. And our audience is local!

**PARTNERING WITH MIDWAY
MEANS YOU CAN REACH
THOUSANDS OF LOCAL
RESIDENTS - YOUR POTENTIAL
CUSTOMERS.**

But there are lots of theater companies in Lansing – what makes Midway different?

Two things:

First, Midway is committed to producing quality shows the whole family can enjoy.

And second, Midway was founded on the belief that God gave us the arts and wants us to enjoy them. We hope to provide a light in what can be a dark world, giving people an opportunity to perform in an encouraging, loving environment.

Tickets sold in 2018

6 performances
1700 tickets sold

Tickets sold in 2019

4 performances
1800 tickets sold



SPONSORSHIP FORM

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Please use my ad from the 2019 Disney's
The Little Mermaid show.

I will email new ad artwork by the
advertising deadline.

Requested performance date(s) & time(s) for
tickets: _____

MAIL COMPLETED FORM & PAYMENT TO:

Midway Theater Company

PO Box 103

DeWitt, MI 48820

Make checks payable to: **Midway Theater Company**

PROGRAM AD DEADLINE:

Artwork is Due **No Later Than September 16, 2019**

Send artwork (.jpg or .eps format) to:
midwaytheatercompany@gmail.com

SPONSORSHIP LEVELS

SHOW SPONSOR - \$5000

Acknowledged from the stage before each show
Full page ad in *Frozen Jr.* and *Annie* programs
Logo on tickets
Logo on Midway's website
Logo on all Midway emails to cast
10 free tickets

SHOW SUPPORTER - \$3000

Half page ad in *Frozen Jr.* and *Annie* programs
Logo on Midway's website
Logo on all Midway emails to cast
8 free tickets

SHOW SUSTAINERS - \$1000

Quarter page ad in *Frozen Jr.* and *Annie* programs
Logo on Midway's website
Logo on all Midway emails to cast
2 free tickets

2019 - 2020 SCHEDULE

MUSIC THEATER SUMMER CAMP

JULY 8-12, 2019

Love singing, dancing and performing? Spend this week honing your skills and getting ready for your next audition. Ages 8 and up.

THE LION, THE WITCH, AND THE WARDROBE DANCE INTENSIVE

JULY 15 - 27, 2019

Ballet dancers of all levels are invited to participate in this adaptation of *The Lion, The Witch and the Wardrobe* by C.S. Lewis. Be a part of this all new ballet with fresh music, choreography and narration.

FROZEN JR.

OCTOBER 17-18, 2019

The modern classic from Disney is sure to thaw even the coldest heart! Students will learn aspects of a stage production including theater terminology, choreography and singing in parts. Ages 8-18.

ANNIE

FEBRUARY 27-29, 2020

Little orphan Annie charms everyone's hearts! With favorite songs like *Hard Knock Life*, *Maybe* and *Tomorrow*, *Annie* is the perfect family-friendly musical. Ages 10 – up.

