

COLLABORATIVE FOR FRESH PRODUCE

Fighting Hunger by Fighting Food Waste



Collaborative for
Fresh Produce™



THE PROBLEM



1 in 8 Americans

struggles with food insecurity and lacks access to fresh produce.



20 billion pounds

of edible produce go uneaten each year.



THE GOOD NEWS



Access to fresh produce that's crucial for a healthy lifestyle is NOT a problem of supply, it's a problem of distribution – and one that can be solved.



THE SOLUTION



Collaborative for Fresh Produce

A non-profit organization partnering with commercial farmers and food banks to efficiently collect and distribute donations of imperfect and surplus produce to food banks and the hungry families they serve.



Our Strategy

SUPPLY-CHAIN OPTIMIZATION

To aggregate demand from food banks and supply from commercial farmers.

STRONG PARTNERSHIPS

To support commercial farmers and food banks in addressing their needs and reaching their goals successfully.

CLOUD TECHNOLOGY

To streamline the online donating and ordering process and ensure that produce is transported efficiently and timely.

SUSTAINABLE MODEL

To ensure that farmers can regularly donate without financial burden and food banks can access produce at a reduced cost.



SUCCESS



The Collaborative for Fresh Produce **distributed more than 50 million pounds of produce** in its 2018 pilot year to 21 food banks and plans to grow distributions to 150 million pounds annually by 2021 to more than 40 food banks in the Southwest.



FARMERS ARE THE FOUNDATION

Farmers are the foundation of the Collaborative for Fresh Produce. Surplus produce is an inevitable part of the agriculture industry yet can be a critical part of the hunger solution. By supporting the Collaborative, you can reduce costs and feed hungry families across the country. **Join us in fighting hunger by fighting food waste!**

As a non-profit organization, the Collaborative for Fresh produce is poised to radically change our nation's hunger-relief system and become the:



#1 outlet of surplus produce for farmers



#1 source of affordable produce for food banks



PROGRAM



Collaborative for
Fresh Produce™



Produce

We accept ALL imperfect and surplus fresh produce that is edible.

Quality

Donated produce does not need to have a grade. But, to allow for transportation time, we require a condition defect rate (at the time of pick up) of under 10% for non-citrus and under 12% for citrus.

Packaging

Produce must be palletized and in cartons, bags or boxes (to help food banks with distribution). When necessary, we can handle bulk bins of commodities such as potatoes.

To Donate

Contact Nora Bocanegra at 469-744-8443 or norab@cfproduce.org with the following information for each commodity to be donated: package type, quantity, pick up location and time, condition and any request for picking and pack out (PPO) support. The Collaborative may send a representative to inspect the condition quality of the donation.

Pick Up

Upon acceptance, the Collaborative will send a notification confirming the date and time of pick up. A donation receipt will be provided for a zero-cost donation or a Purchase Order will be issued in cases where there is a PPO.



QUESTIONS



ARE THERE ANY RISKS TO DONATING?

The Bill Emerson Good Samaritan Food Donation Act of 1996 was created to encourage food donations to non-profit organizations by minimizing liability, except in cases of gross negligence. For more detailed information, go to www.govinfo.gov.

WHERE DOES MY PRODUCE GO?

The Collaborative works with food banks and partner agencies in the Feeding America® network, which are dedicated to feeding hungry people through charitable outlets.

WILL I BE COMPENSATED FOR MY DONATION?

The Collaborative is a non-profit organization and relies on donations. However, the Collaborative will always cover transportation costs and will work with partners on a case-by-case basis to determine any appropriate PPO support.

ARE THERE ANY TAX BENEFITS TO DONATING?

Produce donations to the Collaborative could be tax deductible depending on the fair market value at the time of donation. Please consult your tax advisor for more detailed information.



CONTACT US



TO DONATE PRODUCE:
Nora Bocanegra, Produce Program Coordinator
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FOR GENERAL QUESTIONS:
Dale Long, Interim Executive Director
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