

# priscila bara

graphic designer | los angeles

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PORTFOLIO | [www.pribara.com](http://www.pribara.com)

## WORK EXPERIENCE

### SONY PICTURES ENTERTAINMENT

Digital Designer | March 2015 - Present

Key art, social media, marketing materials, branding elements, promotional art, trade graphics, website design with some ux/ui, title treatments

### FREELANCE SENIOR DESIGNER

July 2010 - February 2015

- Spin Master - toy packaging: concept to mechanicals
- Nakajima USA - design/production for Sanrio and Harajuku Lovers
- MGA Entertainment - toy packaging production
- Lakeshore Learning - toy/game packaging design
- Creative Teaching Press - children's educational books
- Neutrogena - packaging and ads for beauty products
- Univision Network - marketing materials, ads, invites
- GSN Network - re-design of website and digital assets
- The Academy/Oscars.org - promo materials in Spanish
- Maritz Advertising - automotive direct mail, brochures

### SKECHERS USA

Sr. Graphic/Packaging Designer | August 2006 - June 2010

Packaging design (boxes, stickers, tags), ads, brochures, retail and trade graphics, POP

### SEPETYS ENTERTAINMENT GROUP

Junior Graphic/Web Designer | March 1999 - June 2005

Packaging for compilations, album covers, ads, tour programs for the music business

## EDUCATION

The Art Institute of California

Bachelor of Science Degree - Graphic Design, 2002

Academy of Entertainment and Technology

Occupational Certificate - New Media, 1999

Santa Monica College

Associate in Arts - Graphic Design, 1998

## COURSES

Architecture, Photography, Music

## SOFTWARE | SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere, PowerPoint, Excel, Office. Fluent in English, Portuguese and Spanish

## INTERESTS



## HONORS | AWARDS

- Winner of the "Fiesta Hermosa" logo for the city of Hermosa Beach, CA
- Gold and Platinum record awards from RCA Records for the artwork done for the band Lit
- First prize for California Pizza Kitchen box art contest
- Gold medal - "Olho de Boi," highest award granted by the Brazilian Post Office for stamp design