



# PTO Agenda

MYAKKA CITY ELEMENTARY SCHOOL  
August 23, 2022

Welcome to the first PTO meeting of the 2022 - 2023 school year! Trust us when we say we are so excited to have you attending - whether you're joining us in person or online, it's going to be a great year!

If you've joined us before - welcome back! If you're new here - we are SO glad to have you on board! A quick reminder: the PTO is for everyone! There are no fees, no major commitments, all we ask is for a willingness to have fun and have an impact on our amazing school. Regardless of how you'd like to be involved as a parent, family member or community leader - all are welcome in the MCES PTO! We're here to support our students and our teachers & staff, and each other, as we show why this school is the best in the world!

We have a lot planned this year - so let's get started!

## 1. Call to Order

## 2. Officers' Reports

- a. President's Report - Kelly Strausbaugh
  - i. Thank you to the Myakka City United Methodist Church for hosting & sponsoring our BooHoo Breakfast for Kindergarten & VPK parents & families!
  - ii. Make sure to sign up for our newsletter & take our volunteer survey on our website!
- b. Treasurer's Report - Alicia Plyler

## 3. Principal's Report

## 4. Committee Reports

We would like to invite you to sign up for one of our three committees! (We are planning to add more as we grow, so if you have an idea for a committee, please submit it to our officer team!) We'll have a sign up sheet for each, so please make sure to let us know which you're interested in! (You can absolutely sign up for multiple committees and we don't expect an extreme time commitment - but if you do plan to sign up, please note that the ability to attend or participate in meetings and in email/phone conversations is a plus!)

- *Event Planning & Volunteer Coordination* - This committee will help guide our planning for events throughout the year! We are hoping to have separate "sub committees" for each main event, but in the beginning, we're planning to have a core group ready & willing to make our big events run smoothly!
- *Teacher & Staff Support* - Our goal is to have a section of our PTO budget specifically for teacher & staff needs & requests, so the goal of this committee will be to ensure that staff and teachers are supported in a meaningful way. This can also mean working with the donations committee to help offset costs of requests and bring in opportunities for partnerships to support teachers and staff in other ways (for example, during Teacher & Staff Appreciation Week in May!)
- *Fundraising & Donations* - One particular goal we are excited for is the ability to offset the cost of expenses with donations & sponsors, and as a 501(c)(3) nonprofit organization, we can make our donations work even harder! We would like to set a quarterly and yearly goal for amounts raised, and see how we can work together with our contacts to bring in donations, coordinate with vendors and donors to receive sponsorships for teachers, staff, events and more!

## 6. Unfinished (old) Business

- a. **Yearbooks:** When we wrapped our May 2022 meeting, we did not yet have a total on the yearbooks - but we were able to make a profit of over \$700 that helped contribute to the end of year celebrations and cover the cost of the yearbooks so we could keep copies affordable. This year, we will have to work harder to offset the costs of the yearbooks as we are not able to use the district print shop, but we are already looking at pricing for other vendors and our goal is to keep the cost to parents & families as close to previous years as possible (knowing that we plan to offset with sponsors & business pages!)

## 7. New Business

- a. **PTO Mission & Strategic Plan:**

*The mission of the Myakka City Elementary School (MCES) Parent/Teacher Organization (PTO) is to support our MCES students, teachers & staff through fundraising, donations and events. As a nonprofit, 501(c)(3) organization, our aim is to make every dollar raised and donated, count and work hard for our MCES family. We invite families & the community to get involved as we create events & opportunities to work alongside the Myakka City Elementary School curriculum. We are excited to support our Mustang students and the incredible teachers & staff at MCES!*

A successful PTO organization should have a written mission statement & strategic plan, to ensure that all events, donations, fundraising requests, fundraiser ideas, etc., relate to our goals as an organization. Above, you'll find a draft of our mission & vision statements, and we would love your help as we strengthen our language to match our goals! As we work to finalize our estimates for our budget this year - knowing that our goal is to offset costs as creatively as possible - we plan on making sure all events & support opportunities fall under our goal as the PTO for this incredible school.

- b. **Volunteer Survey:** We updated our volunteer survey and would LOVE to have you fill it out! Whether you're a parent, guardian, grandparent, family, community member - we would love your input! You can find the survey on our website! <https://myakkacitypto.com/get-involved>
- c. **Spirit Wear Fundraiser:** Last year, we used a spirit wear company that offered a pre-order option, the items were delivered and we received 10%. This year, we are working with a local company to offer a similar amount of options at a lower price point. We are hoping to roll this fundraiser out in the beginning of September to run for two weeks, and then we will collect feedback as the orders are delivered. If all goes well, our goal is to run several times throughout the year, so families can have multiple opportunities to purchase & support the PTO while looking very stylish!
- d. **Teacher & Staff Wish Lists:** The goal is to make our PTO website a hub of resources & information, so this year, we created a page for teacher & staff wish lists! Throughout the year, if you'd like to surprise your favorite staff members and/or teachers - here's a place you can visit for what they might need or want for their spaces!  
<https://myakkacitypto.com/teacher-and-staff-support>
- e. **Family & Business Partnerships:** Please stay tuned as we get ready to send out a link/form for our Family & Business Partnership opportunities! If you have any questions, please contact AP Bickel-Perry at [Bickel-PerryB@manateeschools.net](mailto:Bickel-PerryB@manateeschools.net).



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- f. **Upcoming Events** - You'll find a list of upcoming events (and event pages, as we begin establishing main details!) on our website: <https://myakkacitypto.com/upcoming-events>. We hope that this will become a resource and the first place you go to find all event details, sign up links, and all other information you'd hope to find! It will also be an awesome advertising opportunity for our local business who will be sponsoring said events - so if you're looking to advertise in front of a captive audience, we'd love for you to register as a business partner! This way, you're front & center for our happenings that show you value our community and want to be a part of our MCES success! To learn more about Business/Family Partnerships, contact your Myakka City PTO team via email ([Myakkacitypto@gmail.com](mailto:Myakkacitypto@gmail.com)) or email AP Betsy Bickel-Perry at [Bickel-Perry@manateeschools.net](mailto:Bickel-Perry@manateeschools.net).
- g. **Harvest Festival:** We are SO EXCITED to announce the plans for our 2022 Harvest Festival! Last year was an INCREDIBLE success and our turnout was amazing, and we can't wait to top it! Here are the details so far - The 2022 MCES PTO Harvest Festival is currently planned for Saturday, November 5, 2022 from 10am - 3pm. We hope to use our website as a hub of HF-related information - it is not fully updated yet as we are going back and forth between two locations & getting a few of those bigger details sorted. We are hoping to focus our September meeting on Harvest Festival plans - but we need your help! If you have any interest, please sign up to join our Harvest Festival planning committee - most communication will be through email and google docs, and we are ready to get started planning!

## 9. Adjournment

### Links & resources:

- Link to Facebook group: <https://www.facebook.com/groups/213090472079991>
- Link to Facebook page: <https://www.facebook.com/myakkacityPTO/>
- Link to Instagram account: <https://www.instagram.com/myakkacitypto/>
- PTO email address: [MyakkaCityPTO@gmail.com](mailto:MyakkaCityPTO@gmail.com)
- PTO website: <https://myakkacitypto.com/>
- Meetings & Agendas: <https://myakkacitypto.com/resources-1>

Thank you so much for attending our MCES PTO meeting! We are so excited for your involvement and can't wait to make this the best year yet for our students, teachers and parents! Let us know if you have any feedback, ideas and opportunities for us to grow and succeed as a PTO and for our school and community!