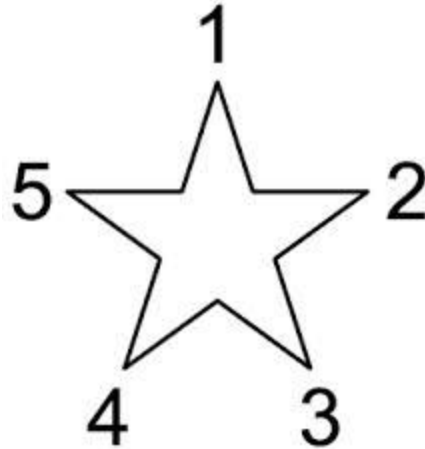


BE A *STAR* IN THE IDEA DEVELOPMENT WORLD!



1. CREATE A UNIQUE SOLUTION TO AN EXISTING PROBLEM
2. MAKE A SAMPLE, MOCK-UP OR PROTOTYPE
3. TEST IT'S EFFECTIVENESS IN THE REAL WORLD
4. PROTECT IT THROUGH COPYRIGHT, TRADEMARK, PATENT
5. SET UP MASS PRODUCTION/DISTRIBUTION THRU PROS.

BINARY SYSTEM

bi·na·ry sys·tem

noun: **binary system**; plural noun: **binary systems**

1.

a system in which information can be expressed by combinations of the digits 0 and 1.

2.

a system consisting of two parts.

\$.01 - Cost

\$.10 - Sell

\$1.00 - Goal

\$10.00

\$100.00

\$1,000.00 - Investment (personal)

\$10,000.00- Investor each

\$100,000.00 - Maximum by 1 investor

\$1,000,000.00-Return from sell