

**I.D.E.A.S. INSTITUTE**  
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Think E.I. - Entrepreneurial Intelligence.

Why?

High E.I. Thinkers employ most high I.Q. Thinkers!

What is E. I. THINKING?

**C**reating and owning Intellectual Property (copyrights, trademarks, patents)

**L**eaving a legacy for the next generation

**O**wnership, not JOB (just over broke)

**S**olving problems that make life easier

**E**mploying others, not being employed by others

**D**efining wealth in more ways than acquiring material things



We must think FOCUS.

**F** - Faith, Family, Finances, Freedom

**O** - Opportunity, Organize, Outlook

**C** - Creativity, Consciousness, Choices

**U** - Unity, Usefulness, Unwavering

**S** - Skills, Smart, Seeker

What is an ENTREPRENEUR?

Luke 6:48

<sup>48</sup> They are like a man building a house, who dug down deep and laid the foundation on rock. When a flood came, the torrent struck that house but could not shake it, because it was well built.