



## A HEALTHY HORSE IS A HAPPY HORSE

We all want our horses to be healthy. A healthy horse is happy, relaxed and carefree, whether they are at the top of the sport, doing lower-intensity workouts or living their best retired lives. The **BEMER Horse-Set** is a safe, non-invasive way to provide your equine partner with several health-enhancing benefits.

In fact, just two short BEMER sessions a day can work wonders for your horse's mental and physical well-being.

Without a doubt, the BEMER Horse-Set is one of the most powerful natural solutions you can add to your equine care routine.



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## WHY?

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Applying an extremely low-frequency PEMF (Pulsed Electro Magnetic Field) signal to your horse's body stimulates electrical activity within the muscles and cells.

Microcirculation occurs in the smallest blood vessels and can't be observed with the naked eye. Nevertheless, it has a significant effect on the health and performance of your horse. Why? Because it's here that your horse's vital metabolic processes take place – cells are supplied with nutrients that enable them to fulfill their tasks- and so metabolic waste products may be removed for disposal.

Put simply, healthy microcirculation is essential to your horse's all-around well-being.



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# WHAT YOU CAN DO

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There are some regular routines and habits that are a good idea to get into with your horse to promote good circulatory and overall health and happiness.

## ~ RELAXATION:

Rest is of utmost importance to give your horse's body time to heal and repair all the muscles that were worked in their previous session. In addition, rest gives the spleen time to expand and more efficiently do its job of filtering the blood. Time spent bathing, brushing and massaging aids this process, as well as time to wind down in turnout.

## ~ KEEP YOUR HORSE COOL:

When your horse experiences hot weather conditions, blood vessels under the skin and in the lungs expand in order to provide maximum surface area for cooling the circulatory system. This works in conjunction with your horse's sweating process and breathing to regulate their body temperature under high-heat stress. The by-product of this, however, is that more blood is occupying these areas instead of circulating through the system.

## ~ GROOM YOUR HORSE:

While regular grooming is hygienically important, removing dirt, shedding hair and dead skin cells also stimulates good blood flow under the skin. This increased circulation helps promote a healthier coat.

## ~ HELP IMPROVE MICROCIRCULATION WITH BEMER PEMF THERAPY:

The BEMER equine therapy blanket and cuffs use PEMF technology to stimulate the smooth muscle tissue in your horse's microcirculatory system. This helps to aid blood flow at the tissue level to promote quick regeneration, allowing red blood cells to deliver oxygen and nutrients and helping to remove cellular and metabolic waste.



# BEMER HORSE-SET FEATURES

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## ~ HORSE BLANKET

Our horse blanket is the solution for large-area applications. The blanket generates a BEMER signal field that encompasses and permeates your animal. The small, yet extremely efficient signal control is optimally placed for simple usage and contains a high-quality battery for approximately 15 applications.



## ~ CUFFS

With the help of the *BEMER Horse-Set* cuff, you can generate a focused BEMER signal on a specific region of your horse's body. This is particularly effective in areas of intense strain, for instance at the joints and hooves. The cuff's signal control is just as powerful as that of the horse blanket.



*Learn more about the BEMER Horse-Set*



**BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE.**

## THE BEST BEMER HORSE-SET YET

The BEMER Horse-Set was developed by riding professionals for applications beyond just typical recreation and rehabilitation – everything from a busy day at the stable to grueling exercise and full concentration at competitions. Plus, its innovative, wireless design makes it easy to operate. You and your horse are going to love it.





# LAUNCHING JULY 10TH!

PERFORM YOUR BEST  
WITH THE NEW **BEMER PREMIUM-SET EVO!**



The new BEMER Premium-Set Evo is the all-inclusive package for BEMER therapy, featuring a sleek and modern design that ensures a perfect user experience for riders. The Premium-Set Evo offers four applicators for targeted and full-body application.

BEMER is an FDA Class II cleared consumer (OTC) medical device that, during an 8-minute session, sends a low intensity pulsed electromagnetic field to the body in order to safely stimulate healthy muscles which temporarily

enhances local blood flow, resulting in better delivery of oxygen, and clearance of carbon dioxide within the target tissues.

### **Benefits of BEMER for Riders:**

- ~ Improves microcirculation\*
- ~ Enhances muscle conditioning and recovery\*
- ~ Oxygen delivery and carbon dioxide removal\*
- ~ Reduces stress and improves relaxation
- ~ Optimizes physical performance
- ~ Enhances an overall feeling of wellbeing

## AMBASSADOR UPDATE

The **#BEMERBeliever ambassadors** have been busy with their summer competition schedule.



**BOYD MARTIN**



**DOUG PAYNE**



**LIZ HALLIDAY-SHARP**



**SARAH TUBMAN**

**Boyd Martin** won three divisions – CCI4\*-S with On Cue, CCI3\*-L with Chiraz and the CCI2\*-L aboard Asti's Charming – at Mars Bromont CCI in early June. A few weeks later at Longines Luhmühlen Horse Trials CCI5\*-L, he placed fourth with his mount Luke 140 and placed eighth with Fedarman B.



**Liz Halliday Sharp** and Miks Master C, an 11-year-old Swedish Warmblood gelding owned by Ocala Horse Properties LLC and Deborah Palmer, were part of the team competing in the Aachen CCIO4\*-S at the CHIO Aachen World Equestrian Festival in Aachen, Germany, held June 30-July 1.

**Sarah Tubman** and Summit Farm's First Apple were selected for The Dutta Corp. U.S. Dressage Team for the FEI Dressage Nations Cup Germany CDIO5\*.

**Tom and Cade McCutcheon** and clients competed at the NRHA Derby in Oklahoma City, Oklahoma June 13-25. Cade made all three horses back to the Level 4 Open Finals and brought home close to \$40,000. Clients had great rides in the Open, L1, L4 and Non-Pro finals.

**Victoria Colvin** and her clients had a wonderful week at the oldest horse show in the country, the 170th Upperville Colt and Horse Show, presented by Mars Equestrian in Upperville, Virginia.

**Doug Payne** and his mount Quiberon came in seventh in the CCI3\*L at Tryon International Equestrian Center in May.

**Yvonne Losos de Muñiz** is at the Central American and Caribbean Games that runs June 23-July 8.

**Hope and Avery Glynn** are currently competing at the West Palms Woodside Summer Classic and have had success at Desert International Horse Park.



TOM MCCUTCHEON



VICTORIA COLVIN



YVONNE LOSOS DE MUÑIZ



AVERY GLYNN

Good luck to all our **#BEMERBelievers** as they compete this summer!



# ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

*The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.*

*\*BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.*

STAY IN THE KNOW

