



BEMER AND BIOHACKING FOR RIDERS

Biohacking describes various methods for optimizing your body and life. Biological functions commonly targeted for biohacking include nutrition, sleep, productivity and performance. Beyond diet and supplements, there's a world of biohacking technology that people of all ages and activity levels use to recover, perform and live better. The

newly-released **BEMER Premium-Set Evo** provides a scientifically-backed recovery and biohacking solution for humans.

BEMER therapy uses a patented pulsed electro-magnetic field (PEMF) signal to safely stimulate healthy muscles. Its state-of-the-art technology is proven effective by years of peer-reviewed scientific research.

The BEMER coils in the **Horse-Set** and the **Human-Set** stimulate and promote healthy local circulation, oxygen delivery and carbon dioxide removal — three benefits that have a powerful impact on the body.*

In **two eight-minute daily sessions**, BEMER therapy for humans offers a multitude of benefits:

- ~ Improves microcirculation*
- ~ Enhances muscle conditioning and recovery*
- ~ Boosts oxygen delivery and carbon dioxide removal*
- ~ Reduces stress and improves relaxation
- ~ Optimizes physical performance
- ~ Enhances vitality and overall well-being

With impressive results like these, it's no wonder BEMER has a long list of ambassadors, including riders, football players, golfers, endurance athletes, cyclists and winter sports athletes.

**BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.*

EQUESTRIANS USING BEMER FOR *THEMSELVES*

Riders are also athletes in the partnership, but they tend to focus on the horses' progress and recovery and forget about their own rest and recovery. There are many Facebook memes about how your horse has a chiropractor, dentist, massage therapist, veterinarian and fairy godmother, while you have a limp when jogged on hard ground and a four-leaf clover in your grooming box.

When you get home from the barn, treat yourself like an athlete and focus on your own body's recovery with BEMER products for humans. The new revolutionary B.Bed Evo, a thin applicator that attaches to your mattress, contains 16 flexible inner coils arranged and embroidered into the fabric to ensure optimal effectiveness. You won't notice the pad at work while you sleep and you'll wake up feeling rested and refreshed.

BEMER really helps me after a long day of riding 10 to 12 horses. I feel like I can get up the next day and do it again! We are athletes and we need to make sure we treat ourselves as such.

- Sarah Lockman Tubman**

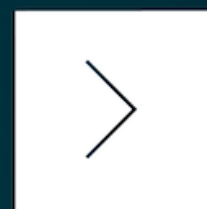
BEMER ambassador, international FEI dressage rider, Team USA Dressage, 2019 Pan Am individual gold and team silver medalist



After focusing on your horse's recovery for so long, take the time to focus on your own.

To learn more about biohacking, check out our blog post, "Biohacking Technology: Fine-Tuning the Body Beyond Diet & Supplements."

Go beyond nutrition & hack your way to better health with these five pieces of biohacking technology





BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE.

THE BEMER EVO LINE

**Perform your best
with the new BEMER Premium-Set Evo!**

The highly anticipated release of the BEMER Evo Line is finally here! Experience the power of BEMER's cutting-edge Pulsed Electromagnetic Field (PEMF) technology with the new revolutionary BEMER Evo Line. Each BEMER product has a sleek and stylish design that seamlessly integrates into any setting, providing a delightful user experience.



The all-new BEMER Premium-Set Evo is the all-inclusive package for your BEMER therapy, featuring updated applicators that ensure ease of use and functionality. The Premium-Set Evo offers four applicators for targeted and full-body application.

Benefits of BEMER for Riders:

- ~ Improves microcirculation*
- ~ Enhances muscle conditioning and recovery*
- ~ Oxygen delivery and carbon dioxide removal*
- ~ Reduces stress and improves relaxation
- ~ Optimizes physical performance
- ~ Enhances an overall feeling of wellbeing

AMBASSADOR UPDATE

The **#BEMERBeliever ambassadors** have been busy - and successful - during their summer competition schedule.



SARAH LOCKMAN TUBMAN



AVERY GLYNN

Sarah Lockman Tubman has been named to the U.S. Dressage Team Short List for the Santiago 2023 Pan American Games! We wish Sarah (Wellington, FL) and First Apple, a 2010 KWPN Stallion owned by Summit Farm, the best of luck! *Remember to pack BEMER sets for both of you!*

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Avery Glynn won the 2023 USHJA Gladstone Cup Equitation Classic - West, presented by Intermont Equestrian at Emory & Henry College.

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Good luck to all our **#BEMERBelievers** as they compete this summer!

ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

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***This spokesperson may have been compensated for their testimony. Individual results may vary and you may not achieve the same results. This device is not intended to diagnose, treat, or prevent any disease and you should consult your own healthcare provider for any medical issues. The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.*

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