

YOUR HORSE DESERVES TO BE IN PEAK CONDITION

IMPROVE RECOVERY WITH THE BEMER HORSE-SET



Horses are sensitive to their surroundings and the training can take a toll on their bodies. To perform at their full potential, your horse needs to be healthy

and relaxed. With **the BEMER Horse-Set**, you can optimize your horse's performance by helping them relax before training or competition and recover faster after exercise or injury.

Daily equine PEMF therapy naturally enhances healing and recovery by increasing microcirculation in your horse's body.

This process promotes rapid blood flow and transport of white blood cells, allowing your horse to heal and regenerate faster after an intense training session, competition, injury or surgery.*

Bouncing back from exercise quicker means your horse can train more often and more effectively, helping to elevate performance.

WIN THE FIGHT AGAINST STIFFNESS

Our horses are athletes and we should treat them as such. Just as we can become sore and stiff after workouts, our horse can too. For example, if a horse has tension in its jaw or neck, you may find that they struggle physically with smooth transitions, lateral work and overall performing to their normal standard.

Using **the BEMER Horse-Set** as a warm-up or post-exercise cooldown can enhance your horse's suppleness, helping them get more out of each training session.



RELAX TO RECOVER

Your horse works hard for you. Not including training and competition, they face a lot of daily stressors that can trigger their fight or flight response. Fear and anxiety can disrupt the connection between horse and rider, hurting their ability to focus and cooperate.

So, keeping your equine partner relaxed and comfortable is a key part of optimizing its performance.

The BEMER Horse-Set supports the parasympathetic processes in your horse's body responsible for returning it to a state of relaxation and recovery.

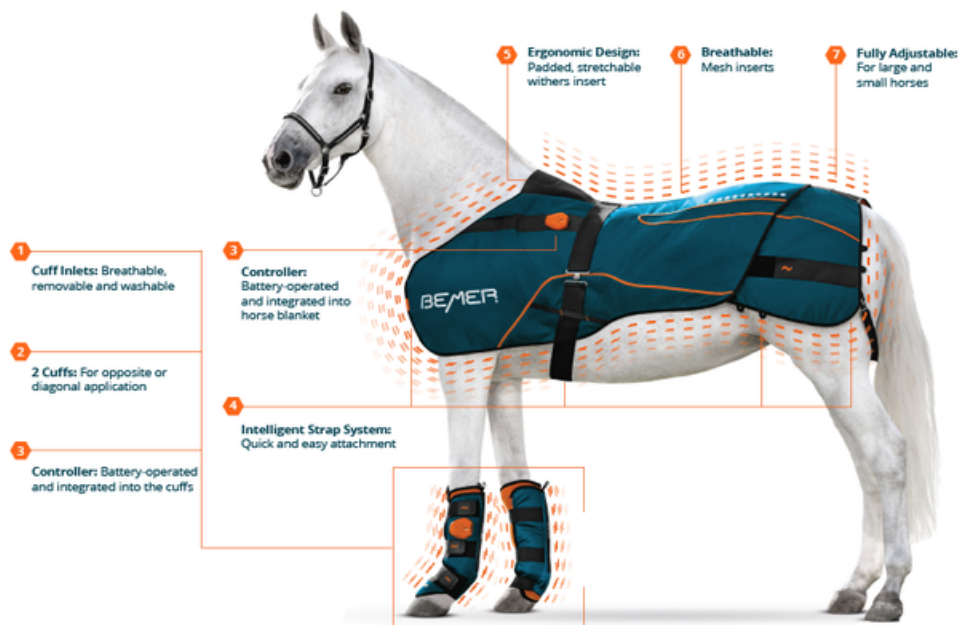
The therapeutic signal helps them stay comfortable and ready for the ride ahead, whether it's show jumping, barrel racing or just for fun.

STAYING COOL UNDER PRESSURE

When working under hot conditions, blood vessels under the skin and in the lungs expand in order to provide maximum surface area for cooling of the circulatory system. This works in conjunction with your horse's sweat and cool, fresh breaths of air to regulate their body temperature under high heat stress. The byproduct of this is that more blood is occupying these areas instead of circulating through the system.

~ HOW DOES IT WORK?

The BEMER Horse-Set stimulates the smooth muscle tissue in your horse's microcirculatory system. This helps to aid blood flow at the tissue level to promote quick regeneration, allowing red blood cells to better deliver oxygen and nutrients.*



Learn more about the *BEMER Horse-Set*



HELP YOUR HORSE ANY TIME, ANYWHERE

Don't have a lot of time? Don't worry! Choose between five, 10, or 15-minute sessions to accommodate your busy barn schedule, and your horse can enjoy each of the following benefits:

- ~ Improved microcirculation and vasomotion*
- ~ Enhanced relaxation and regeneration after exercise*
- ~ Supports parasympathetic processes in the body*
- ~ Increased physical performance and optimized suppleness*
- ~ Faster recovery process after an injury**
- ~ Improved post-recovery and regeneration after surgery**

Now, the next time you're completing a cross-country course, performing a dressage test or going for a weekend trail ride, you'll be equipped with the knowledge needed to keep your horse at its healthiest and happiest, aided by healthy blood circulation and recovery.



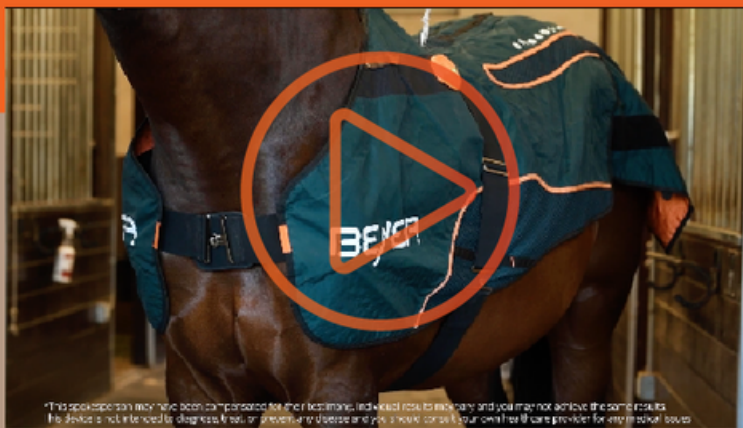
BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE

LISTEN

HEAR FROM TOP HUNTER/JUMPER RIDER
AND #BEMERBELIEVER
TORI COLVIN

"Horse showing can be hard on horses and having the BEMER Horse-Set available to help them relax and recover is amazing. I am thrilled to be a part of the BEMER team because I truly believe in the product. I have seen what a difference it can make for the horses in helping them be healthier and happier so they are prepared for peak performance!"

~ **Tori Colvin***



*This advertisement may have been compensated for the testimonial, and we do not endorse any individual, firm or product. Results may vary. You may not achieve the same results. This device is not intended to diagnose, treat, or prevent any disease and you should consult your own health care provider for any medical issues.

BEMER FAST FACTS

- ~ The BEMER horse-set is easy to use. Simply fit the blanket and cuffs to your horse, choose from one of three pre-programmed treatment settings and allow your horse to relax and recover.
- ~ Washable and easy to clean, plus every purchase comes with a BEMER cooler for your use!
- ~ The BEMER Horse-Set is not just for performance horses! Horses of all lifestyles and workloads benefit from the increased microcirculation and added benefits of BEMER's patented PEMF signal.
- ~ Convenient carrying case makes storing and taking the BEMER Horse-Set on the road with you a breeze!
- ~ Backed by veterinarians, professional equestrians and a 2+1 year guarantee!

PROUD TO WELCOME AL DUNNING TO THE BEMER AMBASSADOR FAMILY

Al Dunning has been training horses professionally since 1970 and has over 50 World and Reserve World Champion titles in the AQHA, NCHA, NRH and NRCHA.

He was AQHA Professional Horseman of the Year, NCHA Zane Schulte Trainer of the Year, Western Horseman magazine's Horseman of the Year, an Equi-Stat Elite Million Dollar Winner and is in the AzQHA Hall of Fame.



“Training Stables has used BEMER products for several years on our horses and ourselves. The benefit is obvious... as soon as you put it on the horses they get relaxed through their body and they lick their lips... it’s like a spa treatment. The BEMER blanket keeps their withers, back and hips from being sore and after a physical workout, the boots promote blood circulation and prevent swelling. These BEMER products keep our horses sound and performing at their best.”

- Al Dunning*

ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

**This spokesperson may have been compensated for their testimony. Individual results may vary and you may not achieve the same results. This device is not intended to diagnose, treat, or prevent any disease and you should consult your own healthcare provider for any medical issues. The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.*

*** Effects of BEMER physical vascular therapy in horses under training. A randomized, controlled double blind study. Francesca Daia, Emanuela Dalla Costaa, Alessia Giordanoa, c, Eugenio U.L. Heinzla, Piermario Giongob, Gracia Pagnozzi, Simona Cannasa, Giulietta Minozzia, Michela Minerora, Dipartimento di Medicina Veterinaria, Università di Milano (in publication) // Observations and experiences in the application of a therapy blanket by induction of electromagnetic force on the tissue of horses Hermann Josef Genn, Horse Clinic Mühlen, Germany, (2017)*

STAY IN THE KNOW

