



## SADDLE UP WITH BEMER AT THE ALL-AMERICAN QUARTER HORSE CONGRESS

Visit the BEMER Group at **Booth #524** during Quarter Horse Congress. Experience the difference of BEMER during a complimentary 8-minute session with our new **BEMER Premium-Set Evo**. Have a sore back, knee or neck? Visit us daily throughout the show and see how one or

two 8-minute sessions per day can increase your microcirculation, allowing for better healing and recovery.

*SEE YOU THERE!*

ALL AMERICAN QUARTER HORSE CONGRESS

SEPTEMBER 26 - OCTOBER 22, 2023

OHIO EXPO CENTER – COLUMBUS, OHIO

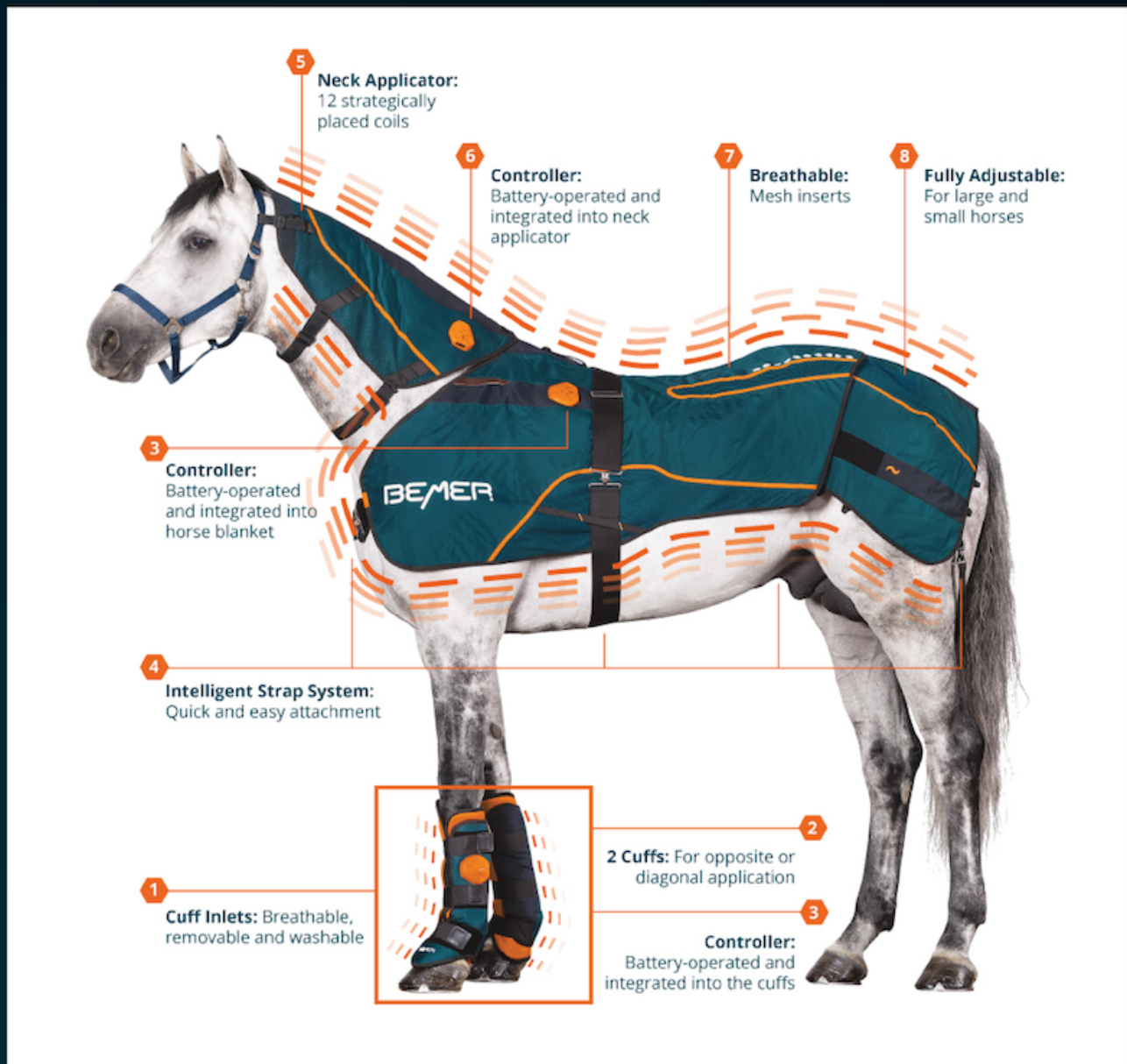
## *FOR YOUR HORSE'S NECK RECOVERY*

*NEW HORSE NECK-APPLICATOR WILL BE  
AVAILABLE THIS MONTH IN THE U.S.*

***You asked, we listened! Introducing the new  
BEMER Horse Neck-Applicator!***

Gone are the days of polo wrapping the BEMER leg cuffs to your horse's neck and hoping they don't slide during the session.

Constructed with high-quality and durable materials, the **Horse Neck-Applicator** contains 12 coils strategically positioned to transmit the patented BEMER signal into the horse's neck, covering everything from the withers to the poll.



Several coils are located along the top of the applicator, allowing the signal to reach the horse's nuchal ligament. Found in the dorsal cervical region (along the top of the neck), the ligament aids in holding up and lowering the horse's head and neck. The ligament runs from the withers, along the crest of the neck, over the top of C1 (atlas) and C2 (axis) and attaches to the back of the skull. This area of C1, C2 and the skull attachment point form the horse's poll, which is a common spot for discomfort in horses either as its own issue or as a secondary result of compensating for pain or an injury elsewhere in the body.

Thanks to its perfect fit and intelligent strap system, the **Horse Neck-Applicator** can be quickly and perfectly adjusted to your horse. The applicator is equipped with five straps to conveniently connect it

to your **Horse-Set** – two at the lower neck, two on the halter and one for attaching to the horse blanket. This prevents the **Horse Neck-Applicator** from slipping around the neck or over the ears.

The battery-powered signal controller is integrated into the **Horse Neck-Applicator**, allowing for a seamless transition into your daily barn routine.

The breathable mesh inserts in the **Horse Neck-Applicator** prevent excessive heating of the neck area, ensuring your beloved equine will feel comfortable during a session. The applicator is lightweight, weighing approximately 3.5 pounds, and won't put any burden on your horse's neck while using it.

The **Horse Neck-Applicator's** high-quality materials, impeccable craftsmanship and durable fabric will have your horse feeling comfortable, relaxed and ready for what's next, be it competition or trail riding.

***Launch date: September 5th, 2023***

***\$2,690 USD / \$3,390 CAD***





BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE.

## AMBASSADOR UPDATE



BOYD MARTIN

**BOYD MARTIN** took home the win at the Bromont CCI4\*-S in August with Tsetserleg TSF, 3rd with On Cue and 5th with Commando 3. He also placed 3rd in the CCI3\*-S with Contessa. Next up, he heads across the pond to The Defender Burghley Horse Trials with Tsetserleg TSF to contest the CCI5\* held August 31-September 3.



DOUG PAYNE

**DOUG PAYNE** is putting the finishing touches on Quiberon for the Intermediate division at American Eventing Championships at the Kentucky Horse Park. Doug had a successful two weeks showing in the jumpers at Tryon International in August.



TOM MCCUTCHEON

**TOM MCCUTCHEON** joined the list of NRHA Two Million Dollar Owners, just a year after crossing the two million dollar mark as a rider.

**READ MORE**



CADE MCCUTCHEON

**CADE MCCUTCHEON** qualified two horses for the 2024 Run for a Million!



YVONNE LOSOS DE MUÑIZ

**YVONNE LOSOS DE MUÑIZ** won individual and overall Gold at the 2023 Central American and Caribbean Games with Idwinaretto!



VICTORIA COLVIN

**TORI COLVIN** and her clients had a successful Pony Finals, as well as top placings at The Kentucky Horse Show at the Kentucky Horse Park.



AL DUNNING

**AL DUNNING** commentated at The Run for a Million and has been nominated for the Best Trainer/Clinician award presented by Western Horseman.



SARAH LOCKMAN TUBMAN

**SARAH LOCKMAN TUBMAN** is coaching at the U.S. Dressage Festival of Champions and Markel/USEF Young and Developing Horse Dressage National Championships.



AVERY GLYNN

**AVERY AND HOPE GLYNN** won Best Costume at the Giant Steps Charity Team Challenge while raising funds for a therapeutic riding organization. Avery is headed to college at Auburn University this fall.



LIZ HALLIDAY-SHARP

**LIZ HALLIDAY-SHARP** has been named to the USA Eventing team for the Pan American Games with Miks Master C.

## ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

*\*BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.*

STAY IN THE KNOW

