

MAY 2023

### MAXIMIZE YOUR Summer training With bemer



As we approach summer and the temperatures rise, you may opt to shorten your horse's training sessions. Riders look for ways to increase the quality of training without overheating their horses. Using **the BEMER Horse-Set** increases the microcirculation within your horses' bodies, helping them warm up and reducing the time needed for lungeing and other forms of pre-exercise. The elevated blood flow improves heart, lung and muscle performance preparing their bodies for the increased demand.

Increasing a horse's circulation:

- $\sim$  Improves their functional movement<sup>+</sup>(1)
- Improves relaxation and regeneration after exercise<sup>†</sup>(2)
- $\sim$  Increases physical performance and optimizes suppleness<sup>†</sup>(2)

Additionally, working horses in higher temperatures means more sweat. Sweat is a crucial part of a horse's cooling system. Thousands of arteries, veins and capillaries are responsible for transporting blood throughout your horse's body. The circulating blood absorbs heat from working muscles and carries it to the lungs and skin where it leaves the body as sweat.

Improved circulation from BEMER therapy can aid the horse's natural cooling system to function more efficiently.

#### Learn more about the **BEMER Horse-Set**



# DID YOU KNOW

Did you know that a horse can **lose 10-15 liters of fluid in an hour through sweat** during intense exercise?

### ~PRO-TIP

Protect your investment from sweat by layering a second blanket underneath the **BEMER Horse-Set**. This will prevent dirt and sweat from building up on the fabric underneath. The Horse-Set conveniently comes with a BEMER cooler to do just this. If it's too hot for a cooler or sheet, you can use a scrim instead.

We recommend spot cleaning with warm water and a mild soap for extra sanitization, which is helpful when using the Horse-Set on multiple horses.

## CONGRATULATIONS

#### TO OUR *#BEMERBELIEVERS* FOR COMPETING IN THE 2023 LAND ROVER KENTUCKY 3-DAY EVENT!

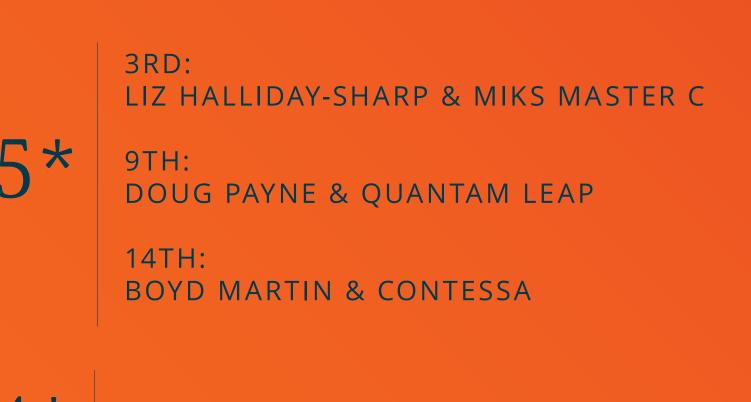
Congratulations to our BEMER ambassadors Boyd Martin, Doug Payne and Liz Halliday-Sharp for competing in the **2023 Land Rover Kentucky Three-Day Event!** 







LIZ HALLIDAY-SHARP



4TH: LIZ HALLIDAY-SHARP & COOLEY B COOL

#### **ABOUT BEMER**

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.

*The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.* 

[1] King, M., Seabaugh, K., Frisbie, D. (2022). Effects of a Bio-Electromagnetic Energy Regulation Blanket on Thoracolumbar Epaxial Muscle Pain in Horses. Journal of Equine Veterinary Science. doi: https://doi.org/10.1016/j.jevs.2022.103867

[2] Effects of BEMER physical vascular therapy in horses under training. A randomized, controlled double blind study. Francesca Daia, Emanuela Dalla Costaa, Alessia Giordanoa, c, Eugenio U.L. Heinzla, Piermario Giongob, Gracia Pagnozzi, Simona Cannasa, Giulietta Minozzia, Michela Mineroa, Dipartimento di Medicina Veterinaria, Universita di Milano (in publication) // Observations and experiences in the application of a therapy blanket by induction of electromagnetic force on the tissue of horses Hermann Josef Genn, Horse Clinic Mühlen, Germany, (2017)

#### BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE