

HIGH-PERFORMANCE HORSES BENEFIT FROM BEMER



As the spring season progresses, providing the best care for your high-performance horses is critical to keep them at their best in the competition arena, whether that's digging in deep around barrels, clearing jumps or riding a dressage test. Adding BEMER therapy to your barn's routine helps your horses feel and perform at their best.

The BEMER Horse-Set's scientifically proven therapy targets areas through microcirculation and can help to strengthen your horse from the inside out with improved cell function and optimized waste removal. The horse's natural microcirculation is activated by BEMER's gentle patented pulsed-electro-magnetic field (PEMF) frequencies delivered with low intensities. Once activated, the smallest blood vessels will work to supply blood more effectively, boosting the oxygen and nutrient supply to all the cells in the horse's body.[†]

The BEMER Horse-Set:

- Promotes relaxation and regeneration after exercise ^[1]
- Increases physical performance and optimizes suppleness ^[1]
- Speeds up the recovery process after an injury ^[1]
- Improves functional movement in horses ^[2]



Did you know that horses competing at the highest level of sport have fewer pain management options than those at lower levels? Finding modalities and solutions to an ever-changing list of rules and regulations often presents a challenge when trying to keep your high-performance sport horses in shape.

Injuries in sport horses can be caused by many things, including:

- Inadequate warm-up or stretching
- Changing the volume or intensity of work
- Prolonged duration of activity
- Impact of forces on the body when making contact with a surface
- Incorrect or excessive mechanical movements

Use the BEMER blanket and cuffs on your horses after a tough workout or a grueling competition to aid in their muscle recovery and take your horse's regeneration to the next level. With an ergonomic design, the **BEMER Horse-Set** covers a large part of the equine musculature. Through strategically placed coils, the PEMF therapy distributes its beneficial effect throughout the horse's body. As a result of the body working properly, the relaxation phase is reached more easily and recovery and regeneration is supported like never before.

A relaxed and well-rested horse has a lower risk of injury and infection. Used prior to exercise or during prolonged periods of rest, the **BEMER Horse-Set** difference is something that you and your horse will be able to feel in the next training session.

MEET BEMER AMBASSADORS AT LAND ROVER KENTUCKY THREE-DAY EVENT

Have you always wanted to meet an Olympic eventer? Visit BEMER at booth 20 during Land Rover Kentucky Three-Day Event April 27-30 to meet TWO members of the 2020 Tokyo Olympic U.S. eventing team, plus the USEA's 2020 Rider of the Year! Join us for meet and greets with BEMER Ambassadors Boyd Martin, Doug Payne and Liz Halliday-Sharp. Snap a photo with the eventing legends, have them sign your gear and experience the BEMER Human-Set these top level athletes use for yourself!

Meet Boyd Martin, three-time Olympian and eventing rider extraordinaire. Boyd won the inaugural Maryland 5* with On Cue in 2021 and was 2nd at LRK3DE in 2019 with Tsetserleg.

Meet Doug Payne, a member of the 2020 Tokyo Olympic Eventing team and the highest placed U.S. rider with Vandiver. Doug placed third at LRK3DE in 2022 with Quantum Leap.

Chat with Liz Halliday-Sharp, the 2020 World Equestrian Brands USEA Rider of the Year, one of only six females to ever top the chart!

These riders will be at the BEMER Group booth for meet-and-greets throughout the weekend for autograph signings and photos! Bring a hat or belt for them to sign or snag an autograph card or BEMER hat at the booth.

BOYD

Martin



DOUG

Payne





Halliday-Sharp

DID YOU KNOW

The 5* level of eventing is the highest level of the sport which requires horses and riders to be at the top of their game in all three phases. Over the course of three to four days, horse and rider pairs must demonstrate flatwork proficiency in a 5* level dressage test, prove their conditioning across a 40-45 obstacle cross-country course and return the following day to challenge a 1.30m show jumping track. The ability for a horse to expertly perform all of these varying tests and recover in a timely manner is critical, making BEMER's patented PEMF signal an invaluable tool in every eventer's toolbox.

ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology and holds FDA Class II and Health Canada clearances, along with numerous technology patents. BEMER products have been shown to increase blood circulation, which can enhance Cardiac Function, Muscle Stimulation, Muscle Recovery, Physical Fitness and Endurance, Stress Reduction, and Relaxation. BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.

† *The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.*

[1] *Effects of BEMER physical vascular therapy in horses under training. A randomized, controlled double blind study. Francesca Daia, Emanuela Dalla Costaa, Alessia Giordanoa, c, Eugenio U.L. Heinzla, Piermario Giongob, Gracia Pagnozzi, Simona Cannasa, Giulietta Minozzia, Michela Mineroa, Dipartimento di Medicina Veterinaria, Universita di Milano (in publication)*

[2] *King, M., Seabaugh, K., Frisbie, D. (2022). Effects of a Bio-Electromagnetic Energy Regulation Blanket on Thoracolumbar Epaxial Muscle Pain in Horses. Journal of Equine Veterinary Science. doi: <https://doi.org/10.1016/j.jevs.2022.103867>*



BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE