



## STRENGTHEN YOUR COMPETITION AND TRAINING STRATEGY WITH BEMER HORSE-SET

The high-performance winter competitions are getting underway. In Florida, Texas, California and more these key competitions will determine what countries and individuals will attend important championships and what horse-and-rider teams will top the ranking lists. For amateur horse-and-rider combinations, winter is about achieving goals while enjoying their horses and the sport. Preparation may include intensified training and travel, which can add to stress levels. As a result, horses and riders can face added tension, injuries or pain.

The bond between horse and rider is undeniable. Equestrians will go to great lengths to ensure their horse feels healthy, relaxed and safe. The best possible care for the horse is made possible with the BEMER Horse-Set to optimize your next ride.

Try using the BEMER Horse-Set before your round, run or training session to prepare their bodies for performing. It enhances suppleness – a prerequisite for motivation and willingness to learn – so your horse can exercise more effectively. The BEMER horse blanket also helps your horse relax more easily before and after exertion. You'll notice the effects on your horse after only a few minutes of application. After the ride or competition, the use of the BEMER Horse-Set promotes healing and recovery and supports regeneration.

## DID YOU KNOW

A horse's resting heart rate averages around 30-40 beats per minute but can **increase to 200-250 beats per minute when galloping.**

## ~ IT'S ALL ABOUT CIRCULATION.

When resting, a horse's heart rate averages around 30-40 beats per minute but can increase to 200-250 beats per minute when galloping. More beats per minute equate to more blood pumping through your horse's circulatory system. While resting, the equine heart pumps around 32 ounces of blood, but exercise can cause that volume of blood pumped to increase by almost 50%. This is just one of many reasons supporting your horse's circulatory system is critical to optimizing health, performance and recovery.

Microcirculation occurs in the smallest blood vessels and can't be observed with the naked eye. Nevertheless, it has a huge effect on the health and performance of your horse. This is because it's here that your horse's vital metabolic processes take place – cells are supplied with nutrients that enable them to fulfill their tasks – and so metabolic waste products may be removed for disposal. Put simply, healthy microcirculation is essential to your horse's overall well-being.



# BEMER IS CONVENIENT AND EASY TO USE.

The BEMER Horse-Set will be the ideal addition to your barn, at home or on the road. Its design, ease of use and superior construction make it a practical solution you (and your horse) will love. Here are some of the BEMER Horse-Set features:

- ~ Optimally adjusts and adapts to your horse
- ~ Developed and manufactured to medical device standards
- ~ Cordless operation – integrated battery and control unit
- ~ Three different intensive treatment programs (5/10/15 minutes)
- ~ Simple, intuitive operation
- ~ Works over a sweat sheet without interference
- ~ Washable and easy to clean
- ~ Robust and durable – designed for demanding everyday life in the stable
- ~ Light and flexible inductors for maximum comfort
- ~ Simple and portable, with an easy-to-use storage case included
- ~ And as always: our 2+1-year guarantee – a testimony to our faith in our product's quality

*Want to learn more about the **BEMER Horse-Set**?*



**Congrats to BEMER Ambassador  
Boyd Martin on his sixth  
USEA Rider of the Year Award  
for the 2022 season!**

Boyd topped the annual awards for the sixth time in his career, with points calculated via top finishes in FEI competitions across the country.

Boyd competed 12 horses internationally throughout the 2022 season, including Asti's Charming, Barney Rubble, Contessa, Fedarman B, Fernhill Prezley, Gestalt, Luke 140, Miss Lulu Herself, Mo Chroi, Monbeg Medlar, On Cue and Penhill Celtic.



**TOP COMPETITORS AGREE.  
BEMER DELIVERS RESULTS.**

After over 20 years at the top levels of my discipline, I will only use the best resources for my horses' well-being. The BEMER Horse-Set and the proven PEMF technology it uses is excellent in helping with the recovery and fitness of my equine athletes, allowing for much better results in training and the competition ring.

~ Yvonne Losos de Muniz, Olympic Dressage Athlete\*



Recovery is important for any performance horse, especially on the road. When competing professionally, barrel horses are on the road for most of the year, traveling from rodeo to rodeo. It is easy to travel with and can be used at the trailer with no electricity. When you are at the rodeo, you want your horses to feel their best and compete in top condition every time. This is why I think that BEMER gives competitors such an advantage. I have my BEMER in the trailer to aid recovery time, prevent soreness, help horses relax, regain their strength and keep their stamina for their next race.

~ Martha Josey, Barrel Racing Legend\*



The BEMER Horse-Set is truly revolutionary. We use it on our horses both at home and at competitions, and we are extremely happy with the results. Our horses work hard and BEMER is a valuable tool to help them recover faster with improved endurance to be ready for the next event!

~ Tom McCutcheon, Reining World Champion with more than \$2 Million in NRHA lifetime earnings\*



Horse showing can be hard on horses and having the BEMER Horse-Set available to help them relax and recover is amazing. I truly believe in the product. I have seen what a difference it can make for the horses in helping them be healthier and happier, so they are prepared for peak performance!

~ Victoria Colvin, USHJA International Hunter Derby Champion\*



Want to learn more about the BEMER Horse-Set?



## ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology with multiple patents. BEMER products are FDA Class II Cleared medical devices and are registered and licensed by Health Canada as Class II medical devices. BEMER products have been shown to increase blood circulation through targeted muscle stimulation enhancing Microcirculatory Function, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction and Relaxation.\*\* BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

*The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.*

*BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.*

*These spokespeople may have been compensated for their testimony. Individual results may vary and you may not achieve the same results. This device is not intended to diagnose, treat, or prevent any disease and you should consult your own healthcare provider for any medical issues.*

**BEMER**  
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