

INCLUDE BEMER
IN YOUR HORSE'S
SPRING FITNESS PROGRAM



Your horse may have had some time off after a busy competition season, due to winter weather or from being sidelined by injury. With the weather warming, we look forward to conditioning. The good news is that horses maintain their training and after a four to six-week layoff, they can be competition ready quickly with a solid conditioning strategy.

After time off, horses can be excited to get back to work. Using the **BEMER Horse-Set** improves microcirculation, promoting relaxation and keeping your horse more motivated and focused on their work. In addition, using the **BEMER Horse-Set** helps horses warm up more quickly, reducing lunging time, and may prevent potential injury. The BEMER blanket optimizes exercise through increased suppleness, a key to protecting the horse's soft tissue.[†] After a conditioning session, using the BEMER Horse-Set helps regeneration after exertion and can speed up the recovery process.[†]

The **BEMER Horse-Set** helps your horse relax more readily before and after exertion. You'll notice the effects on your horse after only a few minutes of application.



DID YOU KNOW

From the knee and hock down, there are no muscles in your horse's legs. Because of this, circulation is much poorer in these lower extremities which can cause the rate of healing of injury to be quite slower than in other parts of the body.



BENEFITS OF BEMER



- ~ **DECREASE WARM-UP TIME** and conserve your horse's energy by warming up pre-workout with the **BEMER Horse-Set**.
- ~ **INCREASE MICROCIRCULATION** to aid in your horse's recovery from work, illness or injury.[†]
- ~ **INCREASE YOUR HORSE'S ABILITY TO RELAX** pre- and post-conditioning by tapping into their parasympathetic nervous system.
- ~ **OPTIMIZE YOUR HORSE'S PERFORMANCE** and suppleness.



BEMER BELIEVERS



Join us in welcoming international and FEI dressage rider **Sarah Lockman Tubman to the BEMER family!**

New BEMER Ambassador Sarah and her FEI partner Summit Farm's First Apple represented Team USA and won an individual gold medal and team silver at the 2019 Pan American Games in Lima, Peru. Sarah and Apple were also named to the Dutta Corp. U.S. Dressage Team Short List for the 2022 FEI Dressage World Championships. Currently, Sarah is no. 27 on the FEI Dressage World Ranking - Athletes - CDI3*/CDI03* and above list.



I am very excited to partner with BEMER Group and experience the benefits the Horse-Set has on my horses and the Human-Set for me. My team and I are looking forward to experiencing faster recovery times after lessons and competitions and the relaxation benefit the Horse-Set provides while the horses are traveling away from home. BEMER considers the horse an athlete and I am pleased to be their newest ambassador!

~ **Sarah Lockman Tubman****

BEMER ambassador, international FEI dressage rider, Team USA Dressage, 2019 Pan Am individual gold and team silver medalist

VISIT THE BEMER BOOTH #20 AT
LAND ROVER KENTUCKY
THREE-DAY EVENT

Stop by the booth during the Land Rover Kentucky Three-Day Event on April 27-30 to learn more about the **BEMER Horse-Set** and **Human-Set**. Take 10 minutes to demo the Human-Set for yourself.

Competing? Take a break with BEMER in the Rider Lounge.

Meet our BEMER ambassadors at the booth for signings:
(Dates and times to be announced in April)



BOYD MARTIN



LIZ HALLIDAY-SHARP



DOUG PAYNE



CONGRATULATIONS TO BEMER AMBASSADOR MAVIS SPENCER ON BEING NAMED TO THE FEI NATIONS CUP TEAM CSIO4*



This is Mavis' third appearance on a U.S. Nations Cup Team. The CSIO4* will take place Week 8 of the Winter Equestrian Festival in Wellington, Florida Saturday, March 4 at 4:30 p.m. ET.

WISHING MAVIS THE BEST OF LUCK!

ABOUT BEMER

BEMER® North America is a subsidiary of BEMER International AG, a leading global medical device company specializing in the research and development of microcirculation products for both humans and horses. Founded in 1998, BEMER now operates in over 40 countries, with hundreds of employees and thousands of independent distributors. BEMER is a leading innovator in physical vascular therapy technology with multiple patents. BEMER products are FDA Class II Cleared medical devices and are registered and licensed by Health Canada as Class II medical devices. BEMER products have been shown to increase blood circulation through targeted muscle stimulation enhancing Microcirculatory Function, Muscle Recovery, Physical Fitness/Endurance, Stress Reduction and Relaxation† BEMER products are currently used globally by millions of consumers, hospitals and clinics, as well as hundreds of professional athletes.

BEMER does not provide any medical advice or services. This device is not intended to diagnose, treat, cure or prevent any disease. It should not be used for any purpose other than as described in the user manual. Please consult your own healthcare provider if you have any medical issues.

† The BEMER Horse-Set does not replace treatment and care of an injury or disease by a veterinarian. A veterinarian should be consulted prior to use of the BEMER Horse-Set for any medical condition.

***These spokespeople may have been compensated for their testimony. Individual results may vary and you may not achieve the same results. This device is not intended to diagnose, treat, or prevent any disease and you should consult your own healthcare provider for any medical issues.*



BETTER CIRCULATION. BETTER HEALTH. BETTER HORSE