



World Champion Million Dollar Reiners Tom & Cade McCutcheon are Proud to Be Team BEMER

Wellington, Fla. – April 7, 2020 The McCutcheon family understands how much hard work and care goes into producing top-level reining horses, which is why they place their trust in the BEMER Horse-Set to help their horses recover and rejuvenate after workouts and competition.

Utilizing pulsed electromagnetic field (PEMF) technology, the BEMER Horse-Set delivers the patented Bemer Signal into the horse's body which enhances healing, recovery and injury prevention. *"The BEMER Horse-Set is truly revolutionary,"* shared World Champion Million Dollar Reiner, Tom McCutcheon. *"We use it on several of our horses both at home and at competitions, and we are extremely happy with the results. Our horses work hard and BEMER is a valuable tool to help them recover faster with improved endurance to be ready for the next event!"*

Tom McCutcheon is known as one of the reining industry's leading riders. With lifetime earnings exceeding \$1.7 Million, this international competitor has represented the United States at the World Equestrian Games in 2002, 2006, 2010 and 2014. He was the 2010 USEF Equestrian of the Year, the 2011 FEI World Reining Finals Champion and the 2015 NCRHA Futurity Open Champion and Reserve Champion.

Following in his father's footsteps, Cade McCutcheon became the youngest athlete to represent the United States in reining at the 2018 World Equestrian Games at the age of 18. With just over \$1 Million in earnings, Cade has established himself as the youngest NRHA Million Dollar Rider.

"Tom and Cade McCutcheon's long list of accolades made them a perfect ambassador for the BEMER Horse-Set,"

commented Brad Horn, Head of Marketing for BEMER Group North America. *"Their dedication to the sport is undeniable, but even more impressive is their dedication to the horses that they work with each day. BEMER is proud to partner with Team McCutcheon to help keep their amazing horses in top form with the BEMER Horse-Set."*

Founded in Germany in 1998, BEMER Group has been at the forefront of vascular therapy and microcirculation for both humans and horses. BEMER enhances suppleness allowing horses to exercise more effectively and promotes relaxation before and after application so horses can rest, digest and recover better and faster.

The BEMER Horse-Set has been proven to provide a broad range of health benefits for horses by

improving their blood circulation and ultimately their health in a natural, non-invasive way. Benefits include: enhanced recovery from illness and improved suppleness during training or competition prep. It can also provide quicker regeneration during the healing process, such as recovery from muscle tension or tendon/ligament/muscle injury. For its outstanding quality, the BEMER Horse-Set was honored with the Red Dot Award for Product Design.

*BEMER Horse-Set is in no way a substitute for medical care. It's not intended to diagnose, treat, or cure any medical condition or disease. BEMER does not replace treatment by your veterinarian. Please consult with your own veterinarian if your horse has a medical concern

*Individual results may vary, and testimonials may not reflect the typical person's experience and are not intended to represent that anyone will achieve the same results. These spokespeople may have been compensated for their testimony.

