

### Dear Applicant,

We, विलक2Career one of India's most Trusted & Reputed Professional Career & International Education Consultancy with a Pool of Experts with Several Years of expertise in Guiding & Helping Fresher to Reach Their Desired Professional careers since 2016.

**We** use Innovative thinking to offer Management and Professional Skill Development with Live Projects and a 100% Placement GUARANTEE with Higher Education or Professional Education Enhancement.

किलक2Career is a Unique & Most Innovative PROFESSIONAL CAREER CONSULTATION PLATFORM. Since 2016 we have Trained & Placed More than 6100 Freshers and More than 7550 Students who completed their Internship Successfully with PPO.

किलक2Career also works as a Recruitment partner of the German Govt. Project, where we Recruit Nurses, Geriatric Care Nurses, and Old age Home Nurses for Germany.

## Why did you Choose Us?

After **Graduation / Study** Candidate is Left with Two Choices - Get Employed in an Organization or Pursue Higher Studies like MBA, PGDM, or Equivalent Professional Management Degree / Courses. Both of These Options Come with their own set of Challenges. Employers Look for Skills That a Fresher Bachelor's Degree Doesn't Usually Equip With Them. Getting Admission to a Good College for MBA, PGDM or Equivalent Management Professional Degree / Courses is Often Difficult & Expensive.

क्लिक2Career's <u>"Ultimate Career Solution"</u> Takes Care of Both these Issues as it Offers Candidates to Complete their Professional Education or Management Degree or Higher Study from a Global Platform with the Chance to Earn While They Learn (Learning & Earning Model).

Thus, This Unique and Innovative Program Supports **Professional Skills Growth** and **Development** with **100% Guaranteed Job Placement Confirmation** for Candidates who are **Just Entering the Job Market**. It Helps to Realize Their Dream of Higher Studies through Its **Post Graduate Diploma Program** From **Symbiosis Center Distance Learning** With **100% Scholarship** as **Employment Benefits** after **Job Confirmation**.

It Means Through our Unique Ultimate Career Solution You Can Enhance & Develop Your Professional Employment Skills with Guaranteed Stipend and Secure Your Professional Career with Free of Cost Higher Study Like MBA or PGP.

विलक2Career



https://click2career.co.in/

# **The Profile we Hire**

# (A) HR- Recruiter (Work from Home)

- Only a Few Openings are Available. || Enroll yourself now & get Extra Benefit of Rs.20K.
- 1st Six Month On-The-Job Industrial Training with Guaranteed Stipend of Rs.90,000/-.
- Get Employment Confirmation with Immediate Effect (The very Next Day) after completing this On-The-Job Industrial Training.
- Minimum CTC offer Rs.3,00,000/- at the Time of Employment Confirmation.
- Eligible Special Employment Benefits to Complete Your MBA or Post Graduate Diploma in Human Resource & Personnel Management from Indian or UK University\* with a 100% Scholarship (Free of Cost).

## "Candidates need to Complete Six Months of On-The-Job Industrial Training to get Employment Confirmation. Details of HRM OJT Industrial Training"

- 1. How to Design and update Job Descriptions.
- 2. How to Source potential candidates from various online channels.
- 3. How to Craft recruiting emails to attract passive candidates.
- 4. How to Screen incoming resumes and application forms.
- 5. How to Interview candidates (via phone, video, and in-person).
  - Screening Round, Assessment Round, PI Round & Group Discussion Round.
- 6. How to Prepare and distribute assignments and numerical, language, and logical reasoning tests.
- 7. How to Advertise job openings on the company's careers page, social media, job boards, and internally.
- 8. How to Create Offer and Appointment Letters & How to send emails with answers to queries about compensation and benefits.
- 9. How to Organize Job fairs / Campus Drives and host in-house Online Recruitment events.
- 10. Process of General Recruitment and Process of IT Recruitment.
- 11. Talent Acquisition Process and Managerial Skills.
- 12. Employment Management Skills.
  - Performance Enhancement Management.
  - Employee Relations & PR Management.
  - Developing Interpersonal, Motivating & Influencing skills.
  - How to Manage and Reward the Performance of Team Members.
  - Training and Orientation Skills.
- 13. Administration Management Skills.
  - MIS, Daily Report System, Attendance Management, Payroll, Salary Process, and Salary Slip Design.
- 14. Event or Monthly Training and Workshop Organizing & Managing Skills.
- 15. How to Organize Structures & Strategic Human Resource Development with Business Law and Business Ethics.



## (B) Business Development Manager (Work from Location)

- Only a Few Openings are Available. || Enroll yourself now & get Extra Benefit of Rs.20K.
- 1st Six Month On-The-Job Industrial Training with Guaranteed Stipend of Rs.90,000/-.
- Get Employment Confirmation with Immediate Effect (The very Next Day) after completing this On-The-Job Industrial Training.
- Minimum CTC offer Rs.3,00,000/- at the Time of Employment Confirmation.
- Eligible Special Employment Benefits to Complete Your MBA or Post Graduate Diploma in Business Administration or Business Analytics Management from Indian or UK University\* with a 100% Scholarship (Free of Cost).

#### "Candidates need to Complete Six Months of On-The-Job Industrial Training to get Employment Confirmation. Details of BDM OJT Industrial Training"

- 1. How to procure new Clients through direct contact, word-of-mouth, and collaboration with the marketing department (Lead Generation Skills).
- 2. How to create networking activities to research and connect with prospective clients.
- 3. Channel Development Skills.
  - a. How to Recruit Franchise Partners, Dealers, Channel Partners, etc.
- 4. How to maintain meaningful relationships with existing clients to ensure that they are retained.
- 5. How and Plan and Suggest up-gradation or added products and services that may be of interest to clients.
- 6. Develop Qualities of Effective Leadership Skills.
- 7. Develop Interpersonal, Motivating, and Influencing Skills.
- 8. Develop Creativity and Problem-Solving Skills.
- 9. How to Analyze the competition & Plan Marketing strategy.
- 10. How to Create a High-performance & Productive Team.
- 11. How to Plan Activities to Know your Customers and their needs Analysis.
- 12. How to Use Innovation and R&D towards Business Growth.
- 13. Performance Management Skills with Review System for Growth.
- 14. How to Manage Projects & Maintain High Productivity.
- 15. Business Growth, Marketing & Sales Planning, and Goal Setting.
- 16. Analyze Problem-solving Techniques Specific to Business and Industry.
- 17. How to Craft Business proposals and contracts to draw in more revenue from clients.
- 18. How to negotiate with clients to secure the most attractive prices.
- 19. How to equip staff with the technical and social skills needed to enhance sales.
- 20. How to review clients' feedback and implement necessary changes.



## (C) Admission Counselor (Work from Home)

- Only a Few Openings are Available. || Enroll yourself now & get Extra Benefit of Rs.20K.
- 1st Six Month On-The-Job Industrial Training with Guaranteed Stipend of Rs.90,000/-.
- Get Employment Confirmation with Immediate Effect (The very Next Day) after completing this On-The-Job Industrial Training.
- Minimum CTC offer Rs.3,00,000/- at the Time of Employment Confirmation.
- Eligible Special Employment Benefits to Complete Your Post Graduate Diploma in Professional Career & Psychological Counseling from Indian or UK University\* with a 100% Scholarship (Free of Cost).

#### "Candidates need to Complete Six Months of On-The-Job Industrial Training to get Employment Confirmation. Details of Admission Counseling OJT Industrial Training"

- 1. Screening Process before Course or Program Assessment.
- 2. Process of reviewing prospective student applications for college admission.
- 3. Research Skills to verify the accuracy of application information.
- 4. Follow up Skills to verify any application issues, including discrepancies or missing information.
- 5. Educational Psychology Skills to Identify SWOT of Students and Career Profile.
- 6. How to Assessment of Students' Diversity & Different Intelligence.
- 7. Presentation and Objection Handling Skills.
- 8. Effective & Corporate Communication Skills.
- 9. Expert Level PR Skills to Understand the Requirement of Students.
- 10. How to Assessment of Multiple Intelligence for Students and Guide Them Proper Professional Career.
- 11. Courses Diversification Counseling University & Country Wise.
- 12. Mental Health Disorder Counseling Skills, Help to Students Handle Depression.
- 13. Challenging Behavior Counseling Skills Help to Set Long-Term and Short-Term Goals.
- 14. Psychometric Test & Psychometric Assessment Analysis Skills.
- 15. Ideal Career Test with Assessment Analysis Skills.
- 16. Skill-Based Test with Assessment Analysis Skills.
- 17. Professional Career Test with Assessment Analysis Skills.
- 18. How to Promote Interest & Strengths of the Students and Candidates.
- 19. Parenting Skills to Gain the Confidence of Students and Candidates.
- **20.** How to create profiles for each applicant and work collaboratively with other counselors to review and make final approvals.
- 21. How to coordinate the applicant approval process with various educational departments as needed.



# (D) Public Relations Manager (Work from Location)

- Only a Few Openings are Available. || Enroll yourself now & get Extra Benefit of Rs.20K.
- 1st Six Month On-The-Job Industrial Training with Guaranteed Stipend of Rs.90,000/-.
- Get Employment Confirmation with Immediate Effect (The very Next Day) after completing this On-The-Job Industrial Training.
- Minimum CTC offer Rs.3,00,000/- at the Time of Employment Confirmation.
- Eligible Special Employment Benefits to Complete Your Post Graduate Diploma in Mass Communication & Event Management from Indian or UK University\* with a 100% Scholarship (Free of Cost).

#### "Candidates need to Complete Six Months of On-The-Job Industrial Training to get Employment Confirmation. Details of Public Relations OJT Industrial Training"

- 1. How to clarify the organization's point of view to its main audience through Presentations and Webinars / Seminars.
- 2. How to Create Content and Presentation for Various Career Events.
- 3. How to Create Marketing Material for Career Event Promotion.
- 4. Follow up Process with students to verify any issues & Try to Solve the Issues with a winwin situation.
- 5. How to Craft Career Development proposals for Pursuing Students and Tie-Ups with Colleges & Universities.
- 6. How to Organize Career Workshops for Students.
- 7. How to Create and maintain a Good and Trustable Relation with Institutes.
- 8. How to Analyze Competition and Create Innovative Proposals as per Industry Require.
- 9. How to Create a Healthy Buzz with Creativity and Innovation.
- 10. How to Create Branding Promotion Strategy.
- 11. Digital PR Concept.
- 12. Research and Research-based Planning for Growth Hacking.
- 13. How to develop Content as per Event and Project.
- 14. How to use Creativity in PR-Skills.
- 15. How to Create Newsworthy Stories for Branding and Growth Hacking.
- 16. How to Handle Press Releases of the Organization.
- 17. How to develop good Content for Media / Press Releases.
- 18. How to use Digital Media for Branding and Growth Hacking.
- 19. How to use Social Media for Branding and Growth Hacking.
- 20. Influence Marketing Skills.
- 21. How to create good Video Content for Audience Engagement.
- 22. How to Organize Trade Shows, Trade Events, and Conferences.
- 23. How to Develop Online & Off-Line Events or Shows or Conferences Hosting Skills.
- 24. How to use YouTube for Growth Hacking and Brand Promotion.
- 25. How to run a PR Campaign.
- 26. How to Handle Crisis Situation and Solve the Issues with PR Skills.



# (E) Digital Marketing (Work from Location)

- Only a Few Openings are Available. || Enroll yourself now & get Extra Benefit of Rs.20K.
- 1<sup>st</sup> Six Month On-The-Job Industrial Training with Guaranteed Stipend.
- Get Employment Confirmation with Immediate Effect (The very Next Day) after completing this On-The-Job Industrial Training.
- Minimum CTC offer Rs.3,00,000/- at the Time of Employment Confirmation.
- Eligible Special Employment Benefits to Complete Your MBA or Post Graduate Diploma in Digital Marketing from Indian or UK University\* with a 100% Scholarship (Free of Cost).

#### "Candidates need to Complete Six Months of On-The-Job Industrial Training to get Employment Confirmation. Details of Digital Marketing OJT Industrial Training"

- 1. Social Media Marketing.
- 2. Search Engine Optimizing (SEO).
- **3.** Local SEO.
- Facebook, LinkedIn, Twitter, Instagram, Telegram Marketing.
- **5.** Instagram for Business.
- 6. Web Analytics.
- 7. Email & SMS Marketing.
- 8. How use WhatsApp for Business Promotion.
- 9. Quora Marketing.
- **10.** Pinterest.
- 11. Online PR & Lead Generation.
- 12. E-Commerce Marketing.
- 13. Drop-shipping & Agency Setup.
- 14. Affiliate Marketing.
- 15. Sales Funnel.
- 16. YouTube Marketing.
- 17. Video Marketing.
- **18.** Influencer Marketing.
- **19.** Marketing Automation.
- 20. Google Ads & Key-Words.
- 21. Content Writing & Content Marketing.
- **22.** Automation & Growth Hacking.
- **23.** Android Marketing & Promotion.
- 24. Complete Photoshop & Complete Corel Draw.
- **25.** Sound & Video Effects.
- **26.** Sounding Editing.
- **27.** Color Grading & Editing.
- **28.** Motion Graphic.
- **29.** Green Screen.
- **30.** 3D Animation.



## **Unique Features and Benefits of Ultimate Career Solution Opportunity**

- Candidates Need to Complete Six Month's On-the-Job Industrial Training as Training Employee (Probation Period) to get Employment Confirmation Letter -
  - 1. This On-The-Job Industrial Training Enhance your Professional Skills through Practical work experience.
  - 2. Weekly 3 Days Live Discussion Sessions with Mentor to Know How to Do the Work (Monday Wednesday & Friday 90 Min Each).
  - 3. Daily 30-45 Min Morning Discussion Session to Plan your day work.
  - 4. Daily 3-4 Hours Working as a Trainee Employee to Complete your Live Project (Before Employment Confirmation you need to Complete 10 Live Projects with the help and Guidance of your Mentor & Team Leader.
  - 5. Weekly One Review & Doubt Clearing Session with Mentor.
  - 6. Monthly One Live Discussion session with Industries Best Mentors / Experts to know the recent days' Development and Industries Requirements.

#### Total Guaranteed Stipend of Rs.90,000 during the On-The-Job Training -

- 1. During this 6 Months On-The-Job Industrial Training, we will assign 10 Live Projects for your Practical Skills Enhancement.
- 2. Every Live Project is entitled to a Stipend of Rs.9000.
- 3. You will earn your Stipend the Very next day after you complete the Live Project.
  - (No Time dead Line To Compete Live Project)
- 100% Guaranteed Employment Confirmation with Immediate Effect -
  - 1. After Completing the On-The-Job Industrial Training will get Employment Confirmation Letter with Immediate Effect.
  - 2. At The Time of Confirmation, the Offer CTC will be Up to Rs.3,00,000 + Others' Employment Benefits.

#### • Special Employment Benefit for Our Confirm Team Member –

- 1. MBA or Post Graduate Diploma for Their Future Promotion or Career Growth with 100% Scholarship (Free of Cost) as Confirm Employment Benefits.
- 2. Human Resource & Personnel Management for HR-Recruiter Profile.
- 3. Business Administration or Business Analytics Management for Business Development Manager Profile.
- 4. Professional Career & Psychological Counseling for Admission Counselor Profile.
- 5. Mass Communication & Event Management for Public Relations Manager Profile.
- Regular Career Growth Opportunity with CTC Hike.



## Here we Introduce INDIA's One and Only Most Unique Fees Pay Structure Learn Now. And Pay after Placement Confirmation.

- Total On-The-Job Industrial Training Fees Rs.40,000 (Forty Thousand) Only.
  - 1. At The Time of Enrollment Pay Only 25% (Rs.10,000) Only.
  - 2. Rest of The Fees Rs.30000 (Thirty Thousand) Only will pay after Employment Confirmation.
- How to Pay :-
  - 1. Pay Only 25% (Rs.10,000) at the Time of Enrollment.
  - 2. The Rest of Industrial Training Fee will pay after Employment Confirmation in Three Installments from Your 1<sup>st</sup> Three Salaries.
    - After Confirmation from Your 1<sup>st</sup> Salary pay Rs.10000 (1<sup>st</sup> Installment).
    - After Confirmation from Your 2<sup>nd</sup> Salary pay Rs.10000 (2<sup>nd</sup> Installment).
    - After Confirmation from Your 3<sup>rd</sup> Salary pay Rs.10000 (Final Installment).

#### • How it Work (Learn Now. And Pay after Placement Confirmation) -

- 1. Enroll Yourself Today.
- 2. Enrollment Fees Rs.999 Only (Pay at the Time of Enrollment Form Filling).
- 3. Pay only 25% of Workshop Fees (Rs.10,000) out of Rs.40,000 (Total Industrial Workshop Fee) 3 Days before start your On-The- Job Industrial Workshop .
- 4. 1st Six Month Your On-The-Job Industrial Training.
- 5. During The Training, you will Earn a Guaranteed Stipend of Rs.90,000. But Company not asking you to pay The Rest of The Rest of Industrial Training Fees of Rs.30000/-
- 6. You will get your Employment Confirmation on Starting of the 7th Month of Registration (after Completing On-The-Job Industrial Training).
- 7. After your Job Confirmation once you will receive Your 1st Salary then you will pay the Industrial Training Fee of Rs.10000 out of Rs.30000. (After the 7th Month of Registration).
- 8. After your Job Confirmation once you will receive your 2nd Salary then you will pay the Industrial Training Fee of Rs.10000 out of Rs.20000. (After the 8<sup>th</sup> Month of Registration).
- 9. The Rest of the Rs.10000 Industrial Training Fee will pay after receiving your 3rd Salary. (9<sup>th</sup> Month of Registration).
- To Know More Details Please Contact with Mr. Rabi Nath at +91 8700534098 or +91 8377891086 or Mail us at Rabinath@ Click2career.co.in or <u>HR@Click2career.co.in</u>
- More Details Please watch this YouTube Presentation WATCH NOW

# **Enroll Yourself Here**

## Thank You

Team वितक 2Career