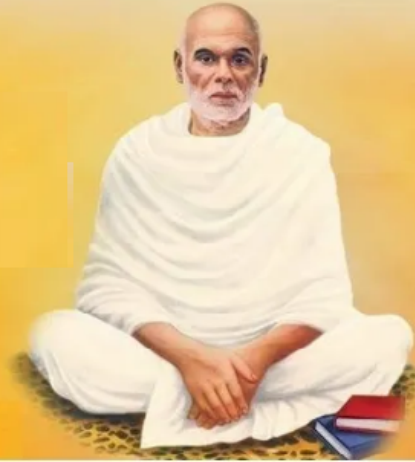


*One Caste,
One Religion,
One God for All*



ALL RELIGION CONFERENCE 2025

DEIVADASAGAM ONLINE

TORCH RELAY

ANTI DRUG MARATHON

AWARD CEREMONY

GLOBAL MEET

SOUVENIR RELEASE

Sponsorship Proposal



Events

1. ANTI DRUG MARATHON

Guru emphasized self-discipline, mental clarity, and societal well-being, viewing substance abuse as a barrier to both individual and collective progress. To promote this vision, he established ashrams and temples where intoxicants were strictly prohibited, inspiring numerous anti-drug and de-addiction initiatives across and beyond. This powerful legacy motivates us to launch the Anti-Drug Marathon aimed at raising awareness about the dangers of drug abuse and encouraging a healthy, drug-free lifestyle by combining fitness with community engagement.

2. SN CENTENARY TORCH RELAY (DEEPASHIKA)

The torch relay is an enduring symbol of unity and the power of events to bring people from all backgrounds together for a common purpose. The flame we carry symbolizes life, purity, and the indomitable power of the human spirit. This year, we're elevating the experience with a vehicle-assisted torch relay, allowing us to carry the flame across greater distances and reach more communities. Starting in Chempazhanthi, Kerala, the relay will pass through various regions of Kerala and Karnataka, including Mysore, Bangalore and culminate in Chennai.

3. SN AWARDS CEREMONY

Celebrating Excellence and Dedication: Honoring Positive Impact in Society

This event is a tribute to excellence, dedication, and the transformative impact individuals and groups can have on our society. We are thrilled to announce the awards ceremony recognizing outstanding contributions across fields such as Journalism, Social Service, Arts, Business, Education, and Technology. Each honoree exemplifies commitment, passion, and a vision for a better world. Their achievements.

4. INTERNATIONAL GLOBAL MEET

An International Gathering for the Centenary Celebration of the 'All Religions Conference'

Global Meet is an international gathering on the eve of "All Religions Conference - Centenary Celebration Event", where people from different countries, cultures and background come together to share knowledge and celebrate shared goals

5. ALL RELIGIONS CONFERENCE – CENTENARY CELEBRATION EVENT

Centenary Celebration: Honoring 100 Years of the Historic Gathering for Unity, Equality, and Peace

As we commemorate the 100th Anniversary of this historic gathering, we reaffirm the timeless message of Unity, Equality, and Peace among all religious communities worldwide. The centenary serves as a platform to reinforce the profound teaching of "One caste, one religion, one God for all," a message championed by Sree Narayana Guru that resonates deeply in today's world.

This landmark event will include interfaith dialogues, symposiums, and discussions led by contemporary religious scholars, social leaders, and activists. These conversations will explore Guru's teachings and ideals, reflecting on their relevance to current issues around faith, harmony, and coexistence.

Adding to the spirit of the celebration, cultural performances, re-enactments, and commemorative events will be held to honor Sree Narayana Guru's life and legacy. These performances may feature theatrical portrayals, music, dance, and other art forms inspired by his work and his unwavering call for social reform.



(TO BE UPDATED)

Event Primary Goals & Venue details

This event has two primary goals:

To Spread Awareness Against Drug Abuse: Raising awareness about the dangers of drug abuse and empowering individuals to choose a healthy, drug-free lifestyle.

To Spread the Message of Sree Narayana Guru: Inspired by Guru's teachings, the event emphasizes sobriety and unity, advocating for a virtuous and harmonious society.

Note: This is not a religious event. It is a social cause initiative.

Event Details

Date:

Venue:

Overall Event Budget: ₹2 Crores

Sponsorship Details & Sponsorship Categories:

Title Sponsor – ₹25 Lakhs (1 Slot) Exclusive Benefits:**

- Top Billing: Exclusive Title Sponsor designation (e.g., SIMS Hospital Anti-Drug Marathon).
- Prime Logo Placement: Featured prominently on event banners, t-shirts, medals, certificates, and promotional materials.
- Speaking Opportunity: Opening or closing ceremony speaking slot.
- Branded Area: Exclusive booth or space for promotions at the event.
- Media Coverage: Recognition in all press releases and media interactions.
- Digital Visibility: Highlighted in all digital ads and social media campaigns.
- Complimentary Registrations: 20 free registrations for company employees.
- Post-Event Recognition: Acknowledgment in post-event reports and videos.

Associate Sponsors – ₹10 Lakhs (5 Slots Available) Key Benefits:**

- Secondary Branding: Logo placement on event banners, t-shirts, and select promotional materials.
- Digital Campaigns: Featured in social media posts and emails as an Associate Sponsor.
- Event Announcements: Mention during the opening and closing ceremonies.
- Participant Interaction: Opportunity to distribute branded giveaways.
- Reserved Registrations: Discounted registrations for employees (30% off).
- On-Ground Visibility: Booth space to display or sell products/services.
- Advertisement in Digital Souvenirs & Booklets
- Special mention in all our events.

Support Sponsors – ₹3 Lakh (10 Slots Available) Key Benefits:**

- Visibility: Logo placement on specific event signage and printed materials.
- Digital Mention: Tagging in at least 2 social media posts leading up to the event.
- Participant Engagement: Opportunity to add promotional material to participant kits.
- Discounted Registrations: 5 discounted registrations for employees (10% off).

Community Sponsors – ₹100,000 (15 Slots Available) Key Benefits:**

- Recognition: Logo placement on marathon websites and event pamphlets.
- Event Mention: Acknowledgment during the closing ceremony.
- Promotional Opportunity: Inclusion in participant kit materials.

In-Kind Sponsors – Value of Goods or Services**

- This level is ideal for businesses that want to contribute through products or services (e.g., water, snacks, first aid, media coverage, or printing services).
- Key Benefits:
- Acknowledgment: Recognition during the event and on digital platforms.
- Logo Placement: Featured on event banners in the in-kind sponsor section.
- Participant Interaction: Distribution of products with branding.

Benefits for Sponsors

- Enhanced Brand Awareness and Visibility: Sponsoring with us places your brand in front of new audiences and increases overall brand exposure.
- Targeted Audience Access: You'll gain direct access to our audience, allowing for targeted marketing and client engagement.
- Brand Reputation and Image: Associating your brand with our positive initiatives or events can improve public perception and build credibility.
- Direct Engagement Opportunities: Sponsorship provides opportunities to engage directly with potential customers, partners, and other stakeholders.
- Support for a Cause or Initiative: You can align your brand with specific themes or values, demonstrating social responsibility and supporting meaningful projects.
- Marketing Opportunities: Sponsors receive promotional benefits, such as logo placement, advertising, and mentions in various materials.

What We Offer

- In-Kind Sponsorship: In some cases, we can provide products or services as a form of sponsorship.
- Media and Promotional Partnerships: We offer opportunities for media exposure and can collaborate with promotional partners like influencers to boost your reach.
- Strategic Collaboration: We are open to working with you to create a tailored proposal that meets your specific goals and objectives.

- **Networking Opportunities:** Engage directly with the community, participants, and local influencers.
- **Branding Visibility:** Showcase your organization as a key advocate for community health and wellness.
- **Extended Reach:** Leverage professional vendors, extensive digital advertising, and ticketing platforms to connect with a wide audience.

To leverage complementary strengths for mutual growth, gain access to new markets and customers, benefit from shared resources and expertise, accelerate innovation, and achieve shared objectives more effectively than you could alone.

Professional Execution and Extended Reach Professional Vendors

We are collaborating with experienced vendors with proven success in organizing marathons in Chennai and other major cities. Their expertise ensures a seamless and impactful event experience.

Paid Digital Advertising

The event will be promoted through paid digital ads across social media platforms and other online channels, targeting key demographics for maximum visibility and engagement.

Ticket Booking Portals

Tickets will be sold via multiple renowned ticket-booking portals, broadening participant registration and increasing visibility for associated brands.

Sponsorship Benefits Brand Visibility

Logo placement on promotional materials, event signage, and the event registration landing page.

Prominent exposure in mass emails, social media posts, and digital campaigns, digital souvenirs and booklets.

Recognition in press releases before, during, and after the event.

Exclusive Opportunities

Verbal acknowledgment during the opening and closing ceremonies.

Opportunity to distribute printed materials or giveaways to participants.

Reserved slots for discounted registrations for your team members (30% discount on tickets).

Special Recognition

Sponsor recognition in event reports and post-event materials. •

Payment Details

To confirm your sponsorship, please transfer your contribution to the following account:

Account Name: SREE NARAYANA GURU CHARITABLE TRUST

PAN No.: ABKTS0932L

Account Number: 019805009120195001

Bank Name: CSB Bank

Branch: Kodambakkam

IFSC Code: CSBK0000198

Terms and Conditions:

100% Advance Payment: Due to significant financial risks and high upfront expenses, the full sponsorship amount is required in advance to secure your sponsorship.

Please notify us once the payment is made to facilitate the next steps.

Call to Action:

We invite your esteemed organisation to join us and Sponsors, contributing will play a vital role in the success of the Anti-Drug Marathon and the larger All Religion Conference Centenary Celebration.

For Further Discussions or Questions:

- Name : T.K. Unnikrishnan
- Position : General Convenor, SNDP Yogam Chennai Union
- Email ID : sndpyogamchennaiunion@gmail.com
- Phone No : +91-9361826768

Let's work together to create a positive, memorable event and inspire communities to say No to Drugs, while spreading the timeless teachings of Sree Narayana

T K Unnikrishnan

General Convenor - ARC

9176118818

Baiju Gopalan

Chairman- ARC

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