

# A|P|S Academy of Pharmaceutical Sciences

CORPORATE SPONSORSHIP  
AND  
ADVERTISING OPPORTUNITIES



[www.apsgb.co.uk](http://www.apsgb.co.uk)



[info@apsgb.co.uk](mailto:info@apsgb.co.uk)



<https://www.linkedin.com/company/apsgb>

The Academy of Pharmaceutical Sciences (APS) is the UK-based professional membership body for Pharmaceutical Scientists. We represent individuals and organisations from around the globe, throughout their development, in the delivery of excellence in the Pharmaceutical Science sector. APS champions innovation and opportunity in Pharmaceutical Sciences, thereby improving the development and delivery of medicines, for the benefit of patients.

Our four key strategic themes, which are the foundation of all APS activities, are:

- To establish and promote the reputation of Pharmaceutical Sciences and Scientists
- To influence policy
- To further scientific knowledge
- To promote careers in the pharmaceutical sciences

In recognising the pivotal role industry professionals play in every aspect of the life of APS, I invite you to explore the benefits of our corporate sponsorship programmes. This initiative, developed in consultation with key industry stakeholders, offers a flexible framework tailored to align with your organisational objectives and areas of interest. By sponsoring APS, you will join a network that brings together leading researchers, technology providers and product developers from across the globe, fostering collaboration to overcome our industry's most pressing challenges. Whether your intent is to expand your organisational involvement, to benefit from bespoke training activities, or to support specific Focus Groups aligned with your business goals, our programmes ensure meaningful value for your investment. Your active participation in APS supports development of the pharmaceutical sciences, to the benefit of pharmaceutical scientists and, importantly, patients worldwide. Thank you for considering this invitation. I look forward to the prospect of your valuable contribution to our community.

# NETWORKING

Opportunity	Benefit	Bronze	Silver	Gold	Platinum
Website	Company logo and hyperlink on the APS website 'Home' page	Yes, listed under Bronze sponsors	Yes, listed under Silver sponsors	Yes, listed under Gold sponsors	Yes, listed under Platinum sponsors
	Link to company promotional video on APS website	No	No	Yes	Yes
	Company profile feature to include job vacancies on 'Sponsors Showcase' page	Yes	Yes	Yes	Yes
	Company showcased as a sponsor in a promotion through APS website	Yes, twice a year	Yes, twice a year	Yes, quarterly	Yes, quarterly
Social Media	Company showcased as a sponsor in a promotion through LinkedIn	Yes, twice a year	Yes, twice a year	Yes, quarterly	Yes, quarterly
	Company podcast interview with APS Board Member to be promoted on APS website and uploaded to APS YouTube channel	Yes, twice a year	Yes, twice a year	Yes, quarterly	Yes, quarterly
Promotional material for APS Events	Company logo on all materials produced by APS (Including those for educational events)	Yes, listed under Bronze sponsors	Yes, listed under Silver sponsors	Yes, listed under Gold sponsors	Yes, listed under Platinum sponsors
Recruitment Promotion	APS events include opportunities for sponsors to promote open roles	At APS Events	At APS Events	At APS Events (free promotion of recruitment opportunities via the APS Recruitment Page)	At APS Events (free promotion of recruitment opportunities via the APS Recruitment Page)
Employee Membership	Percentage discount available on APS membership fees for unlimited number of employees	30%	40%	50%	50%

# SUPPORTING EDUCATION AND CONTINUING DEVELOPMENT OF PHARMACEUTICAL SCIENTISTS

Opportunity	Benefit	Bronze	Silver	Gold	Platinum
Registration to training courses e.g. Regulatory Essentials, Biopharm fundamental	Discounted registration to APS regular training events	Yes, 15% of non-member fee	Yes, 25% of non-member fee	Yes, 35% of non-member fee	Yes, 50% of non-member fee
Webinars and Face to Face Events	Company logo on opening slide and acknowledgement by the event chair at start or end of webinar/event	Yes, listed under Bronze sponsors	Yes, listed under Silver sponsors	Yes, listed under Gold sponsors	Yes, listed under Platinum sponsors
	Registration to webinars	Free unlimited registration for virtual events	Free unlimited registration for virtual events	Free unlimited registration for virtual events	Free unlimited registration for virtual events
	Exhibitor stand at face-to-face events	10% discount	20% discount	40% discount	50% discount
	Company video played at start or end of webinar/event	No	Yes, for one webinar/event of choice being supported	Yes, for two webinars/events of choice being supported	Yes, for four webinars/events of choice being supported

## SUPPORTING PHARMSCI

Opportunity	Benefit	Bronze	Silver	Gold	Platinum
Registration to PharmSci	Registration to PharmSci	Unlimited free registration to virtual PharmSci	Unlimited free registration to virtual PharmSci	Unlimited free registration to virtual PharmSci	Unlimited free registration to virtual PharmSci
		Two free registrations to face to face PharmSci	Five free registrations to face to face PharmSci	Eight free registrations to face to face PharmSci	Ten free registrations to face to face PharmSci

## ENGAGEMENT WITH APS BOARD

Opportunity	Benefit	Bronze	Silver	Gold	Platinum
Annual Report	Report of activities undertaken by APS during the year	Yes	Yes	Yes, with details of participation by company employees	Yes, with details of participation by company employees
	Opportunity to discuss the report with APS Chair/Board Member	Yes	Yes	Yes	Yes

## ADVERTISING OPPORTUNITIES

	3 Months	6 Months	9 Months	12 Months
Company logo and hyperlink on the APS website 'Home' page	£150	£300	£450	£550
Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page	£200	£400	£600	£750
Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page and all promotional material	£250	£500	£750	£900
Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page and all promotional material. 10% discount on exhibitor stand at APS face-to-face events.		£650		£1,200

\*prices shown exclude VAT

# SPONSORSHIP APPLICATION FORM

If you would like to become an APS Corporate Sponsor or take up an advertising opportunity please complete the form below and email to [info@apsgb.co.uk](mailto:info@apsgb.co.uk) where an invoice will be raised for you to make payment against.

Likewise, if you would like to discuss your personal preferences, please contact [info@apsgb.co.uk](mailto:info@apsgb.co.uk) and we will be pleased to discuss a tailor made sponsorship plan which will best work for you, your company and employees.

## **PRIMARY CONTACT INFORMATION** (person responsible for Corporate Sponsorship logistics)

CONTACT NAME	
CONTACT TITLE	
CONTACT EMAIL	
CONTACT OFFICE PHONE	
CONTACT MOBILE PHONE	

## COMPANY INFORMATION

COMPANY NAME	
ADDRESS	
CITY	
POSTCODE	

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, code of conduct, rules, terms, conditions, and regulations contained in the media kit, and is incorporated herein by reference (collectively, the Agreement) posted on the APS website and all policies, rules and regulations adopted by the APS herein after.

Please select which sponsorship type you require:

### Corporate Sponsorship

Bronze

Silver

Gold

Platinum

## Advertising Opportunities

Company logo and hyperlink on the APS website 'Home' page

3 months (£150)

6 months (£300)

9 months (£450)

12 months (£550)

Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page

3 months (£200)

6 months (£400)

9 months (£600)

12 months (£750)

Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page and all promotional material

3 months (£250)

6 months (£500)

9 months (£750)

12 months (£900)

Company logo and hyperlink on the APS website 'Home' page, plus Company profile feature to include job vacancies on 'Sponsors Showcase' page and all promotional material. 10% discount on exhibitor stand at APS face-to-face events.

6 months (£650)

12 months (£1,200)

## Donations

Alternatively, if you would like to make a donation please complete the form above and email to [info@apsgb.co.uk](mailto:info@apsgb.co.uk) with details of the amount you would like to donate.



## Payment Policies and Requirements

- The undersigned agrees to pay 100% of all fees per the terms of this application made payable to APS.
- Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
- All cancellations must be submitted to APS in writing before the program is executed. 10% of total fee will be retained as a cancellation fee.
- Corporate Sponsors/Advertisers are responsible for ensuring the accuracy of all content. APS is not responsible for grammatical, spelling, or other errors appearing in the published content.
- Corporate Sponsors/Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against APS resulting from their advertising.
- Advertising will not run without up-front payment in full.

SIGNED	
NAME	
DATE	

*Join Us  
Today!*