

Sydney Boyo

Graduate of the University of Miami with a double major in Broadcast Journalism and International Studies, earning *cum laude* honors. Passionate about digital storytelling, sports, and documentaries.

WORK EXPERIENCE

NBC Connecticut, West Hartford — Reporter/MMJ

March 2024 - March 2026

On-air journalist who covered general assignments and features. Delivered live and breaking news coverage, sports, weather, live ad-libbing, interviews, shooting, editing, writing, vertical video, etc.

CNBC Digital Video, San Francisco — Associate Producer

August 2022 - March 2024

Pitched and created original tech stories for CNBC's flagship YouTube channel, generating over 12.5 million views. Wrote accompanying articles for CNBC.com and created vertical videos for social media. Responsibilities included shooting, editing, scriptwriting, interviewing, researching, narrating, etc.

<https://www.cnbc.com/sydney-boyo/>

ESPN Digital Video, Remote — Digital Video Content Associate

January 2022 - August 2022

Identified trending moments from games, studio shows, and social media and turned them into engaging video content. Pitched and built project pieces that appeared in stories on the ESPN.com website. Collaborated externally to complete video requests for the ESPN.com website and ESPN App.

NBC Sports Olympics, Stamford — Digital Production Assistant

July 2021 - August 2021

Monitored live event streams for NBC Sports and Peacock as an Ad Insertion Coordinator. Supported coverage of 33 sports and 339 events during the Tokyo Summer Olympics.

Hurricanes Gameday, Coral Gables — Graphics Operator

September 2020 - December 2020

Graphics operator for a two-hour pre-game live broadcast from Hard Rock Stadium for the Miami Hurricanes football team.

The Miami Hurricane, Coral Gables — Staff Writer

August 2019 - August 2021

General assignment sports writer and club sports beat writer.

www.themiamihurricane.com/author/sydney-boyo-2/

University of Miami Athletics, Coral Gables — Production Assistant, Graphics, and Camera Operator

August 2018 - May 2021

Assisted with the production of linear and digital broadcast events on ESPN, ACC Network, ESPN+, and ACC Network Extra. Operated cameras, managed audio and cables, built in-game graphics using XPression, and set up and broke down professional camera equipment. Produced a live on-air track and field broadcast.

CLUBS AND ACTIVITIES

UMTV — NewsVision, SportsDesk

September 2019 - May 2021

Lead reporter on NewsVision. Women's basketball analyst and reporter on SportsDesk. Crew member for SportsDesk and NewsVision.

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SKILLS

Computer Skills - Adobe Premiere Pro, Illustrator, Photoshop, InDesign, and After Effects. WordPress, ENPS, Microsoft Office Suite, Ross XPression, WSC Sports, and Riverside. Experience cutting and logging clips.

Equipment - Sony FX3, FX6, Z300 & Z150, DJI Osmo Series, Canon EOS 5D Mark 3 & 4, Canon C300 & C100, Panasonic AK-HC, Panasonic P2, Dejero GoBox, LiveU, General Podcast Equipment, Wired and Wireless Lavalier, Shotgun Mic, Studio Lights, Teleprompter, Yamaha CL5, Wheatstone Audio Switcher, Grass Valley Studio Cameras, Sachtler, Benro, and Manfrotto Tripods.

AP Style Writing.

Strong knowledge of domestic and global news.

Strong knowledge of sports (Motorsports, NCAA Sports, NBA, WNBA, NFL, Tennis, Soccer, Olympic Sports, MLB).

Social Media Proficiency - Instagram, TikTok, YouTube, Twitter (X), Facebook, Snapchat, and LinkedIn.

EDUCATION AND AWARDS

B.S. in Broadcast Journalism & International Studies - Dec. 2021

Dean's List X 6

President's Honor Roll X 2

Provost's Honor Roll X 4

NBCU Academy Local Associate Reporters Development Program

MEMBERSHIPS

The National Association of Black Journalist (NABJ)

Screen Actors Guild - American Federation of Television and Radio Artist (SAG-AFTRA)