



**A FIRM'S PROFILE**

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# **SHROTRIYA ASSOCIATES LLP**

## **ADVOCATES & LEGAL CONSULTANTS**

**A FULL SERVICE LAW FIRM**

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**SHROTRIYA ASSOCIATES LLP**

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# OVERVIEW



**"WE PARTNER STRATEGICALLY WITH COMPANIES AND BUSINESS HOUSES TO RESOLVE ISSUES AND ENHANCE COMMERCIAL ACTIVITIES."**

You're a busy entrepreneur with big plans. Legal services are probably the last thing owners of small- to medium-sized businesses want to think about. A common misconception is that investing in legal guidance is too expensive and too complicated.

Not true! At SHROTRIYA ASSOCIATES LLP, we care about you, your business, and your future. Our mission is to ensure that you get things right the first time. Whether it's corporate and commercial law, tax law, intellectual property law, even criminal law, we're here to help you prevent problems from happening and solve them if they do.

One of the most business-savvy decisions you can make is intelligent outsourcing. You wouldn't perform your own surgery, rewire your own house, or cut your own hair. Why would you act as your own legal counsel? The answer is you wouldn't-but many people discover this too late!

You're an expert in your field, with many years of business success under your belt. We're experts in our field. A modest investment up front in sound legal advice can save you thousands down the road.

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**SHROTRIYA ASSOCIATES LLP**

# INTRODUCTION

Shrotriya Associates LLP is a full service Law firm that is focused on providing legal services that are more efficient, cost effective and time bound. The firm is engaged in rendering comprehensive legal services. Shrotriya Associates LLP is built around a focused approach of meeting all clients' requirements in legal and corporate domain under one umbrella. We merge our legal expertise of different industry sectors with the business acumen and commercial understanding of our clients' businesses and the international reach the clients need to achieve their business goals. Our offices are in Ahmedabad, Jaipur, New Delhi, Mumbai, Bangalore, Kolkata and Chennai with its Corporate Office at Rajkot.

Shrotriya Associates LLP is a greatly client oriented firm that has established strong relationships and infrastructure across India and the world to deliver anytime and anywhere. In going the extra mile our practice has become the preferred choice of a large roster of domestic and international clients.

Our team includes experienced Advocates, Chartered Accountants, Company Secretaries and Cost & Work Accountants and Management Consultants with deep expertise across industries which they leverage to help clients get the maximum value from our services.



**WE'RE A  
PASSIONATE AND  
DEDICATED FIRM TO  
SOLVE ISSUES**

**SHROTRIYA ASSOCIATES LLP**

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# WHO WE ARE

The professional consultants at SHROTRIYA ASSOCIATES LLP have been creatively solving legal challenges and strategically advising business on various matters. No legal matter is too small or too big. We believe that an ongoing relationship with a trusted legal advisor is a key part of business success. We're with you from the beginning to the end, guiding you through incorporation, tax planning, succession issues, and even your exit strategy.

Our clients come from many industries, including the pharmaceutical, software, IT, banking, automotive, construction, and real estate sectors. We consider ourselves an integral part of your team, supporting you through the inevitable ups and downs of entrepreneurship and growth.

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**"OUR COMPREHENSIVE SERVICES  
ADDRESSES EACH AND EVERY NEED OF  
A BUSINESS."**




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**SHROTRIYA ASSOCIATES LLP**

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# PRACTICE AREAS



All offices of SHROTRIYA ASSOCIATES LLP are full service and can provide comprehensive legal support on variety of practice areas. The following is an indicative list of the practice areas:

Antitrust, Unfair Competition & Trade Practices  
Alternate Dispute Resolution/Arbitration  
Insolvency & Bankruptcy  
Banking & Finance  
Commercial Contracts  
Company Formation  
Corporate & Securities Laws  
Corporate Governance  
E-Commerce Transactions  
Electricity Laws and Environmental Law  
Establishment of Indian Subsidiaries of Foreign Companies  
Foreign Investment, Joint Ventures & Technical Collaborations  
Immigration  
Real Estate and Infrastructure Projects  
Regulatory Approvals, Licensing & Franchising  
Shipping and Sports & Entertainment  
Information Technology,  
Telecommunication & Media & Broadcasting  
Insurance and Intellectual Property  
International Trade & Customs  
Labour and Industrial Laws  
Litigation  
Mergers & Acquisitions  
Private Equity & Venture Capital  
Privatization & Disinvestments  
Project & Corporate Finance  
Taxation: Domestic & International





**Aman Shrotriya**  
**Managing Partner**  
**Shrotriya Associates LLP**

Aman Shrotriya is a versatile business, commercial & corporate lawyer with a solid legal acumen combined with entrepreneurial spirit. He is having diversified professional experience of Consulting and litigation and has worked and advised reputed Companies & Law Firms in India and abroad. He advises clients on a host of Corporate and Commercial, Labor/Employment and Real Estate issues including inbound and outbound foreign investment, Intellectual Property and Information Technology laws, Taxation, Private Equity, Project Finance, Securitization, Asset Reconstruction, Consortium Banking, Domestic and External Commercial Borrowings & Debt Restructuring, Corporate Restructuring, Mergers and Acquisitions, Joint Ventures, Policy Framing, Regulatory Aspects, Corporate Governance and Strategic and Management issues.

He is a Business & Financial Quantum Expert in Disputes and comes with extensive experience in Dispute Advisory and Expert witness services covering International and Domestic Arbitrations, Valuations in complex Dispute & Litigation situations and Stressed deals, Complex Shareholder and Joint venture disputes, Premature Contract Terminations & Breach of Contract situations, Delays caused in Mega Capital Projects, etc. He also assists clients by providing business and financial advice for strategising resolution of high value & sensitive commercial disputes, identifying heads of claims, defining contours of negotiations process, establishing robustness of and arriving at quantum of claims and rebuttal techniques.

**Qualification:**

- BBA-LLB (Hons.) with specialization in Corporate Laws, Tax Laws & Insurance Laws from ILS, Dehradun.
- Diploma in Intellectual Property Rights from WIPO.

**Memberships:** Bar Council of Rajasthan

Rajasthan High Court Bar Association, Jaipur  
International Council of Jurists, London

**Experience:** PQE 11+ Years with law firms like Nanavati Associates, PKA Associates, Legalpsphere, NVS Associates and with Chief Justice Late Shri Rajesh Balia.

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# OFFICES



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**"WE HAVE  
DOMESTIC AND  
INTERNATIONAL  
PRESENCE THROUGH  
OUR STRATEGIC  
ALLIANCE WITH LAW  
FIRMS ACROSS THE  
GLOBE."**

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## Headquarters:

Shrotriya Associates LLP  
Advocates & Legal  
Consultants  
807, Runway Heights,  
Opp. Synergy Hospital,  
Ayodhya Chowk,  
150 Feet Ring Road,  
Rajkot, Gujarat, India -  
360 006

## Affiliate Offices:

New Delhi  
Mumbai  
Chennai  
Ahmedabad  
Bangalore  
Jaipur  
Kolkata

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**SHROTRIYA ASSOCIATES LLP**

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# CLIENTELE

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**WE HAVE PARTNERED WITH  
FOLLOWING CLIENTS ACROSS  
DIFFERENT FUNCTIONS &  
VERTICALS TO ADDRESS  
THEIR BUSINESS NEEDS AND  
EXPLOIT COMMERCIAL  
OPPORTUNITIES**

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Kesoram Industries Ltd. (Birla Shakti Cement)

The Galaxy Education System (TGES)  
Gujarat State Financial Corporation Ltd.

Haystack Marketing Services Pvt. Ltd.  
("The Media Ant")

Emipro Technologies Pvt. Ltd.

Onix Structure Pvt. Ltd.

Cisen Pharmaceuticals India Pvt. Ltd.

Elon Motors Private Limited

Sagar Aquaculture Pvt. Ltd.

Xenhester Innovation Pvt. Ltd.

IIFANOX Pictures

Vrunda Vitthal Polynet Ltd.

Pixon Energy Limited

Resonance Paper Mill Private Limited

Hilton Valves Pvt. Ltd.

Finimble Solutions Pvt. Ltd.

Indian Miles

Mox Tiles LLP

Patel Bottling Co.

Zasha Advertising Pvt. Ltd.

Vitrum Systems LLP and many more

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**CONTACT US**

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## **Shrotriya Associates LLP**

**Advocates, Trademark & IP Attorneys,  
Legal Consultants and Notary**

**807, Runway Heights,  
Opp. Synergy Hospital,  
Ayodhya Chowk,  
150 Feet Ring Road,  
Rajkot, Gujarat, India - 360 006**

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