

◆ Step 1: Partner with the Right Agent

Selling starts with the right strategy. I'll guide you through pricing, marketing, and negotiations to get the best results.

- I'll create a customized selling strategy for your home.
- Get expert guidance on pricing, marketing, and negotiations.
- I'll be with you every step of the way!

◆ Step 2: Price It Right

A well-priced home sells faster and for more money. I'll analyze market trends and recent sales to determine the best listing price.

- A competitive price attracts buyers and maximizes your profit.
- I'll provide a market analysis to determine the best price.
- Pricing too high can turn buyers away—let's get it right!

◆ Step 3: Prep for the Market

Make your home stand out with simple updates, staging, and great curb appeal. A little effort goes a long way in attracting buyers!

- Declutter, clean, and make small updates to boost appeal.
- Staging helps buyers visualize themselves in your home—I have a passion for interior design and would love to help make your space as inviting as possible! Great curb appeal makes a lasting first impression!

◆ Step 4: Market & Show Your Home

With professional photos, online exposure, and strategic marketing, I'll ensure your home reaches serious buyers. Keeping your home show-ready helps make a great impression.

- Professional photos and targeted marketing get your home seen.
- Online exposure and open houses attract serious buyers.
- Keep your home show-ready for the best results!

◆ Step 5: Review & Negotiate Offers

Once offers come in, I'll help you evaluate terms, negotiate for the best price, and secure a solid deal.

- I'll help you evaluate offers and negotiate the best deal.
- Consider price, contingencies, and closing timelines.
- My goal is to get you top dollar with smooth terms!

◆ Step 6: Inspections, Appraisal & Closing

Buyers will conduct inspections and an appraisal. I'll help you navigate this process, finalize paperwork, and get to closing day smoothly.

- The buyer's inspection may lead to minor repairs—I'll guide you.
- The appraisal confirms your home's value for the lender.
- Once finalized, we'll prepare for closing day!

◆ Step 7: Closing Day - Celebrate & Move Forward!

It's almost time to celebrate! At closing, you'll sign the final paperwork, pay closing costs, and officially become a homeowner.

- Sign the final paperwork and hand over the keys.
- Take a deep breath—your home is officially sold!
- Whether moving nearby or far, I'm here to help!