

# Welcome to Joy School English!



Joy School English uses cutting-edge speech recognition technology to teach English and character-building values to young children. Packed with proven instructional strategies and research-based activities focused on oral language, Joy School English puts kids on the fast track to English fluency.

## What makes Joy School English Unique?

- Strategic **emphasis on oral language** is reinforced with foundational literacy skills.
- Cutting edge **A.I. speech recognition technology** encourages kids to interact while analyzing their speech
- **An adaptive learning experience** provides a personalized learning environment
- A values-rich curriculum incorporates **social and emotional learning** that builds strong character.
- **Flexible resources** for both teacher-led instruction and independent learning.



## Social & Emotional Learning, Character-Building Values

Universal values such as honesty, positivity, and respect are blended into the Joy School English curriculum to support social and emotional learning in young students. Equipped with these tools, children are empowered to succeed as productive and joyful global citizens.



## Rave reviews

“Students absolutely love the program and have been engaged from day one. **In my 23 years in education, I have not seen such active student engagement with a virtual program.** Students are speaking into their microphones, they are actively listening and participating.”

—Angela, Principal, New Mexico, USA

## Oral language development

Speaking and listening are the building blocks of true, communicative language ability. Many programs teach kids to read, but Joy School English teaches them to read *and* speak English confidently, thanks to the strategic emphasis on oral language.



16,000+ SPEAKING OPPORTUNITIES

NEW!

Try our new DAISY CHAIN INTERACTIVE SPEAKING TOOL that uses A.I. technology to place students in real-world conversations with Joy School English characters!

## Unparalleled student engagement

Everything starts with engagement. Joy School English uses the latest research in game-based learning and motivational psychology to design fun and immersive experiences for young learners.



## California success story

When Hayuma started as a transitional kindergarten student in California, he didn't speak any English. Watch to see how his English skills, speaking confidence, and social and emotional learning have benefited from using Joy School English.



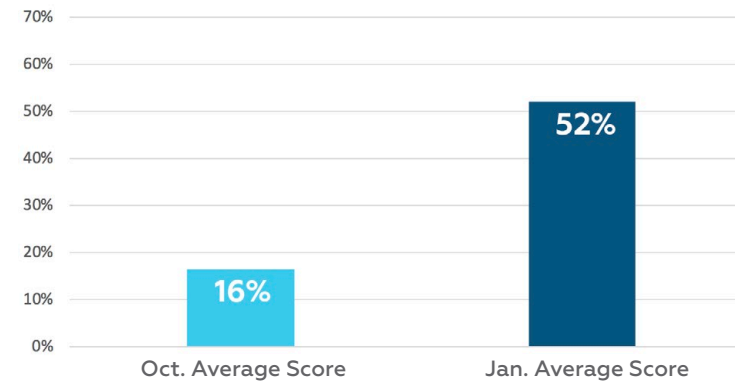
SCAN TO WATCH



## Proven results in Mexico

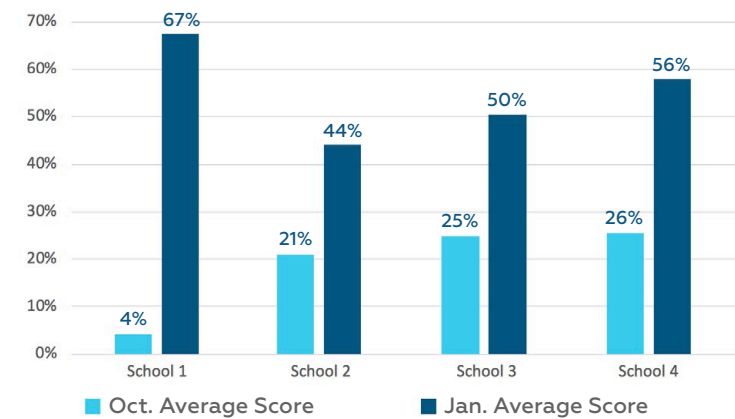
English Language acquisition increased for students in Mexico after a 4-month implementation of Joy School English.

English Assessment Pre- and Post-Test Average Scores  
October vs. January



Student scores increased an average of **36 percentage points** after using Joy School English for four months.

English Assessment Scores Compared by School  
October vs. January



### Individual Growth Highlights

Growth for certain Individual students was especially impressive. Here are just a few examples\*:

	Pre-test	Post-test	Increase
Daniela	3%	76%	73 points
Alejandro	0%	68%	68 points
Sofía	0%	71%	71 points
Samuel	12%	79%	67 points
Leonardo	9%	82%	73 points

\*Names changed to protect the privacy of student information.

## New York City: Home of the largest school district in the U.S.

In New York City, which has the largest school district in the United States, schools have been using Joy School English for over 3 years. Here's what one principal in New York had to say:

“It was great sharing with our colleagues how our school uses Joy School English and how much our staff and students enjoy using it. The impact is not only evident in our early childhood data, but also in our students' motivation and enjoyment.”  
—Principal, New York City

This school recently reported that for the first time ever, **ALL** of their kindergarten students went up at least one full level on the New York English proficiency test (NYCESLAT), thanks to Joy School English.



## Success in Samoa

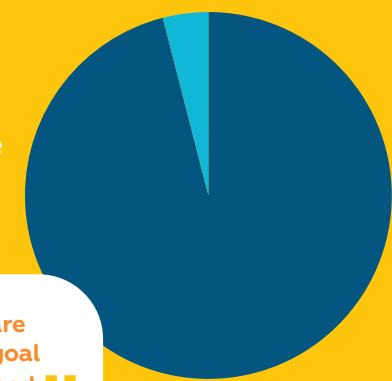
“Joy School English is a game changer platform for early childhood education. Living in a developing rural community...with very low literacy rates and a high number of school dropouts, I believe this is the solution. Joy School English can critically solidify a child's early education and set the scene for their primary school journey.”

—Teacher, Samoa

## Customer feedback

96%

of customers surveyed say they are likely to recommend Joy School English to a friend or colleague.



“I truly feel like I have partners that are working with me who have the same goal as I do, which is to help students succeed.”  
—Angela, ESL Lead, Virginia, USA

## Our mission

A life full of meaningful connection

Our goal is to use technology as a catalyst to help children build a life full of meaningful connection. With the right tools, they are better prepared to connect meaningfully with others, make responsible and caring decisions, and thrive in their schools, families, and communities.

## Our story

Joy School English is produced by Alegria Learning, an education technology company dedicated to this simple mission: a life full of meaningful connection. Based in Provo, Utah, USA, Alegria Learning unites the finest minds in curriculum design, technological innovation, and multimedia creativity to craft impactful experiences for young learners around the world.

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