



Mezzo Forte

\$ 2000. (Annual)

Unmatched Organic Marketing Value for Sponsors
& Small Businesses!!

A Musical Family presentation for ALL Ages

- National (Canada), Regional (Province) & Local (City) Market Reach and Media Exposure.
- Branded Check In & Activation Spot
- Social Media Features & LIVE Mentions on Show days - Logo on **Canada's Teen Jam** Website
- Premium logo placement across all event signatures, banners, programs, & merchandise opportunities
- Branded Check-In Activation / Lobby Spot
- Social media features on Instagram, TikTok – 110K+ reach
- VIP access and lounge experiences for corporate group and guests during events
- Local Tourism and Business Impact - Traditional & Digital Hits 50 to 100K weeks before, during and after shows
- Live Audience: 500 – 1,000 per event. - Digital Impressions: 50,000+ via social content & streaming
- Economic Contribution: Supporting local restaurants, vendors, and hotels in every city!

CANADA'S TEEN JAM

OUR partnership is not only about just inspiring the next generation, it also uplifts communities, supporting local economies, while showcasing our Canadian 'support-each-others' values & actions.



www.canadasteenjam.com



canadasteenjam@gmail.com



Forte

\$ 3000.

Unmatched Organic & Granular Marketing Value for Sponsors!

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- Social media feat. on Instagram, TikTok – 110K+ reach
- Inclusion in National & Regional TV spots, print, and radio/web-podcast campaigns
- Vendor exclusivity and sampling-only booths
- 'Meet & Greet' access with Performers, Local Dignitaries and Media Influencers
- "Group Shot" Pic.- (Suitable for framing)
- VIP access and lounge experiences for corporate group and guests during events
- Local Tourism and Business Impact - Traditional & Digital Hits 50 to 100K weeks before, during and after shows
- On-set corporate signatures, logo and storytelling content
- Live Audience: 500 – 1,000 per event. - Digital Impressions: 50,000+ via social content & streaming
- Media Exposure: National TV features and via radio, podcasts & musical social-media press
- Economic Contribution: Supporting local Businesses



CANADA'S TEEN JAM

"Through strategic, high-impact marketing, we are building artist recognition—driving exceptional exposure to **Your Brand!**"

Federally Incorporated Not-For-Profit



Grandioso

\$ 5000.

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- 'Meet & Greet' access with Performers, Local Dignitaries and Media Influencers
- "Group Shot" Pic.- with Sponsorship banners (Suitable for framing)
- VIP access and lounge experiences for corporate group and guests during events
- Local Tourism and Business Impact - Traditional & Digital Hits 50 to 100K weeks before, during and after shows
- On-set corporate signatures, logo and storytelling content
- Custom co-branded youth profiles or Family Impact stories to share across channels
- Personal Sponsor "bring your Own" corporate logo-Banner spot (Sized in-accordance to available event-space)
- Live Audience: 500 – 1,000 per event. On Stage Speaking Opportunity available (Timed in-accordance to program)
- Digital Impressions: 50,000+ via social content & streaming
- Media Exposure: National TV features and via radio, podcasts & musical social-media press
- Economic Contribution: Supporting local Businesses

LET'S TALK...!!



Canada's Teen Jam - Be Part of the Extraordinary!

www.canadasteenjam.com

Adrian Peres - Sales / Partnerships

Mark Higgins - Founder / President

CANADA'S TEEN JAM

Federal Cert. Non Profit Corp. # 15519951-1)

30 Shore Breeze Dr. (Attention: Mark Higgins)
Toronto, ON, M8V 0J1



June 2, 2025

National - Partnership Opportunity - Canada's Teen Jam

Dear Mr Ferrari,

Canada's Teen Jam is excited to present you and your entire group at 'PoweredbyFerrari' our **Exclusive National Sponsorship Partnership** package .

Canada's Teen Jam is a Federally Certified 'Not-For Profit', and a 'one-of-a-kind' national initiative that provides musically gifted Canadian teens, aged 13 to 19, with an opportunity to perform on iconic stages across the country.

Our Mission is to elevate and foster youth through mentorship, confidence-building, professional performance exposure on legendary powerful stages, where creativity thrives, families unite, and communities celebrate our emerging Canadian talent.

2025 Showcase Tour – A Nation-Wide Stage for Canada's Talent:

Our showcases are on the move and rolling across Canada! Today we are incredibly thrilled to present a new season of live showcases featuring Canada's brightest young performers:

- **September 18, 2025** – *TD Music Hall, Massey Hall Group, Toronto*
- **September 25, 2025** – *Bella Rose Arts Centre, Halifax*
- **October 2, 2025** – *Historic Theatre at The Cultch, Vancouver*
- (More Eastern and Western cities Canadian cities are presently being scouted... TBA)

Each performance brings together hundreds of attendees—from families and educators to music professionals and fans - in celebration of youth, music, and our Canadian identity.

Audience Reach & Community Impact:

- **Live Audience:** 500–1,000 per event.
- **Digital Impressions:** 50,000+ via social content & streaming
- **Media Exposure:** National TV features and via radio, podcasts & musical social-media press

- **Economic Contribution:** Supporting local restaurants, vendors, and hotels in every city. This partnership is not only about inspiring the next generation—it also helps lift up communities, support local economies, and elevates our Canadian ‘support-each-other’ values and identity.

Mr. Ferrari, I look forward to an opportunity to connect with you again. A formal proposal can be customized and an activation plan can be ready promptly.

*** PLEASE DO Review YOUR “Presentation Deck” attached with this letter / email ***

Thank you for your time and consideration! Please don’t hesitate to contact Mark Higgins or myself directly,

Sincerely,
Adrian Peres



www.canadasteenjam.com

Adrian Peres - Sales / Partnerships (416) 259 0291
Canada's Teen Jam - (Federal Not For Profit Corporation)
adrian.peres1@gmail.com

Mark Higgins - Founder / President (647) 913 6653
Canada's Teen Jam - (*Federal Not For Profit Corporation)
canadasteenjam@gmail.com



Canada's Teen Jam - Power in Unity - Be Part of the Extraordinary!



2023-11-15

Corporations Canada
C. D. Howe Building
235 Queen St
Ottawa ON K1A 0H5

Corporations Canada
Édifice C.D.Howe
235 rue Queen
Ottawa ON K1A 0H5

Corporation Information Sheet

Canada Not-for-profit Corporations Act

Fiche de renseignements concernant l'organisation

Loi canadienne sur les organisations à but non lucratif

Canada's Teen Jam

Corporation number	1551995-1	Numéro d'organisation
Corporation key Required for changes online	41724371	Clé de société Requise pour mettre les renseignements à jour en ligne
Anniversary date Required to file annual return	11-10 (mm-dd/mm-jj)	Date anniversaire Requise pour le dépôt du rapport annuel
Annual return filing period Starting in 2024	11-10 to/au 01-09 (mm-dd/mm-jj)	Période pour déposer le rapport annuel Débutant en 2024

Corporation number

Corporations Canada assigns corporation numbers to identify individual corporations. You need your corporation number to carry out transactions on the Online Filing Centre. Also use it in all correspondence with us.

Numéro d'organisation

Corporations Canada assigne des numéros d'organisation pour identifier chaque organisation. Vous avez besoin de votre numéro d'organisation pour effectuer des transactions par l'entremise de Centre de dépôt en ligne. Utilisez-le aussi dans toute correspondance avec nous.

Corporation key

Your corporation key is, in fact, a password. It allows you to carry out online transactions that do not require a fee. Do not share your corporation key with any unauthorized person.

Clé de société

Votre clé de société est en fait un mot de passe. Elle vous permet d'effectuer des transactions en ligne qui n'exigent aucuns frais. Ne partagez pas votre clé avec une personne non autorisée.

Annual return filing period

Every year, you must file an annual return with Corporations Canada between 11-10(mm-dd) and 01-09(mm-dd).

The annual return is not your income tax return; it is a corporate law requirement.

Période de dépôt du rapport annuel

Chaque année, vous devez déposer un rapport annuel auprès de Corporations Canada entre le 11-10(mm-jj) et le 01-09(mm-jj).

Le rapport annuel n'est pas votre déclaration d'impôt; il s'agit d'une exigence de la loi corporative.