



MEENA
INTERNATIONAL SERVICES

ENTERPRISE FOUNDATION PROGRAM [EFP]

This document gives details about this program and how a student will be benefited with this program

Value Proposition
document

Empowering Students with Industry-Ready Skills

Meena International Services (MIS), in collaboration with **local office support**, offers a unique **Enterprise Foundation Program** designed to bridge the gap between academic learning and real-world industry requirements. This program is tailored for **3rd and 4th-year students**, equipping them with the knowledge and skills necessary to excel in today's competitive job market.

Why This Program?

While technical skills are essential, companies seek graduates who also understand **how businesses operate**. Developers working on **ERP systems, e-commerce platforms or customer application development** need to grasp how organizations function across different departments. This training ensures students develop both **technical and business process knowledge**, making them **highly employable and industry-ready**.

What Students Will Learn?

1. Business Process Training – Understanding How Companies Operate

Students will gain in-depth knowledge of key **business functions in a manufacturing organization**, including:

- **Finance & Accounting:** Budgeting, cost analysis, and financial reporting.
- **Procurement & Purchase:** Vendor management, purchase orders, and cost control.
- **Inventory & Warehousing:** Stock management, supply chain tracking, and logistics.
- **Sales & Customer Management:** Order processing, invoicing, and revenue tracking.
- **Manufacturing & Production Planning:** Resource allocation, production workflows, and efficiency optimization.
- **Sub-Contracting:** Managing outsourced work and third-party vendor collaboration.
- **Quality Management:** Ensuring compliance with standards and quality control measures.

2. Accounting Training – A Practical Approach

- **Foundation to Advanced Accounting:** Covers bookkeeping, financial statements, and compliance.
- **ERP-Based Training:** Hands-on experience with renowned **ERP's in the market**, learning **how business transactions are managed in real-world organizations**.
- **UAE-Specific Compliance:** Exposure to global standards with a special focus on UAE regulations and tax structures.

3. Duration :

- 72 hours spread over a Calendar Month

4. Target Candidates:

- Students who are in the 3rd or 4th year of the program

How This Helps Students in Their Careers

- **Industry-Relevant Knowledge:** Develops an understanding of how organizations function, crucial for roles in ERP development, business consulting, and finance.
- **Hands-on ERP Experience:** Provides practical exposure to **ERP**, helping students learn how enterprises manage real-time business operations.
- **Better Job Prospects:** Prepares students for roles in **Business analysis, ERP development, finance, and enterprise software solutions.**
- **Competitive Edge in Placements:** Employers prefer candidates who understand business processes alongside their technical expertise.

Why This Matters for Colleges & Placement Officers?

- **Bridges the Industry-Academia Gap:** Enhances student employability by aligning with corporate expectations.
- **Adds Value to College Curriculum:** Offers a structured **real-world training program** that complements academic courses.
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- **Stronger Placement Records:** Ensures students are better prepared for **corporate hiring and higher salary packages.**
- **Recognized Certification:** Students receive a certificate endorsed by MIS , validating their expertise.

Final Takeaway

This program **transforms students from learners to professionals**, giving them a **360-degree understanding of business functions, accounting, and ERP software**. By partnering with **MIS & local office support**, colleges can ensure that their students are **industry-ready and stand out in placements**.



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