

SPONSORSHIP Opportunities

BOOK LOVERS CON 2025
LAS VEGAS

.....
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TEXAS, USA 
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Jo Carol Jones

OWNER & DIRECTOR



PACKAGES

BOOK LOVERS CON OFFERS UNIQUE OPPORTUNITIES TO ENGAGE READERS IN A FUN AND EXCITING SETTING — A VALUABLE EXPERIENCE FOR EVERYONE WHO ATTENDS! FROM SHOWCASING YOUR BRAND ON BLC25 BADGES, HOTEL KEYS, AND GIVEAWAY BAGS TO HOSTING EVENTS SUCH AS OUR WELCOME PARTY AND SIGNATURE FAERY FANTASY BALL, OUR PROGRAM PROVIDES A VARIETY OF OPTIONS FOR SPONSORS WHO WISH TO MAKE MEANINGFUL CONNECTIONS WITH READERS.

FIRST EDITION

2 AVAILABLE

- Hotel Key or Badge and Lanyard branded with your logo or promotion, given to all attendees.
- Host at The Thursday night Kick-Off Party, Friday Casino Night and Grand Host at the Faery Fantasy Ball.
- Host at Friday and Saturday Morning Mixer.
- Full page ad in our printed agenda given to all attendees.
- Placement of a promotional item in our registration Bag.
- Upgrade to full page in Memory Book.
- Placement of a still image digital advertisement at the entrance of convention space.
- Social Media blasts (Facebook, Instagram, X) about new releases or special news you have to send out. One prior to the convention and one after the convention.

\$12.5K

CLASSIC EDITION

3 AVAILABLE

- Host for Friday Casino Night and Grand Host at Faery Fantasy Ball
- Host at Friday morning mixer.
- Host for Sunday Brunch
- Sponsor of a Reader Event
- Half Page ad in our printed agenda given to all attendees.
- Giveaway Bag advertising, placement of your promotional items in the registration bags.
- Upgrade to full page in Memory Book.
- Placement of a still image digital advertisement at the entrance of convention space.
- Social Media blasts (Facebook, Instagram, X) about new releases or special news you have to send out. One prior to the convention.

\$8K

PACKAGES

BOOK LOVERS CON OFFERS UNIQUE OPPORTUNITIES TO ENGAGE READERS IN A FUN AND EXCITING SETTING — A VALUABLE EXPERIENCE FOR EVERYONE WHO ATTENDS! FROM SHOWCASING YOUR BRAND ON BLC25 BADGES, HOTEL KEYS, AND GIVEAWAY BAGS TO HOSTING EVENTS SUCH AS OUR WELCOME PARTY AND SIGNATURE FAERY FANTASY BALL, OUR PROGRAM PROVIDES A VARIETY OF OPTIONS FOR SPONSORS WHO WISH TO MAKE MEANINGFUL CONNECTIONS WITH READERS.

BEST SELLER

5 AVAILABLE

- Host at Friday Casino Night and Grand Host at Faery Fantasy Ball.
- Host for Sunday Brunch
- Ad in our printed agenda
- Placement of a promotional item in our registration Bag.
- Upgrade to full page in Memory Book.
- Placement of a still image digital advertisement at the entrance of convention space.
- Social Media blasts (Facebook, Instagram, X) about new releases or special news you have to send out. One prior to the convention.

\$6K

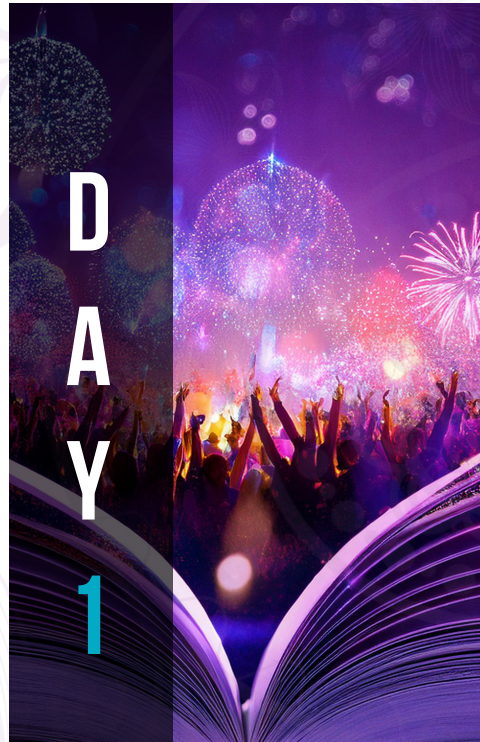
STORY TELLER

10 AVAILABLE

- Host for Morning Mixer on Friday,
- Table host at Faery Fantasy Ball.
- Upgrade to full page for Memory Book.
- Placement of a still image digital advertisement at the entrance of convention space.

\$2K

EVENT HOSTING



THURSDAY NIGHT KICK OFF PARTY

Light up the night at BLC's electrifying kickoff! Reunite with old pals and make new ones as you sip on our exclusive "Shot of the Night" at the bar. Immerse yourself in the lively Vegas atmosphere with upbeat tunes and a vibrant crowd. It's the ultimate setting for a night brimming with laughter, friendship, and unforgettable moments. Don't miss out on the dazzling energy and amazing company!

Party Host: Each sponsor will have a dedicated booth, with signage, enabling them to meet the attendees and hand out swag. You will also be recognized in the months leading up to the event, as well as in our agenda, on a banner and with signage at the event. Sponsors will also receive an additional individual ad in our printed agenda, and placement of your promotional items in the registration bags.

HOST PRICE: \$2000

Book/Swag Item Placement: The signature kick off event for BLC 25! have your book or swag item handed to attendees as soon as they walk in!

PLACEMENT FEE: \$300

ITEMS NEEDED: 500 Books/swag

EVENT HOSTING



FRIDAY CASINO NIGHT

Join us for an unforgettable casino-themed event featuring Craps, Roulette, and Blackjack. Attendees receive "funny money" to dive into the action, learn the ropes, and enjoy the thrill of the games. As the night unfolds, guests will bid on exclusive author baskets!

Dealer: Assist the professional dealers at your choice of craps or roulette. You will also be recognized in the months leading up to the event, as well as receive an ad-

ditional individual ad in our printed agenda, and placement of your promotional items in the registration bags. *Hosts will also be responsible for supplying a basket to be raffled off.

Table Host: Each sponsor will have a dedicated booth, with signage, enabling them to meet the attendees and hand out swag. You will be recognized in the months leading up to the event, Sponsors will also receive an additional individual ad in our printed agenda, and placement of your promotional items in the registration bags.

DEALER \$1800 TABLE HOST \$2200

Book/Swag Item Placement: Be the buzz of the casino by getting your casino/gambling related swag into the hands of our party goers during the casino night. It is guaranteed to be a hit!

PLACEMENT FEE: \$350

ITEMS NEEDED: 750 Books/swag

EVENT HOSTING



FAERY & FANTASY GATHERING AND DINNER: BLC'S ATLANTIS AWAKENS!

A sumptuous dinner, a costume parade, and more illuminate this under-the-sea world as we welcome all mermaids, mermen, water faeries, and other fantastical deep-sea creatures to experience BLC's own Atlantis Rising!

Grand Host: Each sponsor will have a dedicated area, with signage, enabling them to meet the attendees as they arrive. You will also be recognized leading up to the event, will also receive an additional individual

ad in our printed agenda, and placement of your promotional items in the registration bags.*Hosts will also be responsible for supplying ten (10) gifts — one for each of your guests at tables.

Table Host: Each Table Host will enjoy sitting with attendees at their own table located within our VIP area. You will enjoy personalized signage on each table, as well as a mention in our agenda. *Hosts will also be responsible for supplying ten (10) gifts — one for each of your guests at tables.

GRAND HOST \$2200 TABLE HOST \$1100

Book/Swag Placement: Imagine as guests are taking in the beautiful and elegant decorations of the event, your book being placed on the table placement!

PLACEMENT FEE (FULL EVENT): \$300
ITEMS NEEDED: 750 BOOKS

TABLE PLACEMENT- \$500
ITEMS NEEDED: 12 BOOKS/BASKETS
(AUTHORS WILL ALSO SIT WITH 9 LUCKY ATTENDEES AT YOUR TABLE!)

EVENT HOSTING



FRIDAY AND SATURDAY MORNING MIXERS

Savor the last moments of Book Lovers Con with a delightful brunch that promises laughter, connection, and a touch of sparkle! Join fellow book enthusiasts for a morning filled with delicious bites and effervescent toasts as we celebrate the friendships and memories made.

Sponsor: Each sponsor will be able to greet the attendees as they come in, and will be raffling off your special item or basket for guests. You will also be recognized in the months leading up to the event, as well as in our agenda. Sponsors will also receive an additional individual ad in our printed agenda, a banner ad on our app, and placement of your promotional items in the registration bags.

MORNING MIXERS \$650

Book/Swag Placement: This is the first event of two full days of Book Lovers Con fun. Get your books in readers hands early so you will be the buzz of the day.

PLACEMENT FEE: \$250
ITEMS NEEDED: 450 BOOKS/SWAG

HOTEL BRANDING

Hotel Signage: All of this signage will be displayed for the entirety of the 3 day event not only for our attendees, but the thousands of people per day that walk through the Paris Las Vegas Hotel. The price below is for the placement, printing, installation of your signage. You will provide the artwork by XXXX date. If you need assistance with the design, please contact brit@bookloverscon.com.



DIGITAL VERTICAL SIGNAGE

1. Size: 35"H x 20"W (40" Television)
Price for Duration of Show:
 - Still Images: \$1000 per Slide per Monitor for Duration of Show
 - Video Files: \$5000 per Video for Duration of Show

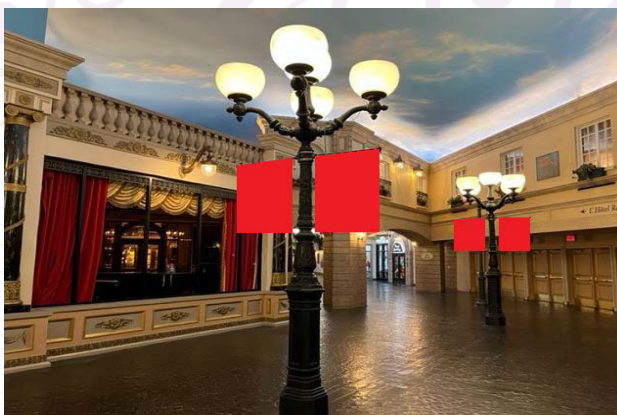
PREMIUM/DELUXE POP-UP BANNER

2. A 33.5x80-inch retractable vinyl banner, or a larger premium banner 60"x88". This will be placed in Book Lovers Alley in the middle of our convention space, and can be moved to your signing area during the book signings. Price \$500/\$800.



STREETS OF PARIS LIGHT POLE BANNERS

3. Availability:
 - (4) Light Poles with 2 Double-Sided Banners each; (8) Total Double-Sided Banner
 - Price for Duration of Show: \$1200 per (1) Double sided Banner



SWAG/ADS

MEMORY BOOK UPGRADE

1. Upgrade from a half-page to a full-page featured author in our printed memory book given as a gift to all attendees. Price \$250

GIVEAWAYS

2. Sign up to giveaway an item or a basket at any of the nightly events for an attendee. Price \$250

PRINTED ADS

3. A 2x4-inch ad in the agenda handed out to each attendee at registration, as well as posted on our website. Price \$400

BAG INSERTS

4. Supply swag items for all attendees to be placed in their registration bags. (Estimated between 600-850 items.) Price \$100

Thank you for
your support!

