

A PERMANENT PLEDGE TO THE PEOPLE & BUSINESSES OF SOUTH PHOENIX

LAND OWNERSHIP &
BUILDING DEVELOPMENT
CAPITAL CAMPAIGN



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THEZIONINSTITUTE.ORG

**THE
ZION
INSTITUTE**

It starts with a belief in yourself, that you can rise above your circumstances.



I was a minority child being raised by a single parent in a disenfranchised neighborhood. When a teacher noticed me, believing in my potential, my life pivoted in a different, more positive, direction. Her interest in me ignited a fire to pursue and embrace the hands who were willing to help me navigate a path out of poverty.

Shawn M. Pearson
Founder

THE SOUTH PHOENIX COMMUNITY FACES **STARK**
ECONOMIC | EDUCATIONAL | HEALTH | RESOURCE
DISPARITIES IMPACTING RESIDENTS' LIVES

BELOW AVG	36.8%	CRIME RATE	161	REGISTERED OFFENDERS
SCHOOL RATING	RESIDENTS OWN THEIR HOMES	38.8% ABOVE NAT'L AVG	ENVIRONMENTAL HAZARDS FOUND IN THE AREA	57.7% ABOVE NAT'L AVG

**The Zion Institute offers a
Transformational Process Out of Poverty**

WORKING WITH OUR NETWORK OF SERVICE PARTNERS, WE...

STIMULATE ECONOMIC GROWTH	REVITALIZE NEIGHBORHOODS	STRENGTHEN SOCIAL BONDS AMONG PEOPLE

THE PURCHASE OF THE LAND AND BUILDING ensures Zion and its partners the ability to continue building a healthy thriving community, without the threat of displacement.

