



FOR IMMEDIATE RELEASE

Read Between the Wines Podcast announces the publication of a new episode:

Karen MacNeil is one of the top wine professionals in the United States.

TORONTO, ON – November 30th 2022 – Read Between the Wines Podcast, one of the most popular podcasts on wine announced today the publication of a new episode.

This episode features an interview with acclaimed author Karen MacNeil, author of the bestseller wine book *The Wine Bible*.

Karen MacNeil is the only American to have won every major wine award given in the English language. These include the James Beard award for Wine and Spirits Professional of the Year, the Louis Roederer award for Best Consumer Wine Writing, and the International Wine and Spirits award as the Global Wine Communicator of the Year. In a full-page profile on her, *TIME Magazine* called Karen “America’s Missionary of the Vine.” Karen has been named one of the “100 Most Influential People in Wine.”

During the interview, Karen and our host not only discuss her book, but also her debut back in the 70's and how she successfully broke the glass ceiling of wine critics once dominated by men. The discussion then evolves towards the 12 attributes of greatness for wine including the ability for a wine to evoke an emotional response.

ABOUT THE AUTHOR

One of the foremost wine experts in the United States, Karen MacNeil is the only American to have won every major wine award given in the English Language. In a full-page profile on her, *Time magazine* called Karen, “America’s Missionary of the Vine.” Karen is the author of the award-winning book *THE WINE BIBLE*, the single bestselling wine book in the United States, with more than 800,000 copies sold. She is the creator and editor of *WineSpeed*, the top digital newsletter in wine in the United States. Known for her passion and unique style, she conducts seminars and presentations for corporate clients worldwide. The former wine correspondent for the *Today show* on NBC, Karen was also the host of the PBS series *Wine, Food & Friends with Karen MacNeil*, for which she won an Emmy. And finally, Karen is the creator and Chairman Emeritus of the Rudd Center for Professional Wine Studies at the Culinary Institute of America, which has been called the “Harvard of wine education.” More information is available at karenmacneil.com.





ABOUT READ BETWEEN THE WINES

Read Between the Wines is a podcast hosted by Pierre Ferland and focuses on the stories behind the label; the winemaker's story, their day-to-day journey and how they transform the fruit of the vines into our favourite beverage.

Since its conception, Read Between the Wines is proud to have made a conscious decision to have a unique format, and does not do any wine critiques or scoring. Instead, it chooses to focus on the people of the industry and to educate the audience so they can have unbiased and neutral information for their purchasing and selection process – after all, taste preferences are a personal matter...

The podcast is proud to focus its effort towards Canadian vintners, but also highlights important stakeholders in the wine industry such as authors, sommeliers and other industry leaders. Read Between the Wines has experienced an incredible success on both the local and international wine scene with an average audience of over 25,000 listeners mainly from Canada, but also from the United States, England, France, South Africa and many other countries. Distinguished guests such as Ken Forrester, Simon Woolf and Karen MacNeil are only a few names of the industry who have participated in the Read Between the Wines podcast.

This podcast was launched in 2019 and has already attracted over a million listeners; it is available for free on most podcast platforms such as iTunes, Spotify and Google Podcast and Amazon Music, as well as on the website www.winepodcast.ca

To stay informed, follow Read Between the Wines on Instagram and [LinkedIn](#).

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