

Read Between the Wines Podcast announces the publication of a new episode

December 8th 2021

Two Sisters Vineyards had established their brand that always provides beautifully textured, world class wines, because of its unparalleled growing standards, extended barrel aging and small lot production.

MISSISSAUGA, ON – December 8th 2021 – <u>Read Between the Wines Podcast</u>, one of the most popular podcasts on wine announced today the publication of their episode #43.

This episode features an interview with Adam Pearce, winemaker at Two Sisters Vineyards located in Niagara-on-the-Lake, Ontario.

Adam is originally from Thunder Bay, Ontario but has been passionate for wine before even established himself in the Niagara region. He graduated from the Winey & Viticultural program at Niagara College and now using a non-interventionalist approach to TSV's luxury wine portfolio, Adam lets the fruit and vineyards take center stage in producing wines that are a true expression of the terroir.

During this episode, Adam talks about the unique terroir of the Niagara River sub-appellation, the unique sparkling wine initiative in place at Two Sisters and their commitment to quality and sustainability.

About Two Sisters Vineyards

Their story began with their first vineyard planting in 2007. With an unwavering vision, Two Sisters Vineyards realizes their family passion to bring an extraordinary wine & culinary experience to the heart of Niagara-on-the-Lake. Their story is rooted in crafting ultra-premium, Niagara wines that are recognized on the world stage. Located in the heart of the Niagara River sub-appellation, their winery and vineyards span over 130 acres across this remarkable part of Ontario. Planted varietals include Cabernet Franc, Cabernet Sauvignon, Merlot, Petit Verdot, Chardonnay, Riesling and Sauvignon Blanc. Their approach to winemaking is to let the varietals, vineyards, and vintage direct their efforts, however, it is their talented winemaking team that is able to craft impressive wines that range from complex full-bodied reds to elegant terroir-driven whites. To learn more about the winery, visit their website: www.twosistersvineyards.com



About Read Between the Wines

Read Between the Wines is a podcast hosted by Pierre Ferland and focuses on the stories behind the label; the winemaker's story, their day-to-day journey and how they transform the fruit of the vines into our favourite beverage.

Since it's conception, Read Between the Wines is proud to have made a conscious decision to have a unique format, and does not do any wine critiques or ratings. Instead, it chose to focus on the people of the industry and to educate the audience so they can have unbiased and neutral information for their purchasing and selection process – after all, taste preferences are a personal matter...

The podcast is proud to focus its effort towards Canadian vintners, but also highlights important stakeholders in the wine industry such as authors, sommeliers and other industry leaders. Read Between the Wines has experienced an incredible success on both the local and international wine scene with an average audience of over 25,000 listeners mainly from Canada, but also from the United States, England, France, South Africa and many other countries. Distinguished guests such as Ken Forrester, Simon Woolf and Donald Ziraldo are only a few names of the industry who have participated in the Read Between the Wines podcast.

This podcast was launched in 2019 and has already attracted nearly one million listeners; it is available for free on most podcast platforms such as iTunes, Spotify and Google Podcast, as well as on the website www.winepodcast.ca

To stay informed, follow Read Between the Wines on Instagram and LinkedIn.

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Media Relations

Pierre Ferland

Read Between the Wines

www.winepodcast.ca
+1 (416) 471-6850

betweenthewinespodcast@gmail.com

Lindsey Thompson, Marketing Specialist **Two Sisters Vineyards**<u>www.twosistersvineyards.com</u>
+1 (905) 468-0592

marketing@twosistersvineyards.com