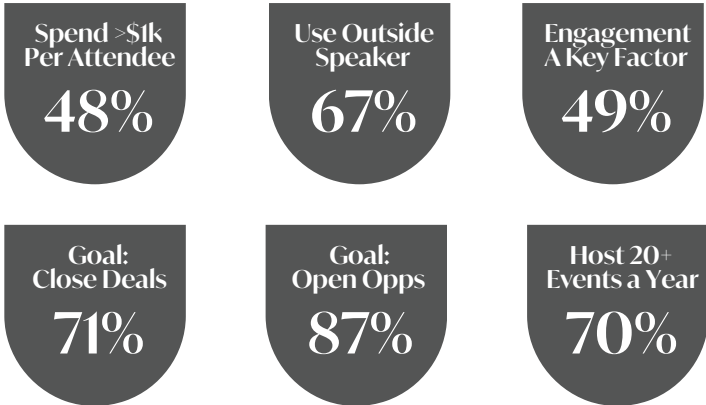


2023 Acceleration Report

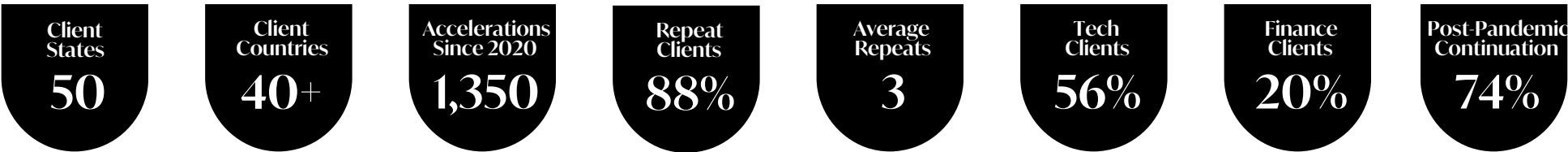
Founded by hospitality innovator Haley Moore, Acquire is built on the belief that business—just like Michelin-starred hospitality—is animated by authentic human connection. Through Acquire, Moore has translated her concept of “hospitality without walls” to the corporate sales space.

Acquire’s clients include well-known multinational corporations seeking a competitive sales advantage in a rapidly-evolving economic landscape. The 2023 Acquire Acceleration report analyzes how the company uses Michelin-starred hospitality to expedite sales engagement at the enterprise level.

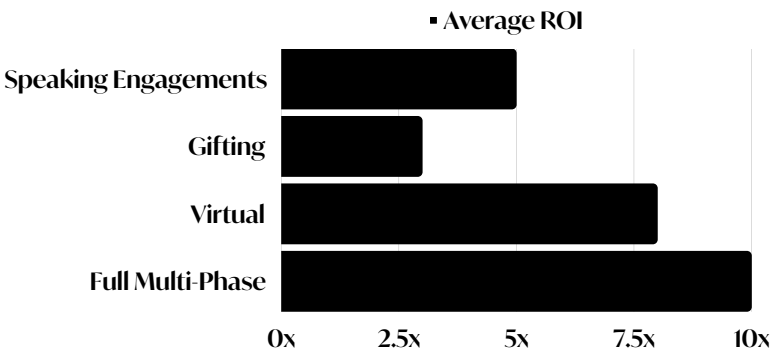
National Data†



Acquire Data‡



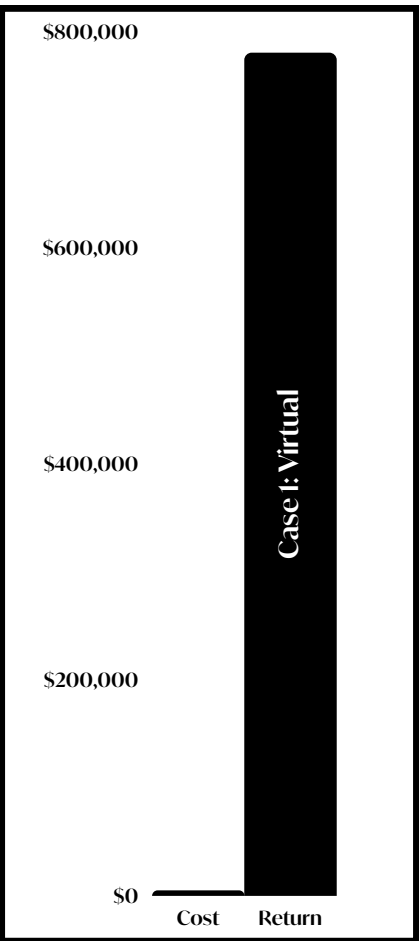
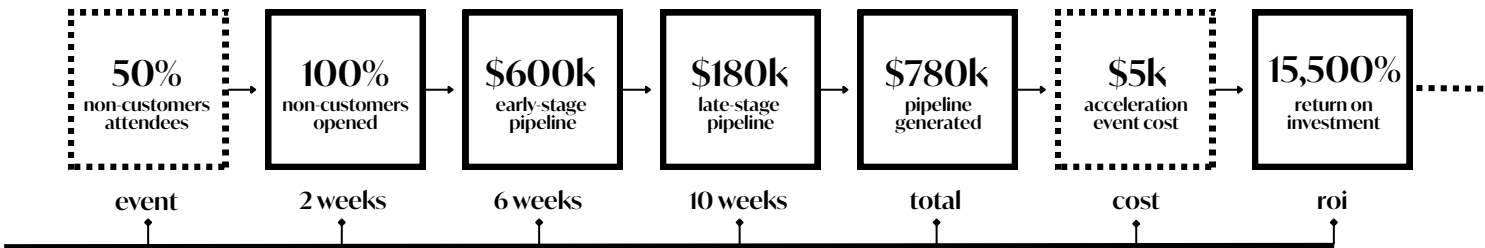
ROI by Acceleration Type



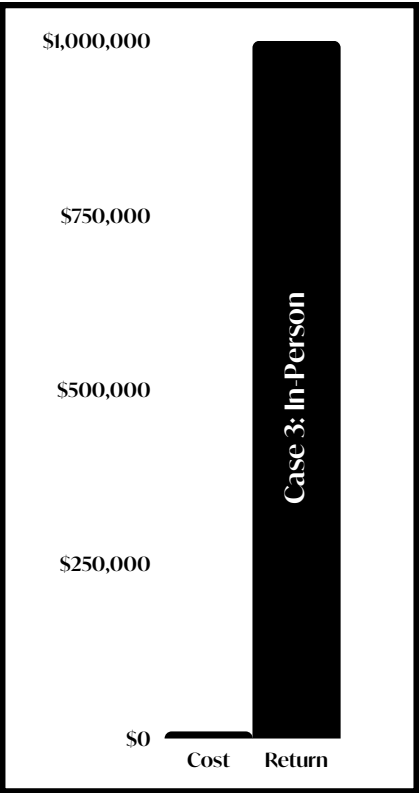
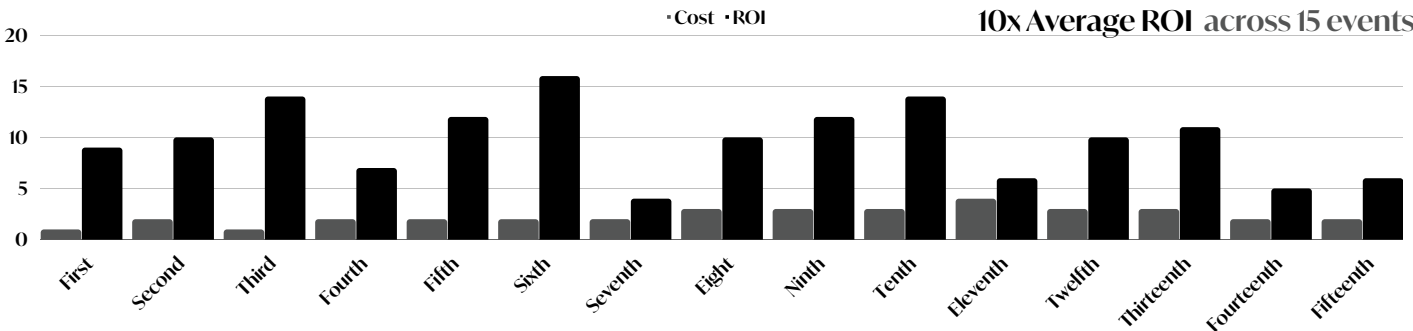
Countries Reached So Far



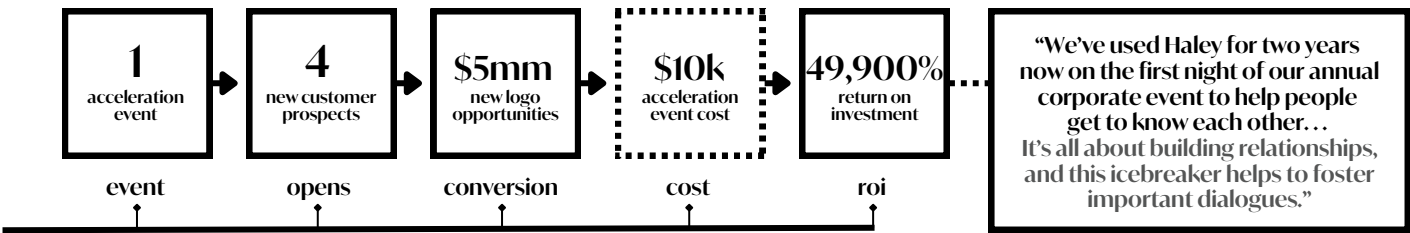
Case Analysis 1—Virtual: A well-known provider of calendar automation software



Case Analysis 2—Virtual: An industry-leading provider of anti-malware software



Case Analysis 3—In-Person: A top-tier provider of workforce management software



† Markletic, 2022

‡ OVERTON & ASSOCIATES, 2023