



Elevate Your Nonprofit Career by becoming a Certified Nonprofit Professional

Earning the Certified Nonprofit Professional(CNP) credential is a proven method for training & recognizing nonprofit leaders.

7x

CNPs are 7x more likely to reach a director level or higher position at a nonprofit organization than non-CNPs.

Invest in yourself. Invest in your future.

Learn more at www.Become-A-CNP.org



CNPs are educated.

Of the CNPs who list education on their LinkedIn profile, 43% have received a master's or doctorate degree.



CNPs get promoted.

More than one in four CNPs have a position of director or above at their current employer. Top job titles include executive director, founder, CEO, & president.



CNPs are versatile.

CNPs are making a difference in every mission-driven sector including human services, arts, environment, children and youth, and healthcare.



CNPs are talented.

Top skills listed among CNPs include program development, fundraising, community outreach and measuring impact.



About NLA and the CNP

The Nonprofit Leadership Alliance has been strengthening the social sector with a talented and prepared workforce for over 74 years.

The CNP is a professional credential built on 10 competencies, including nonprofit leadership and management, program development, budgeting, fundraising and marketing. Multiple tracks exist to earn the CNP offering different and valuable experience tailored to where professionals are in their careers.

Employers look to the CNP credential to distinguish candidates for hiring and career advancement.

