Dreams Gymnastics Parent Association September 2, 2025 Meeting Minutes Fargo's Capilano @ 5:15 PM

Prep Work

1. None

Meeting Objectives

- 1. Discuss and decide on Regular Agenda Items
- 2. Financial Update
- 3. Fundraising Update
- 4. Events Update

Agenda

- 1. Call to order and attendance
 - a. Called to order: 5:28 PM
 - b. Attendees: Amanda, Katherine, Erika, Candice, Cathy, Lindsey, Roseanna, Laurel
- 2. Items to be added to Agenda
 - a. Creating a FB/Instagram DGPA account Laurel to create an Instagram account.
- 3. Approval of Agenda
 - a. Motion: Erika
 - b. Second: Laurel
- 4. Ongoing work
 - a. Square Terminal Replacement Lindsey Square terminal purchased and arrival is anticipated this week.
 - b. Financial Update Lindsey
 - i. Membership Update Lindsey
 - 45 Members, 5 unpaid with some new membership.
 - ii. Welcome back BBQ budget Lindsey \$1000 operating budget.
 - c. Past Fundraisers/Events
 - i. None
 - d. Ongoing Fundraising
 - i. None
 - e. Upcoming Fundraising/Events
 - i. Membership & Engagement Drive Sept 9/10 Amanda
 - Table advertising DGPA with flyers including a QR code to advertise DGPA, also taking registrations for welcome back BBQ.
 - Complimentary coffee, tea, timbits, GF snack, two bite cupcakes. Lindsey
 to purchase food items for both days. Amanda to request coffee/tea
 donation from local Tim Hortons. Erika to provide pod coffee maker for
 decaf coffee.
 - ii. Summer Bottle Drive & Welcome Back BBQ Sept 13

Future bottle drives might consider communicating with community groups ahead of the bottle drive to give information to prepare community members that the group will be coming through to request bottle donations.

- Bottle Drive: Donation QR code required for bottle drive (Laurel), option to select individual donation amounts to be considered/implemented by Lindsey, if possible.
- Bottle Drive: Athletes are expected to wear their Dreams track suit when working the bottle drive.
- Board role and supply sign ups: Some parent volunteers have signed up; however, without additional volunteers, all board members' help (who can be present) is expected and required to ensure group games have enough people to manage.
 - Based on numbers of registrants, many non-perishable items purchased for prizes can be issued for other DGPA events.
- Additional call out for BBQs.
- Registrations:

56 people, 22 athletes, 7 siblings. Currently few non-members have registered. Lower registration than anticipated. Laurel to provide an email update 1 week prior to boost registration/reminder.

Board members' individual cost to attend the BBQ is covered.

Event to run rain or shine barring torrential downpour.

Coach registration includes Ashley, James, Carrie registered.

- iii. Bear Tracks Ice Melt - Sarah
 - Expected mid-late October 2025.

Sarah to coordinate with the supplier.

- Christmas Trees Sale/Delivery 29/30 Laurel iv.
 - Due to drought/dry conditions on the east coast, unsure about securing the tree numbers that Laurel has communicated with Wally. Laurel to confirm tree order with Wally and coordinate contacts from past years.
 - Tree prices from 2024-2025 have remained the same for this year; however, GST has to be paid.
 - Laurel suggested a markup on these prices for increased profit.
 - Delivery cost to increase \$15 Edmonton/SWP, \$20 other (Beaumont, Leduc, Spruce Grove, Stony Plain, Fort Saskatchewan, St. Albert).
- Christmas Market, November 29/30 Roseanna, Laurel and Erika
 - Vendors: Laurel to prepare a vendor information page for social media posting. Roseanna to do paper postering with flyers in local info boards, possible to drop off at daycares. Suggested to recruit older athlete volunteers to help execute the Santa experience. Encouraging kid vendors/athlete vendors to participate.

 - Table pricing consider increasing to help provide an advertising budget. \$45/day or \$80 for the weekend for a table rental. Indoor tree pickup table.
 - Liquor license
 - Kids corner: Santa \$120/hr for Jenn's Santa from 2024. Might not be available for the market date. Photo booth suggested and/or photo with

Santa. Or an experience with Santa like making an ornament and cookie, and including hot chocolate.

- Suggested to maybe do a "parent shopping" area for kids to come shop for their adult.

Kids market experience suggested at a cost of \$25 to include \$15 in "vendor dollars" for kids to spend at the market vendors, or different incremental values, as well as picture with Santa and cookie decorating, hot chocolate. Would like for vendors to consider including items that kids might purchase within the price range for the kids' purchasing.

Suggested maybe a quiet shopping hour for sensory issues.

Candice to ask Santa contact if they are interested.

Encourage athletes to dress up as elves to help with the Santa experience.

- vi. Comedy show w/ a silent auction Amanda
 - Laurel to make a call out for donations.
 - November 20, 6:00 doors open, 6:30 PM showtime, South Edmonton Rec Room.
 - Door prize draw, 50/50 and raffle draw.
 - Candice to manage prize assembly, each board member to source a minimum one donated item to use as raffle prizes and one or two door prizes.
 - Athlete tickets mean funds sold under that athlete name go directly to that athlete. Suggestion to use a ticket app like Event Brite that will make ticket sales to others outside of our Dreams organization easier ensuring credit is given where credit is due. Internal sales system to be looked into by Amanda.
 - 120 tickets to sell, \$40/ticket includes door prize draw entry and comedy show. Cost of food/beverage extra.
- f. Future Fundraising/Events:
 - i. Pumpkin Carving for HalloweentTo be discussed at next board meeting.
 - ii. Athlete Christmas Party Dec 20
 To be addressed at future meetings.
- iii. Buns, Bodysuits & Beers Jan 3/17
 - Survey

To be addressed at future meetings.

iv. Wilhawk Leduc - 2026

Board determined to commence this fundraiser as of September 13, 2025, running 2 weeks until September 27.

Cathy to liaise with Wilhaulk to coordinate.

Laurel to prepare info to advertise to membership.

v. BBQ / Concession sales - 2026

Meeting done at: 7:00 PM

Next meeting: October 7, 2025 at 5:15pm, Fargo's Capilano