



DSHPSHWA Strategic Plan

2018-2019

The following strategic plan was developed by the Directors of Speech and Hearing Programs in State Health and Welfare Agencies (DSHPSHWA) Board of Directors. The activities included under each strategic plan area were developed in conjunction with DSHPSHWA membership. Strategic plan areas include:

- Membership/Infrastructure Building
- Communication and Outreach
- Public Policy
- Strategic Relationships

This plan will be used to guide the work of the DSHPSHWA Board through February 2019. If you have any questions, please contact DSHPSHWA at dshpshwa@hotmail.com.

Approved 6/5/2018



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Strategic Area: Membership /Infrastructure Building

Outcome: Members will identify at least two benefits of membership.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Assist remaining states and territories that have not been participating in DSHPSHWA (4 remaining: South Dakota, Virginia, Montana, and Virgin Islands).	April 2018 – February 2019	President VP of Membership VP of Communications/ Outreach	
Reach out to the National Center for Hearing Assessment and Management (NCHAM) Quality Improvement and Network liaisons and encourage them to keep states informed of DSHPSHWA activities and encourage membership. Invite Karl White (NCHAM) to attend monthly board meetings.	April 2018 – February 2019	President VP of Membership VP of Communications/ Outreach	



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Strategic Area: Communication and Outreach

Outcome: Members will be informed of the activities of DSHPSHWA.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Maintain the DSHPSHWA website.	April 2018 – February 2019	VP of Communications/ Outreach Member-at-Large: Website/Tech Dev.	
Communicate with membership through Facebook and Twitter posts.	April 2018 -February 2019	Member-at-Large-Social Media Board	
President’s bi-monthly updates.	April 2018 - February 2019	President Board Committees	
Plan and provide education and networking opportunities at the annual meeting/EHDI Meeting.	April 2018 – February 2019	Incoming President VP Communications/Outreach Board	
Regularly participate in EHDI Chats to share up-to-date information.	April 2018 – February 2019	Presidents	



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Strategic Area: Public Policy

Outcome: DSHPSHWA will have a voice in initiatives that impact speech and hearing programming at the federal and state levels.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Participate in all face-to-face and phone Joint Committee on Infant Hearing (JCIH) meetings.	April 2018 – February 2019	JCIH Rep – Audiology JCIH Rep – Speech Pathology	
Participate in Deaf and Hard of Hearing Alliance (DHHA)	Bi-Monthly	President Incoming President	
Participate in ASHA Health Care Economics Committee (HCEC)	April 2018 – February 2019	HCEC Reps	
Participate in ASHA Audiology Quality Consortium (AQC)	April 2018 – February 2019	AQC Reps	
Participate in CDC Executive Committee Calls	As Needed	President Incoming President	
Participate in NCHAM/HRSA Calls	As Needed	President Incoming President	



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Strategic Area: Strategic Relationships

Outcome: DSHPSHWA will be involved in important conversations that impact federal and state speech and hearing programming.

ACTIVITIES/STRATEGIES	TIMELINE	RESPONSIBLE STAFF	COMPLETION DATE
Participate in conversations with agencies and organizations (e.g. HRSA, CDC, AAP Task Force as a liaison, NCHAM) about opportunities that allow our organizations to mutually engage in a synergistic manner in initiatives that lead to systems' change in provision of federal and state speech and hearing programming	TBA	Board Designee	
Investigate opportunities to connect with the AAP, Family Leadership in Language & Learning (FL3), and other organizations that impact federal and state speech and hearing programs.	April 2018 – February 2019	Board	