

BETHANY PLYMALE

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JOB EXPERIENCE & Training

Real Essentials, Technical Designer	August 2022, Current
<ul style="list-style-type: none">• Manage all design, including print design• Create all tech packs, specs, and line sheets• Work with Production and Sales Teams daily	
Bach Mai, Fashion Design Intern	Summer 2021
Yigal Azrouel, Fashion Design Intern	
<ul style="list-style-type: none">• Fabric and factory sourcing hands on• Collection development• Worked on both photoshoots and fashion shows	
Costume Designer & Gallery Assistant GRACE EXHIBITION SPACE, Theresa Byrnes	February 2021
Precious Paws Boutique Social Media Specialist, Marketing	July 2019 - 2020
Social Media Marketing Certification Hootsuite	August 2019
Kate Spade New York, Retail	2018-2019
<ul style="list-style-type: none">• Internal team relationship growth to deepen sales strategy• Strong understanding of visual branding	
Alvaro Moliner, Sales & Marketing, Valencia, Spain	Summer 2019
<ul style="list-style-type: none">• International experience in sales and marketing• Managing creative direction for visual marketing• Shopper experience	
Franklin G. Burroughs-Simeon B. Chapin Art Museum	2018-2019
<ul style="list-style-type: none">• Children's Education• Collaborative environment	
WVU Theater, Costume Shop	2015-2016
<ul style="list-style-type: none">• Working in a fast pace work environment• Managed multiple projects at once• Alterations and mix media sewing	
Mead & Hunt, Clerical Assistant, Engineering	2015-2016
<ul style="list-style-type: none">• Excellent organizational, presentation, and communication skills	

SOFTWARE

KNOWLEDGE

Applications: CLO, Adobe Suite, Microsoft Office, iMovie

Platforms: Illustrator, Photoshop, InDesign, Lightroom, Premiere
PowerPoint, Word, Excel, Hootsuite

EXPERTISE

Conceptual Design
Graphic Design
Fashion Design, Textiles
Film Photography
*35mm & 55mm
Photo Editing

INTERESTS

Conceptual Processes
Film Photography
Sculptural Fashion
Patternmaking
Art History

EDUCATION

BS Coastal Carolina, Art Studio
Graduated 4.0
Minored in Business Marketing

Savannah College of Art and Design
Fashion Design and Fiber

MFA

Fashion Institute of Technology
Fashion Design, Graduate 2022

PUBLICATIONS

GLIMPSE, Grace Exhibition Space
Costume Design, collaboration

Rebecca Randall Bryan Art Gallery
Art Exhibition, Fashion Design & Photography

No Exit
Interview, Coastal Carolina University

Looking into the Textile Industry
University of Valencia, Film Department

Pop In Pop Out
Art Exhibition, Ceramics

HONORS AND AWARDS

Bob Fisch Graduate Scholarship Recipient	2021
Mimaki Finalist	2021
Dean's List at Coastal Carolina University	2018-2019
Omega Phi Alpha President and Advisor	2014-2016

VOLUNTEER EXPERIENCE

Omega Phi Alpha President and Service Advisor	2014-2016
Operation Christmas Child Project Leader	2014-2016
Relay for Life Team Leader & Fundraiser	2014-2016
Serve SCAD, Member	2014
Savannah College of Art and Design	
Special Olympics Volunteer	2014