

Thesis Edit

**BETHANY PLYMALE**

### 3 PHASES

Why did I chose a career sheet

Self relation to work → prospective projection

object beauty to the pt. →

bring clothing to original state / structure / function

↳ purpose of futuristic luxury streetwear

modern woman can feel sexy & relaxed in her own body  
minimal, more purposeful

~~bad/ugly~~ cant see ugly/beauty in it, even more simplistic  
than "modern" trend of losing individual fashion in

fast fashion → basic wardrobe

sustainable, slow, durable

dyeing fabric, reutilizable  
pageant dresses

### 3 looks

#### 3 looks

pageant + turned inside

deconstruction social norm

sustainability imposed at

Present

- take aspects w/ info pattern
- + use collage
- + print designs



uniform  
question are  
defining uniform & fun-  
ctional pockets  
should be  
emotional & fun-  
ctional through  
textile/touch

11th. piece sep./layer

primary function  
opposite of pageant.  
foundation  
of garment  
share  
shooting  
abric w/ food

1 garment altered  
throughout the  
day  
pins to drape  
moves around

→ banksy shred  
+ shotgun and won't

Wed

Take away  
color/pattern

What is fashion  
if it doesn't stand for  
- effect on world/universe  
through what you sell now  
alter/recontextualize  
leads  
how the new effects us

fabric you think of  
dye them b/c  
& deconstruction  
uses it  
texture, touch, feeling  
of emotion  
Satin / Cham.  
↳ class elegance

What am i missing  
layers, adjustable

From a young age my mother projected her pageant background and tainted idea of beauty onto my sister and I. During this process my sister and I felt subjected to the male gaze, sexualized, and grew a unrealistic expectation of daily dressing.

Through my thesis I want to dissect the Southern Beauty Queen, that is my mother, and bring the clothing to its original structure and purpose, getting rid of the decorative nature of pageant wear. Thus, creating a convertible uniform where the wearer can control where the male gaze goes throughout the day. Protecting her from judgement and sexualization.

Phase 1 Past, Rejecting - 3 Looks  
Showing what I reject.

Phase 2 Present, Reducing - 3 Looks  
The time of liberation and reflection.

Phase 3 Future, Repurpose - 6 Looks  
The time of self-reinvention and the "new uniform".



Phase 1

Phase 1 Past, Rejecting - 3 Looks  
Original pageant dresses repurposed. Deconstructing the construction of women in domestic society and norms of beauty imposed onto me at a young age. Touching on sustainability and the shift in upcycling that is necessary.

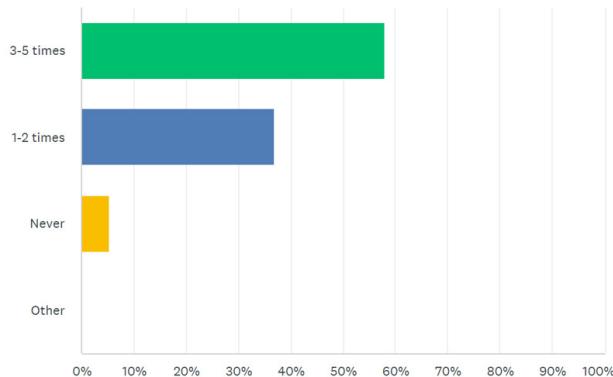


## PHASE 2 PRESENT, REDUCING

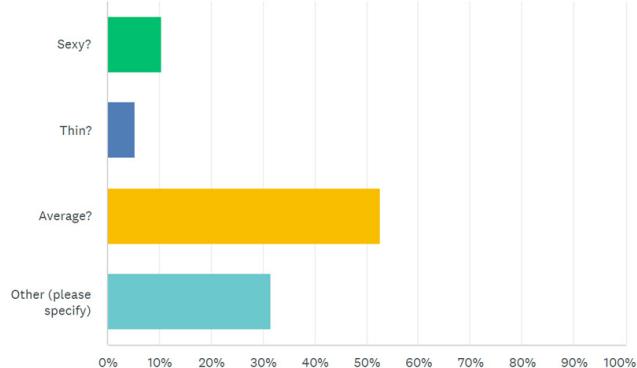


Phase 2 Present, Reducing - 3 Looks  
Taking de/ re constructed dresses elements that are successful  
and making out of new fabric/looks.  
Ex. (yellow dress now coat) ——> developed more looks  
with information gained from reconstruction.  
Key elements: emancipation, association of peeling off past,  
coming of age shown

Are there pieces of clothing you gravitate more to, if so, how often during the week do you wear them?



Would you use any of these terms to define your body while getting dressed?



### PHASE 3

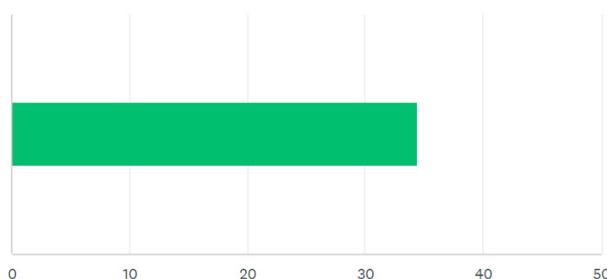
### FUTURE, REPURPOSE 6 Looks

Asking women what they are missing in their wardrobe, what is their comfort clothing.

Garments can be adjusted throughout the day.

Allowing the wearer to alter her look throughout the day depending on what changes around her.

If you aren't comfortable in your clothing, your mood changes?



Do you have clothing in your wardrobe that you wear more than others? If so, please describe them by fit, color, silhouette, and feel?

Easy loose flowing dresses that don't cling to lumps and bumps.

Comfortable fitting, blacks, neutrals or favorite colors. Comfortable texture and natural fiber fabrics are important.

I have a uniform. I know my body type and I dress that. All my clothes fit that mindset.

The fit is easy, chic, and camouflages my mid-section.

Dresses below knee with defined waist always with a sleeve of some type. I wear a lot of black

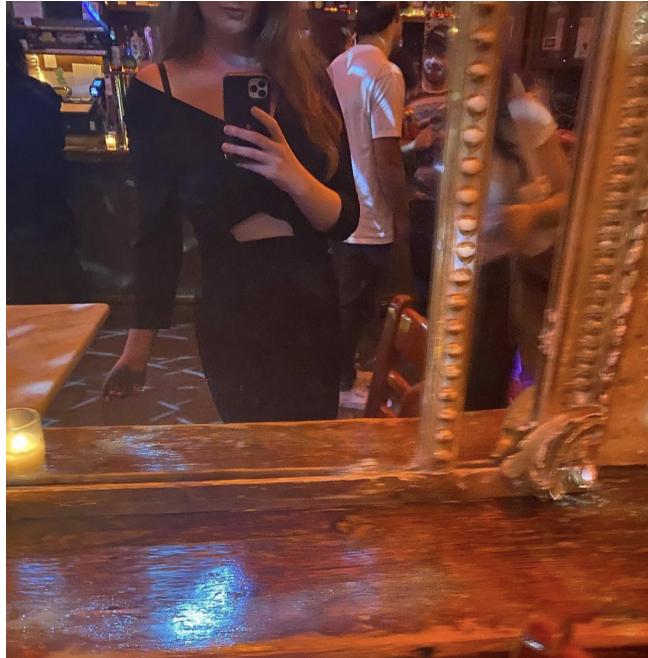
Despise the notion in the fashion industry that because you are tall and fat you want to wear something that looks like a camping tent.

Black

### SURVEY DATA

### HELPING FIND GARMENT FIT AND COLOR

My own Body  
as a 5D sketch book.



Draping on myself. Understanding my own body and the fabric in motion.

## HOW MY CLIENT WILL FEEL IN MY CLOTHES

Worn on my own body for a day, cut and adjusted as the day went.

Giving new life to unwanted clothes in my closet. Clothes I avoided.

Can change neckline specifically.



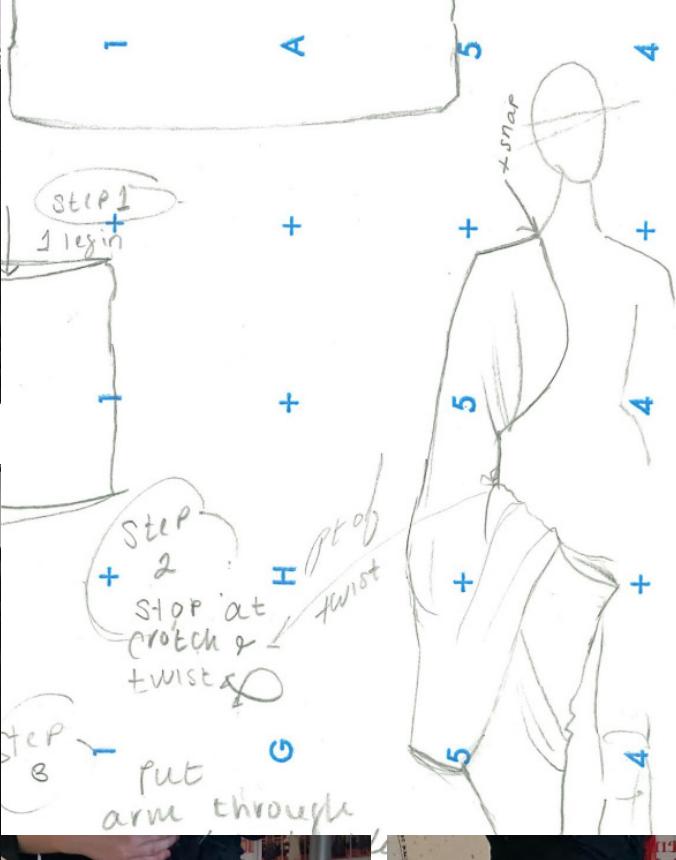
## PHASE 3 FUTURE, REPURPOSING THE NEW UNIFORM

### LOOK ONE



Color pins = snap placements.  
Add. different sleeves/collars to make convertible.





### LOOK TWO PROCESS CIRCLE DRAPE STUDY

snap and zippers where pinned, user manual

LOOK TWO





LOOK THREE



LOOK THREE



LOOK THREE

tie multiple ways  
add different sleeves throughout the day



LOOK FOUR





LOOK FIVE

## Finishing & Oxy Print



Mimaki Print Collaboration  
Print of my own body.



The garments in PHASE 1 are made from the original fabric and have to be dyed with acrylic paint.

I will put the dresses on and dye them while wearing. Thus, going back to a past project of putting my own body in my work.



