

WHY US

Anyone can help you buy a product from India. Right?

But you do not want anyone, you want someone who understand your business needs & have sufficiently long experience and expertise to help you grow your business.

This is where we fit into your search for a right sourcing professional.

OWNED BY QUALIFIED ENGINEERING PROFESSIONAL

Progressive Alliance is owned by an Engineering professional with around 35 years' experience in different industries including 8 years in Home Furnishing.

This means in-depth experience and professional approach towards Buyer, product, Vendor and processes assuring Quality performance.

WORKING EXPERIENCE WITH WELL KNOWN BRANDS KNOWN FOR QUALITY AND WORK ETHICS

We have privilege of working with some well-known brands in this industry besides small & medium customers. Some of the brands for whom we have worked are

- **Rooms To Go**
- **Hillsdale Furniture**
- **Urban Outfitters**
- **Costco**
- **Pillow Kingdom**
- **Hekman and Howard Miller**
- **Largo International**

This means we have knowledge and capability to meet the stringent requirement of customers.

35 YEARS OF EXPERIENCE IN FURNITURE, HOME DÉCOR AND FURNISHING INDUSTRY INCLUDING 10 YEARS AS BUYING AGENT

This includes in-depth experience and therefore Knowledge in Product development, Quality control, Manufacturing processes, Documentation, Logistics and Communication etc.

This means we have required knowledge and experience to understand your business that helps in selection of most appropriate factories & Products and exercise effective controls with the help of well-designed inspection Check list/processes

REGISTERED WITH VARIOUS GOVERNMENT AND TRADE BODIES

We are Associated with BAA (Buying Agents Association), FBA (federation of Buying Agency), SEPC (Service Export Promotion Council), GST (Goods & Service Tax), DGFT (Director General of Foreign trade) and CBEC (Central Board of Excise & custom)

This means our credentials are certified by various Govt. institutions and trade associations – a mark of credibility and reliability.

WORKING EXPERIENCE WITH MULTIPLE PRODUCTS FOR HOME DÉCOR AND HOSPITALITY INDUSTRY

Here is an opportunity to source all your Home décor and furnishings through a single Sourcing organization.

This is what we cover:

- **Furniture** (Wood, Metal & Marble)
- **Home Decor** (Home accents, Lighting, Well Decor, vases etc.)
- **Soft furnishing** (Cushions, Throws, Bed Sheets, Comforters, Duvets, Quilts, Coverlets and medical textiles etc.)
- **Gift articles & Accessories** (Candles, candle holder, Ceramics wares Christmas gifts, etc.)
- **Mirrors & Clocks** (wall clocks/ Table clocks & Floor clocks)
- **Rugs & Carpets** (Rugs, Carpets, Door mats, Bathroom mats etc.)
- **Kitchen & Dining** (Flatware, Cookware, Knives & Cutlery, Dinnerware & tableware etc.)
- **Pet accessories** (Pet bowls and furniture etc.)
- **Bathroom** (Vanity, Accessories & Linens)

- **Leather products** like furniture, accents, Bags, Saddles and accessories etc.)
- **Jute products** (Jute Bags, Webbing, Hessian, Door mats and Floor coverings etc)
- **FF&E products, Medical Textiles & Sculptures** (including life size sculptures)

This means all your diverse needs can be handled by our organization.

WIDE BASE OF PROVEN VENDORS IN ALL PRODUCT CATEGORIES

We have vendors with proven track record of consistent Quality and delivery in all product categories.

This means there is absolutely no wastage of resources on account of hit & trials in developing new market.

DEDICATED TEAM OF EXPERIENCED PROFESSIONALS

Our team has been picked up from the ground level – the people who can distinguish between acceptable and unacceptable quality. Not only this, they have ability to suggest improvements and help factory in raising their quality levels, wherever needed.

Our team has been trained to understand the cost of bad quality from buyer's perspective and the hassles in resolving the issues.

We pay lot of attention to Packaging, Ease of assembly, Functionality and aesthetic which are responsible for majority of Quality issues.

This means our team is well equipped to ensure that you do not waste your resources in struggling with bad quality and instead focus on your primary objective of expanding markets share.

HIGHEST LEVEL OF BUSINESS ETHICS

We are driven by strong Business ethics in our dealings with our clients and vendors.

This means you can always be sure that your business is secured in right hands and can expect highest level of integrity and transparency.

CHARGES

As an independent sourcing agent, we charge a fee from our buyers as a fixed percentage of Invoice value for complete full fledged services.

However, a fixed amount is charged for THIRD PARTY FINAL INSPECTION.