



**A SOULFUL HEART MEMORIALIZING
GEORGE FLOYD, JR.**

A NON-PROFIT ORGANIZATION

MEDIA ADVISORY

Executive Board

February 28, 2022

President

Love McCall

Stephen E. Davis

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FOR IMMEDIATE RELEASE

Vice-President

Selwyn Jones

**PRESS CONFERENCE TO INTRODUCE THE NEW
EXECUTIVE DIRECTOR OF *A SOULFUL HEART*
*MEMORIALIZING GEORGE FLOYD, JR.***

Secretary

Love McCall

Treasurer

Nan O'Brien

Brooklyn, NY – Members of the Executive Board of *A Soulful Heart*, including co-founder Selwyn Jones, George Floyd's uncle, and prominent local guests will attend a press conference introducing the non-profit organization's new Executive Director, Elizabeth "Liz" Reed, to the public.

Honorary Board

Melba Moore

When: Tuesday, March 1, 2022 at 11:00 a.m.

Where: City Hall Park
Broadway & Chambers
New York, NY

Why: In a society that sees near-weekly assaults on the Black Community, *A Soulful Heart* seeks to promote understanding and unity among all racial communities. The role of the new Executive Director in guiding the non-profit toward these goals, and the talents she brings to the organization, are highlighted at this event.

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