

AI: The Tsunami of Change

Canada's Rural and Remote Broadband Community Conference – West 2025

Today's Panel



Kelly Houston

Area Vice President Sales,
Canada



Bud Keys

Chief Executive Officer &
President



WESTMAN

COMMUNICATIONS GROUP



Melanie Pilon

Mayor, The Municipality of
Wawa & Principal Consultant,
Melanie Pilon Strategies Inc.



Andrew Janz

Global Lead Field Strategy



Simplify. Innovate. Grow.

Technological Waves that Reshaped Work



**INDUSTRIAL
AGE**
**140
YEARS**



**TRANSPORT
AGE**
**75
YEARS**

IBM
**COMPUTING
AGE**
**50
YEARS**



**INTERNET
AGE**
**20
YEARS**



**MOBILE &
SOCIAL
AGE**
**5
YEARS**



**AI
AGE**
**2
YEARS**



“ AI will not replace humans or companies, but those who use AI will replace those who don't. ”



AI Literacy

Taking a critical eye



2025 Great Canadian Landmarks Top 3 Finalist

Wawa 



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AI Action Guide

What you can do now



Scan the QR Code
to access resources



Thank you



Kelly Houston



Bud Keys



WESTMAN

COMMUNICATIONS GROUP



Melanie Pilon



Andrew Janz



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