



Business Plans for Neutral Networks - The Amazon Model

Canada's Rural & Remote Broadband Community Kelowna, 2023





Panel



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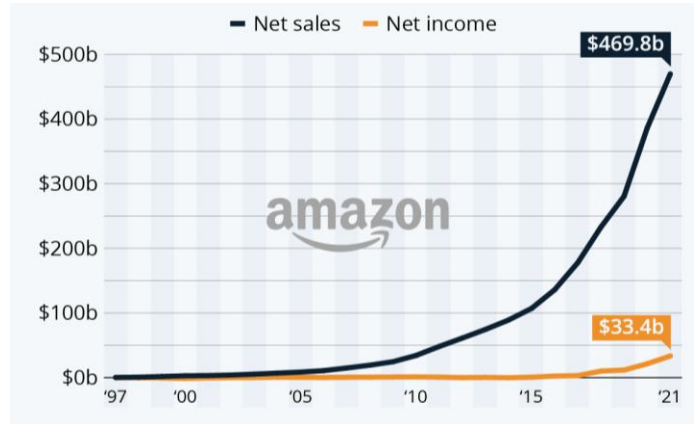
Moderator: Mitch Taylor

Associate Manager Business Development | Product Manager |
Broadband Managed Services – Arcadis





Multi-Vendor eCommerce



In 2021, as per Statista the estimated **global retail eCommerce sales were USD 4.9 trillion**. In addition, it also expects sales to grow further to **USD 7.4 trillion by 2025**.

Amazon generated **\$470 billion in revenue**, making it the third largest company in the world by revenue.

Benefits of Multivendor eCommerce Marketplace



Get access to sell a wide range of products and services

- A multitude of vendors represents Amazon. It's one of the crucial factors for the successful run of this eCommerce marketplace giant.



Everything is Automated

- A multivendor store assigns necessary tasks like logistics, product upgrades, pricing, and inventories to its respective vendor.

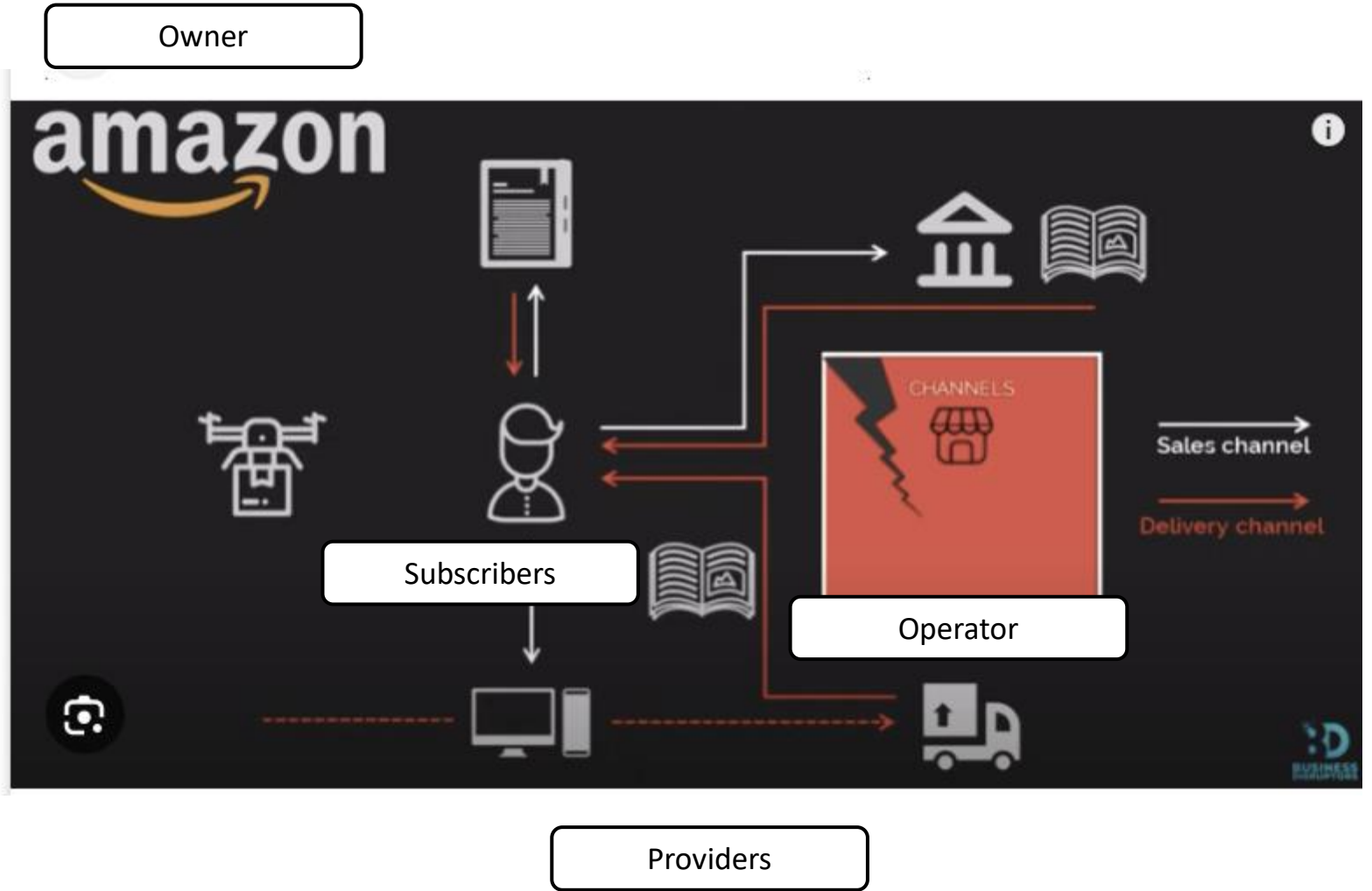


Diversified Monetization Model

- Sign-up Fees
- Commission on Each Purchase
- Product Listing Fees
- Subscription/Membership Fee

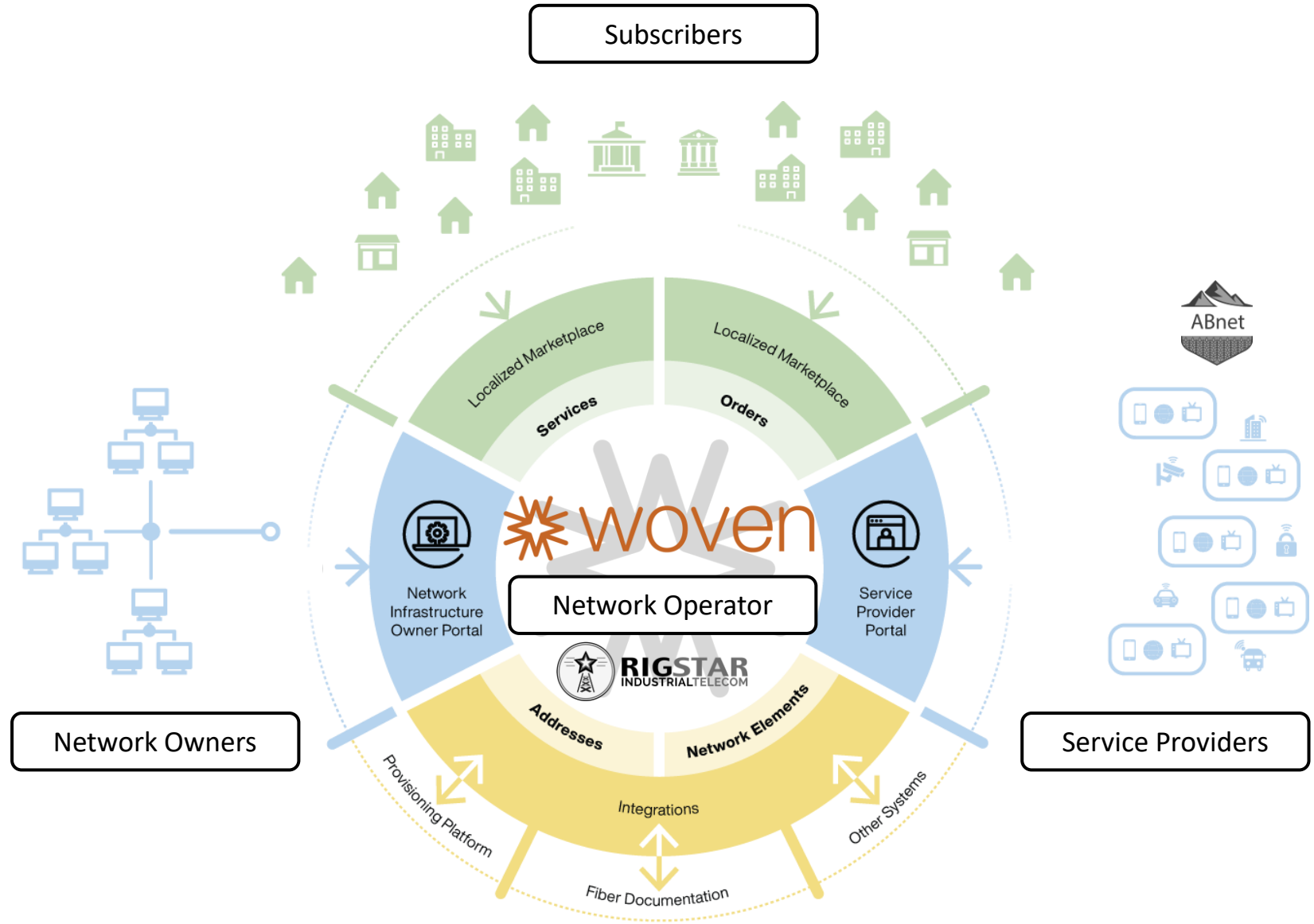


The Amazon Model





Woven Infrastructure





Woven Marketplace (Exchange)

Internet TV Services

These high speed internet services are available on our reliable and future-proof fiber network.

Filter All speeds All service providers Apply Sort by Relevance

ABnet | 1000 Mbps
1000/1000

ABnet service on-top of your community fibre, what could be better? This 1G service is more than enough for any online service you may want to use in your home.

Search address for availability

Monthly cost	\$83.99
Start cost	\$0.00
Contract period (months)	0 month/s
Cancellation notice period (months)	0 month/s

CLE | Cheapest 250 Mbps on the market!
250/250

We offer you the cheapest 250 Mbps service on the market, if you can find a cheaper price, we'll beat it!
Industry leading broadband with a Service Provider that makes a real effort!

Search address for availability

Monthly cost	\$54.99
Start cost	\$0.00
Contract period (months)	0 month/s
Cancellation notice period (months)	0 month/s

CLE | Cheapest 1000 Mbps on the market!
1000/1000

We offer you the cheapest 1000 Mbps service on the market, if you can find a cheaper price, we'll beat it!
Industry leading broadband with a Service Provider that makes a real effort!

Search address for availability

Monthly cost	\$89.00
Start cost	\$0.00
Contract period (months)	0 month/s
Cancellation notice period (months)	0 month/s

CLE | Cheapest 500 Mbps on the market!
500/500

We offer you the cheapest 500 Mbps service on the market, if you can find a cheaper price, we'll beat it!
Industry leading broadband with a Service Provider that makes a real effort!

Search address for availability

Monthly cost	\$74.00
Start cost	\$0.00
Contract period (months)	0 month/s
Cancellation notice period (months)	0 month/s

Up Networks | 250/250 Mbps
250/250

Choose Up Networks today!

Search address for availability

Monthly cost	\$55.00
Start cost	\$0.00
Contract period (months)	0 month/s
Cancellation notice period (months)	0 month/s



Questions



Canada's Rural & Remote Broadband Community Kelowna, 2023

