

CNIA Board Minutes

Tuesday, March 12, 2024, 5 pm

Location: Zoom

PRESIDENT'S WELCOME

Attendance:

James

Erica

Chris

Steve

Kassie

Sam Berenson

Jane

MINUTES:

- [Link](#) to February 13, 2024 minutes
- Approval of minutes - Approved

TREASURER'S REPORT: James

- Balance: \$3,031.39
- Money in: \$0 (\$10 in Paypal from new member)
- Money out: \$0 [checks pending] look into setting up another way to pay for quarterly meetings at church
- We need to recruit a Treasurer.

NEW BUSINESS:

- Outreach to family on Alemany Blvd. - Maybe start with dropping off a card from CNIA, might need it translated - Erica will pick up card, James may get flowers to drop off.
 - Per Sam, Supervisors office may already be in touch with this family
 - Recommend someone to come to the next Tuesday's 6pm Ingleside police meeting for an update
- Phishing scams - Someone emailed Barbara and pretended to be James, asking her to buy gift cards, then they ask for the codes; James asked Sam if we should file a police report - he advises yes, and once there is a # assigned can check in with Sam
- Update from Sam: Only permitted vendors in area of Mission and Geneva that he knows of in that area: red tent by Citibank, amway type, they can be there, and the jewelry guy also
 - They should have their permit displayed
 - Could always real time email or text Sam on weekends if see this, he can send someone over to clear it out
- NewsBlast Articles - Chris
 - DOS Dept of Disability and Aging Services

- SF offers a lot of services, but it is not well known
- Discretion of supervisors if 3 mil comes through, they are considering cutting
 - Hope to educate people through a newsblast, everyone can see the importance of this, and what will be cut, and trickle down impact of these services being cut
- We have an aging resource in our neighborhood but no one knows about it
- Hope to keep educating people up until July when budget approvals go through
- Let's figure out our non profit conversation/ decision first to see how this folds in

TEAM REPORTS:

Community Outreach: Erica/Jane

- EAG XO Community Grant application - Erica had sent an email with updates
- Gentilly happy hour, March 14th - Steve, will get a gift card from restaurant to raffle - James will send another email blast on this, and P.S re: egg hunt, Erica will bring some membership forms
 - Maybe next month's will be the Dark Horse
- Egg hunt, March 23rd - Kassie - Steve can post on nextdoor, Kassie to email blast the rest of the emails that Steve shared
- EAG/FCC Family Carnival - May - we will start getting more involved with planning
- Sign in sheet from Feb. Quarterly meeting - need to follow up with Barbara if she has it, so we can track metrics
- Next Quarterly Meeting: third Thursday in April (April 18th) if we stick with our schedule, seems the meetings come up quickly - need to re-assess how often we hold these given that are having more events to get people together and are discussing pushing out comms more frequently - let's push this next one to May, discuss at the next board meeting new cadence

Membership: Erica/Jane/Renee

- Go/no conversation about renewing non-profit status and membership vs. fundraising structure - C3 or C4 status, the board will meet to deep dive on this topic, hope to bring to next month's board meeting, need to understand the advocacy rules
- Communication: news blasts, newsletter, social media; recap of Lunar New Year event at Geneva Powerhouse
 - Use something like Mailchimp for more frequent member outreach
 - Need to have a deeper dive discussion on how to have more streamlined communication
 - Maybe let's ask Renee how often people are looking at the website, do we have metrics, and let's see if this would be another useful way to share info
 - We need to be careful about events being secretly backed by political groups and what info we provide to our membership
 - Adlah, running for supervisor, need to be careful esp during election season
 - Need to confirm if she is even w/in our boundaries

Newsletter: Kassie/Mike

- Kassie's Husband Mike will take on the editor position moving forward
 - Will ask that anyone that has an article to please add it here:
<https://docs.google.com/document/d/1uwQTB43mL4LIKqopDoXnphagqjZ7j9gJWACU6tS5vjU/edit>
 - I will have Mike start his draft the week before we send it out (TBC - April 11 if meeting is the 18th - or the new dates in May) so all articles need to be in by 1 week before it is sent

Cayuga Clean: Steve

- Monthly volunteer cleanup is this Sat, March 16, 10am-11:30am, meeting at Alemany & Seneca.

Beautification: Barbara/Kassie

- No updates for this month

Resilience: Chris**NERT: Jane****Community Connectors: Colleen****Casa Colibri: Barbara****Cayuga Park: Chris****Pacific Super Site: Kassie**

- Asha's office is in touch with OEWD, Excelsior Action Group and us about the food truck idea
- EAG is apparently working on a similar idea for the old Joe's Cable Car spot; will try to replicate that model for Pacific Super
 - Noted that because a family trust owns Pacific Super, execution may be a challenge

Pedestrian Safety Improvements: Renee

- Asha's office also working to set up a meeting with MTA re: the Pedestrian safety issues we brought up at the quarterly meeting

Pit Stop: Renee/Glenda

- No updates for this month

OLD BUSINESS:

PARTNER ORGANIZATION UPDATES:

Excelsior Action Group (EAG)

Excelsior Collaborative

Geneva Office Building

- Next meeting on March 25th at 2 pm

New Mission Terrace Improvement Association

- Upcoming events:
 - 3/24: Holi Street Festival, 1-4 pm
 - 4/28: The Mamma Mia Mission Terrace Pasta Party

SFPD Ingleside Police Department

- Potential letter in support of virtual meetings - Chris

D11 Committee

- Update from March meeting - Chris