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CAYUGA IMPROVEMENT ASSOCIATION

BOARD MEETING: February 9, 2021 6PM, via ZOOM

ATTENDEES:

Chris Dillon, Acting President

Renee Anderson, Treasurer

M. G. Thomas, Secretary

Barbara Fugate, Officer at Large/Liaison to Vehicle Triage Program/Upper Yard, Balboa Park

Jane Merschen, Officer at Large/Team Leader NERT & Membership

The meeting was called to order at 6:05pm.

MINUTES: It was moved and seconded to accept the minutes of the January board meeting.

TREASURER REPORT:

Renee Anderson reported that we have one new member and two renewals.

ACTING PRESIDENT REPORT:

Chris Dillon recommended that we pursue a SWOT process over the next several months, to examine key needs, i.e., marketing, communication, outreach, etc. She will start planning this in the near future. The board should give her input before our next board meeting.

Chris also contacted other neighborhood associations to discuss their membership recruitment plans and other activities. Possibly we can hold a neighborhood forum, to meet with other associations for sharing ideas.

A key need is to develop a consistent newsletter. It should be on our website, emailed to all members, and can also be put in the chat at general membership meetings. She will ask for volunteers to help with the newsletter at our next meeting.

It was also recommended to create a one-page promotional flyer listing several of the CIA accomplishments over the years to introduce people to CIA. This should be in several languages and could be put into people's mailboxes. Chris has several examples of past flyers that we can review.

TEAM REPORTS:

Vehicle Triage Site: Barbara Fugate reported that they currently have 29 residents with 32 on the waiting list. The Controller's office has prepared a report on the site which includes the expense breakdown. The site will be discussed at the next Supervisor's meeting. Stiles examined several vehicles at the site to give the owners recommendations about needed repairs. The site is currently scheduled to close in March.

Membership: Jane Merschen researched and drafted up a Jeopardy-style game that we can use at our upcoming general membership meeting. Jane will lead the game; Renee will watch the attendees and choose who to call on for the answers.

Pit Stop Toileting/Sanitation: Renee and Stiles have been working with Glenda on how to get this started. Renee will talk about it at the general membership meeting. Someone from Ingleside PD and the Supervisor's office will attend that meeting; we hope to get their support for this.

CIA Team Position available:

We need representative(s) to attend monthly Ingleside Precinct community meetings. All board members should try to register to attend, as there have been problems with this in the past.

OLD BUSINESS/NEW BUSINESS:

Name Change: Renee requested a to-do checklist of steps/process that needs to be completed. David Ewing can help with this.

General Membership meeting: This is scheduled for Feb. 13, 10:00 am - noon. Chris will lead. There will be a representative from the Ingleside PD, hopefully Captain Woon, as well as someone from the Supervisor's office. They will be put first on the agenda.

Officer Roles/Duties: Board members should review their duties as described in our bylaws for future updates/revisions to the bylaws.

The meeting was adjourned at 7:10pm.

Submitted by
Mary Gayle Thomas, Secretary
Feb. 22, 2021