

CONFIDENTIAL

Business Plan

Veterans Oasis



Homeless to Homeowners

Contact:

Alonso Carlos Alvarado

alonsoalvarado@veteransoasis.org

PO Box 291084 Phelan, CA 923429

© 2024 Veteran's Oasis, Phelan, CA

Business Plan for Veteran's Oasis

Executive Summary:

Veterans Oasis is a non-profit organization dedicated to empowering veterans in their transition to civilian life. We offer comprehensive services encompassing housing assistance, healthcare navigation, education and employment support, and benefits guidance. Through strategic partnerships and outcome-driven programs, we aim to create a lasting positive impact on veterans' well-being and reintegration success.

1. Mission Statement:

Veterans Oasis is dedicated to providing a supportive haven for veterans, enabling them to achieve self-sufficiency, stability, and a fulfilling life after service. We value honoring their sacrifices, fostering a sense of community, and advocating for their rights and well-being.

2. Vision Statement:

We envision a future where all veterans have access to the resources and support needed to thrive after service. A future where veterans are empowered to contribute meaningfully to society, free from the burdens of homelessness, unemployment, and inadequate healthcare access.

3. Goals and Objectives (SMART):

- **Goal 1:** Secure permanent housing for 75% of homeless veterans served within one year.
- **Objective 1.1:** Partner with local housing agencies to secure subsidized housing vouchers .
- **Objective 1.2:** Establish a transitional housing program with a capacity of 40 veterans.
- **Goal 2:** Increase employment rates of veterans served by 60% within two years.
Objective 2.1: Develop job training workshops in partnership with vocational schools and businesses .
- **Objective 2.2:** Conduct career counseling sessions and connect veterans with job opportunities.
- **Goal 3:** Provide comprehensive healthcare navigation services to 100% of veterans served.

- **Objective 3.1:** Partner with local VA clinics to facilitate access to healthcare services
- **Objective 3.2:** Organize health education workshops and connect veterans with specialists.

4. Target Demographics:

Veterans Oasis focuses on serving:

- Homeless or at-risk of homelessness veterans.
- Veterans struggling with reintegration challenges like unemployment, healthcare access, and mental health.
- Veterans from all branches of the military and service eras.

5. Funding Sources:

- **Grants:** Secure funding from federal, state, and local grants dedicated to veteran support programs.
- **Fundraising Events:** Organize charity dinners, galas, and community events to raise awareness and donations.
- **Corporate Sponsorships:** Partner with businesses committed to supporting veterans' causes.
- **Individual Donations:** Encourage online and offline donations from individuals passionate about veteran well-being.

6. Key Partnerships:

- Collaborate with the Department of Veterans Affairs (VA) to streamline healthcare access for veterans.
- Partner with veteran service organizations like the American Legion and VFW to expand our reach and leverage their expertise.
- Partner with local businesses and vocational schools to provide job training opportunities and employment connections.
- Build relationships with local housing authorities to secure subsidized housing options.

7. Programs and Services:

- **Housing Assistance:** Offer transitional housing, permanent housing placement assistance, and rental subsidies.
- **Employment Support:** Organize career counseling workshops, job skills training, and connection with employment opportunities.

- **Healthcare Navigation:** Provide guidance on accessing VA healthcare benefits, connect veterans with specialists, and organize health education programs.
- **Benefits Assistance:** Help veterans navigate the VA claims process and access federal and state benefits.
- **Mentorship Programs:** Pair veterans with mentors who can offer guidance, support, and a sense of community.

8. Impact Measurement:

- Track the percentage of veterans successfully placed in permanent housing.
- Monitor the employment rate increase among veterans served by the program.
- Measure the number of veterans receiving VA healthcare benefits after program participation.
- Conduct surveys to assess veteran satisfaction with services and overall well-being improvement.
- Share success stories and testimonials from veterans who have benefitted from the program.

Conclusion:

Veterans Oasis is positioned to make a significant impact on the lives of veterans in need. Through comprehensive support services, strategic partnerships, and a commitment to measurable outcomes, we aim to empower veterans to achieve self-sufficiency and lead fulfilling lives after service. This plan, coupled with the dedication of our team and the generosity of our supporters, will allow Veterans Oasis to be a beacon of hope and opportunity for veterans navigating reintegration challenges.