



THE DORCAS A CRUMBLEY GROUP

HIGH-STAKES STRATEGY FOR SCALABLE IMPACT

Dorcas Crumbley – Speaker One-Sheet



Dorcas A Laidler Crumbley
Strategic Business & Professional Development
Implementation Specialist | AI Educator | Entrepreneur
| Speaker

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ABOUT DORCAS

Dorcas Crumbley is a strategist, a consultant and Implementation coach, AI educator, and founder of The Dorcas Crumbley Group by Dorcas. With dual Master's degrees in Human Resources Management and Leadership Development, she equips rising leaders—from first-time founders to C-suite executives and political candidates—with practical tools, modern technology, and real-world strategy to grow income and lead with vision.

Born and raised in Lakeland, Florida, Dorcas is deeply committed to building wealth and impact where she's planted. Alongside her husband and business partner Darrian, she runs several ventures—including Essential Catering Solutions, Sacrod Productions, and Black Swan Venue, a 200-seat downtown event space designed to elevate entrepreneurship, artistry, and celebration. Together, they are raising three sons and building a legacy of excellence, ownership, and generational leadership.

Dorcas has spent countless hours in direct service work across education, healthcare, housing, workforce development, and youth mentorship. She serves on multiple nonprofit boards overseeing multimillion-dollar budgets and is known for rolling up her sleeves—whether she's shaping public engagement strategy or helping grassroots initiatives get off the ground.

She also teaches at Florida Southern College's Barney Barnett School of Business and has led business turnarounds, boosted campaign war chests, and mentored professionals into six-figure careers. Her work is grounded in faith, family, and the belief that smart work and good service can build legacy that outlives us all.

And when she's not doing all this great work for others, you'll find her on vacation with her family—most likely soaking up the sun and serenity of Sanibel Island.

SPEAKING TOPICS

- Own Yourself First, Then Own the World: How confidence, clarity, and personal truth unlock your power in life and business
- The AI Advantage for Everyday Entrepreneurs: How small business owners can use AI to save time, increase income, and scale smarter
- From Zero to Six Figures: The real story of what it takes to grow a business with limited resources and unlimited faith
- Legacy Leadership: Building wealth, visibility, and impact in your own backyard
- Turning Setbacks Into Strategy: How to bounce back in business and in life
- Power Moves & Peace of Mind: Balancing ambition with service and self-care

BOOKING INQUIRIES: Email: Dorcas@dorcascrumbley.com
Visit: www.dorcascrumbley.com

Intro Script for Introduction to Read Aloud

> Today's speaker is someone who truly embodies leadership, legacy, and innovation—right here from Lakeland.

Dorcas Crumbley is a professional consultant focusing on implementation strategy, a professor at Florida Southern College's Barney Barnett School of Business and Free Enterprise, and AI educator with dual master's degrees in Human Resources and Leadership. She's the founder of Make It Make Money, a program designed to help self-starters strategize their dreams, and she's helped everyone from entrepreneurs to political candidates grow presence, income and strategy with practical tools and modern tech.

She and her husband own several companies here in town and in the county—including Black Swan Venue, a 200-seat event space downtown—and she serves on numerous nonprofit boards helping manage multimillion-dollar budgets and drive succession planning.

Please help me welcome someone who's not only building her own legacy—but helping others build theirs too—Dorcas A Laidler Crumbley.